

Taiwan Tourism Satellite Accounts 2020

Table T1 Inbound tourism expenditure, by products 2020

Tourism products	Inbound tourism expenditure	
	amount (million NT\$)	Percentage (%)
Total	65,339	100.00
Tourism characteristic products	63,083	96.55
Accommodation services	10,602	16.23
Food & beverage serving services	19,941	30.52
Passenger transport services	20,524	31.41
Land passenger services	4,404	6.74
Air passenger services	16,120	24.67
Water passenger services	-	-
Motor vehicle services	245	0.37
Travel agencies and other reservation services	609	0.93
Art, recreation and leisure services	1,519	2.32
Shopping services	9,642	14.76
Other tourism products	2,256	3.45

Exchange rate = 29.578(NT\$/US\$)

Table T2 Domestic tourism expenditure, by products and types of trips 2020

Units: million NT\$, %

Tourism products	Domestic tourism expenditure					percentage
	Domestic tourism trips			Outbound tourism trips	Total	
	Same-day visitors	Overnight visitors	Sub-total			
Total	125,627	278,757	404,384	44,595	448,980	100.00
Tourism characteristic products	121,260	273,425	394,685	43,180	437,866	97.52
Accommodation services	0	69,677	69,677	2,220	71,896	16.01
F & B serving services	38,836	50,866	89,703	--	89,703	19.98
Passenger transport services	4,327	17,548	21,875	29,218	51,093	11.38
Land passenger services	4,274	11,707	15,981	1,002	16,983	3.78
Air passenger services	40	5,841	5,881	28,217	34,097	7.59
Water passenger services	13	-	13	--	13	0.00*
Motor vehicle rental services	5,503	25,213	30,716	--	30,716	6.84
Travel agencies & other reservation services	828	24,283	25,110	3,142	28,252	6.29
Art, recreation and leisure services	6,535	9,751	16,286	--	16,286	3.63
Shopping services	39,777	45,972	85,749	8,601	94,350	21.01
Gasoline retail services	25,454	30,116	55,570	--	55,570	12.38
Other tourism products	4,367	5,332	9,699	1,415	11,114	2.48

*: tiny number, non-zero.

-: not applied.

Exchange rate = 29.578 (NT\$/US\$)

Table T3 Internal Tourism Expenditure, by products 2020

Units: million NT\$, %

Tourism products	Internal tourism expenditure						Total	percentage
	Inbound tourism expenditure	Domestic tourism expenditure				Sub-total		
		Domestic tourism trips		Outbound tourism trips				
		Same-day visitors	Overnight visitors					
Total	65,339	125,627	278,757	44,595	448,980	514,318	100.00	
Tourism characteristic products	63,083	121,260	273,425	43,180	437,866	500,948	97.44	
Accommodation services	10,602	0	69,677	2,220	71,896	82,499	16.04	
Food & beverage serving services	19,941	38,836	50,866	--	89,703	109,644	21.32	
Passenger transport services	20,524	4,327	17,548	29,218	51,093	71,617	13.92	
Land passenger services	4,404	4,274	11,707	1,002	16,983	21,387	4.16	
Air passenger services	16,120	40	5,841	28,217	34,097	50,217	9.76	
Water passenger services	--	13	-	--	13	13	0.00*	
Motor vehicle rental services	245	5,503	25,213	--	30,716	30,961	6.02	
Travel agencies & other reservation services	609	828	24,283	3,142	28,252	28,861	5.61	
Art, recreation and leisure services	1,519	6,535	9,751	--	16,286	17,805	3.46	
Shopping services	9,642	39,777	45,972	8,601	94,350	103,991	20.22	
Gasoline retail services	--	25,454	30,116	--	55,570	55,570	10.80	
Other tourism products	2,256	4,367	5,332	1,415	11,114	13,370	2.60	

*: tiny number, non-zero.

-: not applied.

Exchange rate = 29.578 (NT\$/US\$)

Table T4 Production accounts of tourism industries and other industries (at producers' prices) 2020

Unit: million NT\$

industries	Total	Tourism characteristic industries									Other tourism industries	All other industries
		accommodation	F & B serving	Land transport	Air transport	Water transport	Motor vehicle rental	Travel agencies & other reservation	Art, recreation & leisure industries	Retail trade		
products												
Tourism characteristic products	6,299,121	134,865	854,245	169,551	155,368	4,643	61,428	52,724	220,207	4,987,218	0	0
Accommodation services	112,213	112,213										
F & B serving services	853,653	15,871	811,416						16,391	9,974		
Passenger transport services												
Land passenger services	168,809			168,809								
Air passenger services	153,734				153,734							
Water passenger services	4,616					4,616						
Motor vehicle rental services	45,273						45,273					
Travel agencies & other reservation services	52,653							52,653				
Art, recreation & leisure services	196,867								196,867			
Shopping services	4,711,302	6,780	42,829	742	1,633	26	16,155	71	6,948	4,636,118		
Other tourism products	3,137,865	2,481	6,922	305				517	6,459		3,121,181	
Tourism products	9,436,986	137,346	861,166	169,856	153,368	4,643	61,428	53,240	226,665	4,646,093	3,121,181	
All other products	34,014,742	3,608	4,067	266,568	56,738	256,174	2,908	1,159	17,982	341,126	419,982	32,644,431
Total output (at producers' prices)	43,451,733	140,954	865,233	436,424	212,106	260,817	64,336	54,405	244,647	4,987,218	3,541,163	32,644,431
Intermediate consumption	24,297,209	77,790	453,747	207,007	144,863	208,329	26,289	27,150	88,530	362,706	1,153,489	18,147,309
Gross value added (at producers' prices)	19,154,524	63,164	411,486	229,417	67,243	52,488	38,047	27,255	156,117	1,224,512	2,387,674	14,497,121
Compensation of employees	8,867,534	52,388	251,362	94,734	33,368	11,578	4,467	18,134	111,025	559,182	1,399,945	6,331,352
Net production tax	332,066	-3,735	-1,209	-6,523	-2,005	432	2,437	459	1,620	13,575	53,815	273,201
Fixed assets consumption	3,155,489	16,554	23,403	53,894	39,947	11,603	24,306	711	14,124	76,337	273,685	2,620,925
Gross operating surplus	6,799,435	-2,045	137,930	87,312	-4,067	28,875	6,838	7,951	29,348	575,418	660,229	5,271,644

Exchange rate = 29.578 (NT\$/US\$)

Table T5 Tourism ratio of tourism products 2020

Tourism products	Tourism expenditure (million NT\$) (1)	Tourism Supply (million NT\$) (2)	Tourism product ratios (3)=(1)/(2)
Total	514,318	9,436,986	0.055
Tourism characteristic products	502,139	6,299,121	0.080
Accommodation services	82,499	112,213	0.735
Food & beverage serving services	109,644	853,653	0.128
Passenger transport services	71,617	327,160	0.219
Land passenger services	21,387	168,809	0.127
Air passenger services	50,217	153,734	0.327
Water passenger services	13	4,616	0.003
Motor vehicle rental services	30,961	45,273	0.684
Travel agencies & other reservation services	28,874	52,653	0.548
Art, recreation & leisure ser.	17,805	196,867	0.090
Shopping services	159,561	4,711,302	0.034
Other tourism products	13,370	3,137,865	0.004

Exchange rate = 29.578 (NT\$/US\$)

Table T6 Tourism ratio of tourism industries 2020

Unit: million NT\$

products	industries	Total	Tourism characteristic industries								Other tourism industries	
			accommodation	F & B serving	Land transport	Air transport	Water transport	Motor vehicle rental	Travel agencies & other reservation	Art, recreation & leisure industry		Retail trade
Tourism characteristic products												
Accommodation services		82,499	82,499									
Food & beverage serving ser.		108,791	2,039	104,219						2,105	428	
Passenger transport services												
Land passenger services		21,387		21,387								
Air passenger services		50,217			50,217							
Water passenger services		13				13						
Motor vehicle rental services		30,961					30,961					
Travel agencies & other reservation services		28,861						28,861				
Art, recreation and leisure services		17,805	0*						17,805			
Shopping services		55,038	230	1,451	25	55	1	547	2	235	52,492	
Other tourism product		13,370	11	29	1				2	28		13,299
Tourism output value		408,942	84,777	105,699	21,413	50,273	14	31,508	28,866	20,173	52,920	13,299
Total supply of tourism industries		7,487,365	140,954	865,233	436,424	212,106	260,817	64,336	54,405	244,647	1,667,281	3,541,163
Tourism industry ratios		0.05	0.60	0.12	0.05	0.24	0.00*	0.49	0.53	0.08	0.03	0.0038

*tiny value, non-zero.

Exchange rate = 29.578 (NT\$/US\$)

Table T7 Tourism Direct Gross Value Added 2020

Unit: million NT\$

industries	Total	Tourism characteristic industries									Other tourism industries
		Accommodation	F & B serving	Land transport	Air transport	Water transport	Motor vehicle rental	Travel agencies & other reservation	Art, recreation & leisure industry	Retail trade	
Total output value	7,487,365	140,954	865,233	436,424	212,106	260,817	64,336	54,405	244,647	1,667,281	3,541,163
Intermediate inputs	2,829,963	77,790	453,747	207,007	144,863	208,329	26,289	27,150	88,530	442,769	1,153,489
Tourism industry ratios		0.60	0.12	0.05	0.24	0.0001	0.49	0.53	0.08	0.03	0.0038
Tourism output value	408,942	84,777	105,699	21,413	50,273	14	31,508	28,866	20,173	52,920	13,299
Tourism intermediate inputs	199,686	46,787	55,431	10,157	34,335	11	12,875	14,405	7,300	14,054	4,332
TDGVA	209,256	37,990	50,268	11,256	15,938	3	18,633	14,461	12,873	38,866	8,967
National GDP	1,9713,643										
TDGVA/national GDP	1.06%										

Exchange rate = 29.578 (NT\$/US\$)

Table T8 Employment in the tourism industries 2020

Industries	Total	Tourism characteristic industries									Other tourism industries
		Accommodation	F & B serving	Land transport	Air transport	Water transport	Motor vehicle rental	Travel agencies & other reservation	Art, recreation, & leisure industries	Retail trade	
Tourism industry ratios		0.60	0.12	0.05	0.24	0.00*	0.49	0.53	0.08	0.03	0.0038
Number of person engaged, end of 2016	2,752,198	95,922	504,974	202,972	25,036	8,002	6,735	31,126	82,810	903,042	891,579
Output value of tourism industries, 2016	6,933,454	163,608	778,896	419,039	288,759	200,914	56,923	50,075	225,580	1,517,199	3,232,461
Output value of tourism industries, 2020	7,487,365	140,954	865,233	436,424	212,106	260,817	64,336	54,405	244,647	1,667,281	3,541,163
Number of person engaged in tourism industries, end of 2020	2,984,094	82,640	560,948	211,393	18,390	10,388	7,612	33,817	89,809	992,371	976,725
Number of person engaged in Tourism, end of 2020	197,205	49,704	68,527	10,372	4,359	1	3,728	17,943	7,405	31,498	3,668

*: tiny number, non-zero.

Exchange rate = 29.578 (NT\$/US\$)

Table T9 Tourism Indicators 2020

Tourism trips and Stay nights, by types of visitors					
indicators	Inbound visitors	Outbound visitors	Domestic visitors		
			Same-day visitors	Overnight visitors	Total
Number of trips	1,258,705	2,335,564	94,932,080	48,037,920	142,970,000
Duration of trips (days)	8.29	7.6*	1.0	2.61	1.54

Number of establishments and capacity, by forms of accommodation					
indicators	International tourist hotel	Standard tourist hotel	hotel	Home stay	
Capacity (rooms)	21,473	6,791	169,650	41,752	
Capacity utilization (rooms)	3,162,119	849,615	22,398,454	3,132,803	
Occupancy rate	40.27%	34.19%	38.29%	25.62%	

Economic contribution, by types of visitors					
indicators	Inbound visitors	Outbound visitors	Domestic visitors		Total
			Same-day visitors	Overnight visitors	
Tourism value added (million NT\$)	27,005	15,142	47,801	119,308	209,256
Tourism value added/Total National GDP (%)	0.14	0.08	0.24	0.60	1.06
Tourism value added per visitor (NT\$10,000)	2.145	0.648	0.050	0.248	

* The average stay nights of outbound visitors in the first season ◦

Exchange rate = 29.578 (NT\$/US\$)