

| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                                             |                                             |                            |             |              |                |           |
|------------------------------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|---------------------------------------------|---------------------------------------------|----------------------------|-------------|--------------|----------------|-----------|
| 列印日期                                                                   |                 | 2026/07/31                 |              | 資料期間:                 |                  | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                                             |                            |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                                             |                                             | 各部門職工概況(No. of Employees): |             |              |                |           |
| 地區名稱Region                                                             |                 | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue                           | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 臺北地區                                                                   | 國際International | 1,154,756                  | 74.69%       | 4,584                 | 5,293,284,757    | 6,269,684,840                               | 13,245,635,168                              | 2,623                      | 4,849       | 1,719        | 761            | 9,952     |
| 臺北地區                                                                   | 一般Standard      | 357,558                    | 74.45%       | 3,658                 | 1,307,789,277    | 1,145,746,734                               | 2,820,398,386                               | 710                        | 940         | 440          | 236            | 2,326     |
| 臺北地區                                                                   | 小計SubTotal      | 1,512,314                  | 74.63%       | 4,365                 | 6,601,074,034    | 7,415,431,574                               | 16,066,033,554                              | 3,333                      | 5,789       | 2,159        | 997            | 12,278    |
| 高雄地區                                                                   | 國際International | 371,999                    | 68.78%       | 2,255                 | 838,783,199      | 1,175,880,080                               | 2,251,891,386                               | 753                        | 1,146       | 308          | 356            | 2,563     |
| 高雄地區                                                                   | 一般Standard      | 38,108                     | 53.03%       | 2,768                 | 105,488,913      | 95,392,506                                  | 218,396,294                                 | 106                        | 116         | 59           | 4              | 285       |
| 高雄地區                                                                   | 小計SubTotal      | 410,107                    | 66.94%       | 2,303                 | 944,272,112      | 1,271,272,586                               | 2,470,287,680                               | 859                        | 1,262       | 367          | 360            | 2,848     |
| 臺中地區                                                                   | 國際International | 127,727                    | 62.06%       | 2,457                 | 313,842,558      | 456,034,210                                 | 914,234,238                                 | 332                        | 469         | 163          | 77             | 1,041     |
| 臺中地區                                                                   | 一般Standard      | 42,968                     | 68.02%       | 2,938                 | 126,255,213      | 178,255,887                                 | 339,169,284                                 | 107                        | 156         | 37           | 39             | 339       |
| 臺中地區                                                                   | 小計SubTotal      | 170,695                    | 63.46%       | 2,578                 | 440,097,771      | 634,290,097                                 | 1,253,403,522                               | 439                        | 625         | 200          | 116            | 1,380     |
| 花蓮地區                                                                   | 國際International | 116,522                    | 50.05%       | 2,937                 | 342,185,618      | 233,116,810                                 | 634,820,062                                 | 297                        | 299         | 104          | 219            | 919       |
| 花蓮地區                                                                   | 一般Standard      | 0                          | 0.00%        | 0                     | 0                | 0                                           | 0                                           | 0                          | 0           | 0            | 0              | 0         |
| 花蓮地區                                                                   | 小計SubTotal      | 116,522                    | 50.05%       | 2,937                 | 342,185,618      | 233,116,810                                 | 634,820,062                                 | 297                        | 299         | 104          | 219            | 919       |
| 桃竹苗地區                                                                  | 國際International | 290,434                    | 69.67%       | 2,816                 | 817,902,490      | 923,679,838                                 | 1,914,266,698                               | 500                        | 819         | 295          | 180            | 1,794     |
| 桃竹苗地區                                                                  | 一般Standard      | 150,360                    | 59.68%       | 2,498                 | 375,668,389      | 298,532,637                                 | 709,642,691                                 | 242                        | 310         | 80           | 65             | 697       |
| 桃竹苗地區                                                                  | 小計SubTotal      | 440,794                    | 65.91%       | 2,708                 | 1,193,570,879    | 1,222,212,475                               | 2,623,909,389                               | 742                        | 1,129       | 375          | 245            | 2,491     |
| 風景區                                                                    | 國際International | 247,057                    | 64.43%       | 5,356                 | 1,323,323,088    | 625,058,260                                 | 2,138,602,941                               | 640                        | 727         | 283          | 545            | 2,195     |
| 風景區                                                                    | 一般Standard      | 53,500                     | 37.22%       | 3,614                 | 193,364,487      | 97,314,921                                  | 300,695,993                                 | 139                        | 135         | 70           | 76             | 420       |
| 風景區                                                                    | 小計SubTotal      | 300,557                    | 57.01%       | 5,046                 | 1,516,687,575    | 722,373,181                                 | 2,439,298,934                               | 779                        | 862         | 353          | 621            | 2,615     |
| 其他地區                                                                   | 國際International | 436,027                    | 58.07%       | 3,694                 | 1,610,722,479    | 1,554,974,868                               | 3,534,629,508                               | 1,020                      | 1,609       | 634          | 510            | 3,773     |
| 其他地區                                                                   | 一般Standard      | 106,786                    | 44.93%       | 2,502                 | 267,218,811      | 196,840,724                                 | 497,239,870                                 | 246                        | 252         | 128          | 53             | 679       |
| 其他地區                                                                   | 小計SubTotal      | 542,813                    | 54.91%       | 3,460                 | 1,877,941,290    | 1,751,815,592                               | 4,031,869,378                               | 1,266                      | 1,861       | 762          | 563            | 4,452     |
|                                                                        | 總計              | 3,493,802                  | 65.61%       | 3,697                 | 12,915,829,279   | 13,250,512,315                              | 29,519,622,519                              | 7,715                      | 11,827      | 4,320        | 3,121          | 26,983    |
|                                                                        |                 |                            |              |                       |                  |                                             |                                             |                            |             |              |                |           |
| 類別Kind                                                                 | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue                           | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 國際International                                                        | 135,137         | 2,744,522                  | 67.32%       | 3,840                 | 10,540,044,189   | 11,238,428,906                              | 24,634,080,001                              | 6,165                      | 9,918       | 3,506        | 2,648          | 22,237    |
| 一般Standard                                                             | 41,390          | 749,280                    | 60.01%       | 3,171                 | 2,375,785,090    | 2,012,083,409                               | 4,885,542,518                               | 1,550                      | 1,909       | 814          | 473            | 4,746     |
| 小計SubTotal                                                             | 176,527         | 3,493,802                  | 65.61%       | 3,697                 | 12,915,829,279   | 13,250,512,315                              | 29,519,622,519                              | 7,715                      | 11,827      | 4,320        | 3,121          | 26,983    |
|                                                                        |                 |                            |              |                       |                  |                                             |                                             |                            |             |              |                |           |
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| 列印日期                                                                   |                 | 2026/07/31                 | 臺北地區         |                       | 資料期間:            |                                             | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                            |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                                             |                                             | 各部門職工概況(No. of Employees): |             |              |                |           |
| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue                           | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 圓山大飯店<br>The Grand Hotel                                               | 3,000           | 72,242                     | 79.83%       | 3,943                 | 284,869,544      | 340,804,635                                 | 701,020,643                                 | 138                        | 305         | 129          | 57             | 629       |
| 國賓大飯店<br>The Ambassador Hotel-Taipei                                   | 2,320           | 49,433                     | 70.70%       | 3,761                 | 185,901,397      | 493,956,773                                 | 725,563,582                                 | 99                         | 278         | 45           | 77             | 499       |

|                                            |       |         |        |        |             |             |               |     |     |     |    |       |
|--------------------------------------------|-------|---------|--------|--------|-------------|-------------|---------------|-----|-----|-----|----|-------|
| 台北華國大飯店<br>Imperial Hotel Taipei           | 1,956 | 46,084  | 78.10% | 2,948  | 135,834,810 | 68,471,923  | 218,206,403   | 90  | 73  | 4   | 47 | 214   |
| 華泰士子大飯店<br>GLORIA PRINCE HOTEL Taipei      | 1,258 | 27,136  | 71.52% | 2,793  | 75,797,472  | 69,018,560  | 163,635,483   | 77  | 70  | 75  | 11 | 233   |
| 豪景大酒店<br>Hotel Riverview Taipei            | 1,254 | 27,789  | 73.46% | 2,082  | 57,859,959  | 8,954,977   | 68,567,912    | 41  | 12  | 13  | 0  | 66    |
| 國士大飯店<br>Emperor Hotel                     | 582   | 11,920  | 67.89% | 1,597  | 19,039,899  | 5,096,106   | 24,606,290    | 35  | 12  | 20  | 0  | 67    |
| 台北凱撒大飯店<br>Caesar Park Taipei              | 2,868 | 75,201  | 86.92% | 3,615  | 271,883,550 | 130,790,602 | 429,862,249   | 85  | 115 | 31  | 45 | 276   |
| 康華大飯店<br>Golden China Hotel                | 1,290 | 25,235  | 64.85% | 2,440  | 61,563,295  | 69,070,454  | 135,620,940   | 58  | 77  | 34  | 0  | 169   |
| 兄弟大飯店<br>Brother Hotel                     | 1,500 | 30,524  | 67.46% | 3,490  | 106,527,541 | 262,362,237 | 397,319,196   | 110 | 295 | 72  | 13 | 490   |
| 三德大飯店<br>Santos Hotel                      | 1,631 | 29,925  | 60.81% | 2,008  | 60,078,574  | 28,314,655  | 100,808,296   | 46  | 51  | 23  | 21 | 141   |
| 亞都麗緻大飯店<br>The Landis Taipei               | 1,254 | 25,983  | 68.69% | 4,134  | 107,408,796 | 71,679,912  | 208,981,032   | 70  | 96  | 38  | 43 | 247   |
| 國聯大飯店<br>United Hotel                      | 1,458 | 27,440  | 62.39% | 2,273  | 62,372,840  | 8,265,426   | 78,079,593    | 55  | 23  | 6   | 28 | 112   |
| 台北寒舍喜來登大飯店<br>Sheraton Grand Taipei Hotel  | 4,128 | 91,903  | 73.80% | 5,058  | 464,873,481 | 660,415,659 | 1,260,027,929 | 197 | 430 | 254 | 19 | 900   |
| 老爺大酒店<br>Hotel Royal-Nikko Taipei          | 1,212 | 33,699  | 92.17% | 4,810  | 162,085,647 | 159,729,779 | 364,732,783   | 76  | 140 | 25  | 44 | 285   |
| 福華大飯店<br>Howard Plaza Hotel                | 3,636 | 73,047  | 66.60% | 3,794  | 277,170,000 | 273,215,000 | 659,137,000   | 197 | 295 | 64  | 73 | 629   |
| 台北君悅酒店<br>Grand Hyatt Taipei               | 5,100 | 109,855 | 71.40% | 6,296  | 691,662,402 | 620,808,913 | 1,483,482,350 | 121 | 351 | 175 | 72 | 719   |
| 西華大飯店<br>The Sherwood Taipei               | 2,058 | 46,185  | 74.39% | 4,404  | 203,396,031 | 115,894,642 | 352,545,426   | 104 | 115 | 70  | 31 | 320   |
| 晶華酒店<br>Regent Taipei                      | 3,228 | 78,069  | 80.17% | 5,560  | 434,099,948 | 876,083,996 | 1,636,703,942 | 253 | 598 | 162 | 17 | 1,030 |
| 台北遠東香格里拉<br>Shangri-La Far Eastern Taipei  | 2,520 | 54,618  | 71.85% | 6,125  | 334,518,111 | 345,569,171 | 779,880,738   | 151 | 222 | 72  | 84 | 529   |
| 神旺大飯店<br>San Want Hotel                    | 1,608 | 41,753  | 86.07% | 2,513  | 104,926,477 | 182,841,485 | 312,059,488   | 82  | 203 | 56  | 0  | 341   |
| 美麗信花園酒店<br>Miramar Garden Taipei           | 1,218 | 30,965  | 84.27% | 2,221  | 68,786,212  | 37,445,570  | 152,717,059   | 78  | 69  | 31  | 0  | 178   |
| 台北寒舍艾美酒店<br>Le Meridien Taipei             | 960   | 23,518  | 81.21% | 9,158  | 215,378,229 | 368,856,491 | 678,579,771   | 89  | 239 | 0   | 79 | 407   |
| 台北W飯店<br>W Taipei                          | 2,430 | 60,080  | 81.96% | 8,737  | 524,920,129 | 308,647,744 | 943,765,988   | 171 | 203 | 103 | 0  | 477   |
| 台北萬豪酒店<br>Taipei Marriott Hotel            | 1,908 | 46,861  | 81.42% | 6,022  | 282,188,568 | 401,554,649 | 874,639,348   | 135 | 335 | 134 | 0  | 604   |
| 台北美福大飯店<br>Grand Mayfull Hotel Taipei      | 876   | 15,291  | 57.86% | 6,549  | 100,141,845 | 361,835,481 | 495,091,727   | 65  | 242 | 83  | 0  | 390   |
| *亞士都飯店<br>*Astar Hotel                     | 240   | 2,979   | 41.15% | 2,394  | 7,131,210   | 0           | 7,131,210     | 13  | 0   | 6   | 0  | 19    |
| *大成大飯店<br>*Cosmos Hotel TAIPEI             | 1,350 | 38,437  | 94.38% | 3,037  | 116,752,069 | 172,749,055 | 308,271,241   | 64  | 119 | 82  | 53 | 318   |
| *六福客棧<br>*The Leofoo Hotel                 | 1,368 | 31,784  | 77.01% | 1,347  | 42,827,997  | 43,254,367  | 89,968,299    | 37  | 70  | 9   | 7  | 123   |
| *第一大飯店<br>*First Hotel                     | 1,056 | 23,726  | 74.48% | 1,564  | 37,100,215  | 17,536,149  | 171,785,295   | 14  | 0   | 18  | 15 | 47    |
| *慶泰大飯店<br>*Gala Hotel                      | 900   | 20,187  | 74.35% | 2,796  | 56,442,147  | 40,102,802  | 99,960,745    | 33  | 57  | 33  | 12 | 135   |
| *洛基大飯店花華本館<br>*Flora Hotel Main            | 672   | 17,159  | 84.64% | 1,817  | 31,180,082  | 0           | 31,180,082    | 9   | 0   | 2   | 8  | 19    |
| *歐華酒店<br>*The Riviera Hotel                | 672   | 11,236  | 55.43% | 3,007  | 33,790,845  | 31,017,098  | 72,231,884    | 40  | 48  | 27  | 0  | 115   |
| *福容大飯店 台北一館<br>*Fullon Hotel TaipeiCentral | 720   | 13,863  | 63.83% | 3,076  | 42,643,883  | 68,518,177  | 119,419,486   | 33  | 65  | 6   | 10 | 114   |
| *漢普頓酒店<br>*HAMP COURT PALACE               | 774   | 16,196  | 69.36% | 3,219  | 52,139,669  | 17,769,294  | 72,935,779    | 28  | 26  | 29  | 0  | 83    |
| *台北君品大酒店<br>*Palais De Chine Hotel Taipei  | 1,716 | 41,730  | 80.61% | 4,932  | 205,831,484 | 324,622,650 | 557,838,531   | 112 | 172 | 70  | 0  | 354   |
| *台北花園大酒店<br>*Taipei Garden Hotel           | 1,446 | 40,068  | 91.85% | 2,314  | 92,726,413  | 134,228,486 | 248,616,386   | 50  | 89  | 25  | 26 | 190   |
| *日勝生加賀屋國際溫泉飯店<br>*Radium-Kagaya            | 540   | 9,713   | 59.63% | 6,882  | 66,848,580  | 53,527,417  | 157,626,941   | 73  | 58  | 35  | 12 | 178   |
| *北投麗禧溫泉酒店<br>*Grand View Resort Beitou     | 396   | 7,792   | 65.23% | 13,920 | 108,466,590 | 55,648,633  | 197,627,822   | 36  | 59  | 5   | 70 | 170   |
| *台北艾麗酒店<br>*Humble House Taipei            | 1,406 | 34,950  | 82.40% | 6,418  | 224,299,641 | 140,001,645 | 401,585,150   | 82  | 102 | 32  | 0  | 216   |
| *北投老爺酒店<br>*Hotel Royal Beitou             | 300   | 5,299   | 58.55% | 5,626  | 29,814,174  | 15,293,959  | 52,153,554    | 19  | 25  | 19  | 17 | 80    |

|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
|------------------------------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|-------------------|---------------------------------------------|----------------------------|-------------|--------------|----------------|-----------|
| *雀客旅館台北南京<br>*CHECK inn Taipei Nanjing                                 | 336             | 8,716                      | 85.99%       | 2,529                 | 22,046,713       | 2,044,454         | 24,986,480                                  | 12                         | 4           | 7            | 0              | 23        |
| *台北敦化美憬閣酒店<br>*DunHua Mansion Taipei – MGallery                        | 606             | 14,188                     | 77.61%       | 3,942                 | 55,932,988       | 24,247,941        | 88,631,598                                  | 33                         | 28          | 17           | 0              | 78        |
| *台北中山雅樂軒酒店<br>*Aloft Taipei Zhongshan                                  | 528             | 13,324                     | 83.65%       | 4,217                 | 56,183,021       | 4,211,845         | 67,322,672                                  | 15                         | 13          | 15           | 6              | 49        |
| *義華酒店<br>*YIHUA Hotel                                                  | 894             | 6,211                      | 23.03%       | 4,127                 | 25,631,556       | 972,762           | 51,125,231                                  | 7                          | 5           | 3            | 0              | 15        |
| 總計                                                                     | 67,173          | 1,512,314                  | 74.63%       | 4,365                 | 6,601,074,034    | 7,415,431,574     | 16,066,033,554                              | 3,333                      | 5,789       | 2,159        | 997            | 12,278    |
|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
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| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 承攜行旅 高雄六合館<br>Guide Hotel Kaohsiung LiuHe                              | 1,614           | 33,084                     | 67.95%       | 1,549                 | 51,242,082       | 23,384,510        | 79,279,540                                  | 30                         | 37          | 43           | 0              | 110       |
| 華士大飯店<br>Hotel Kingdom                                                 | 1,782           | 20,010                     | 37.22%       | 1,453                 | 29,064,645       | 16,768,051        | 46,608,180                                  | 37                         | 17          | 35           | 0              | 89        |
| 高雄國賓大飯店<br>The Ambassador Hotel Kaohsiung                              | 2,718           | 69,785                     | 85.11%       | 2,062                 | 143,891,124      | 229,399,671       | 387,156,821                                 | 105                        | 143         | 16           | 63             | 327       |
| 漢來大飯店<br>GRAND HI-LAI HOTEL                                            | 3,210           | 70,655                     | 72.96%       | 3,071                 | 216,986,695      | 426,820,891       | 760,440,649                                 | 183                        | 421         | 8            | 204            | 816       |
| 高雄福華大飯店<br>Howard Plaza Hotel Kaohsiung                                | 1,626           | 39,444                     | 80.41%       | 2,297                 | 90,590,732       | 121,533,184       | 232,407,380                                 | 86                         | 149         | 33           | 22             | 290       |
| 君鴻國際酒店<br>85 SKY TOWER HOTEL                                           | 3,510           | 66,529                     | 62.83%       | 2,368                 | 157,521,879      | 148,671,292       | 370,646,652                                 | 139                        | 166         | 128          | 21             | 454       |
| 寒軒國際大飯店<br>Han-Hsien International Hotel                               | 2,280           | 48,765                     | 70.90%       | 1,973                 | 96,198,513       | 98,320,756        | 200,667,366                                 | 107                        | 122         | 32           | 24             | 285       |
| 麗尊大酒店<br>The Lees Hotel                                                | 1,188           | 23,727                     | 66.21%       | 2,246                 | 53,287,529       | 110,981,725       | 174,684,798                                 | 66                         | 91          | 13           | 22             | 192       |
| *福谷大飯店 高雄<br>*Fullon Hotel Kaohsiung                                   | 1,500           | 30,806                     | 68.08%       | 1,796                 | 55,326,729       | 31,832,228        | 87,264,759                                  | 42                         | 37          | 9            | 4              | 92        |
| *然一酒店<br>*THE AMNIS                                                    | 882             | 7,302                      | 27.44%       | 6,870                 | 50,162,184       | 63,560,278        | 131,131,535                                 | 64                         | 79          | 50           | 0              | 193       |
| 總計                                                                     | 20,310          | 410,107                    | 66.94%       | 2,303                 | 944,272,112      | 1,271,272,586     | 2,470,287,680                               | 859                        | 1,262       | 367          | 360            | 2,848     |
|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 列印日期                                                                   | 2026/07/31      | 臺中地區                       |              | 資料期間:                 |                  |                   | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                            |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                   |                                             | 各部門職工概況(No. of Employees): |             |              |                |           |
| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 全國大飯店<br>Hotel National                                                | 1,068           | 18,376                     | 57.04%       | 2,219                 | 40,783,582       | 98,146,214        | 155,388,682                                 | 42                         | 125         | 23           | 22             | 212       |
| 長榮桂冠酒店(台中)<br>Evergreen Laurel Hotel (Taichung)                        | 2,124           | 47,136                     | 73.56%       | 2,347                 | 110,617,070      | 155,761,129       | 297,306,316                                 | 85                         | 124         | 46           | 5              | 260       |
| 台中福華大飯店<br>Howard Prince Hotel Taichung                                | 930             | 17,940                     | 63.95%       | 2,752                 | 49,367,096       | 70,788,991        | 137,774,841                                 | 46                         | 92          | 15           | 27             | 180       |
| 台中金典酒店<br>The Splendor Hotel Taichung                                  | 1,332           | 30,616                     | 76.19%       | 3,014                 | 92,263,243       | 125,870,733       | 296,896,041                                 | 134                        | 107         | 66           | 23             | 330       |
| 通豪大飯店<br>T Hotel                                                       | 1,368           | 13,659                     | 33.10%       | 1,524                 | 20,811,567       | 5,467,143         | 26,868,358                                  | 25                         | 21          | 13           | 0              | 59        |
| *裕元花園酒店<br>*Windsor Hotel                                              | 894             | 20,430                     | 75.75%       | 3,301                 | 67,447,719       | 163,629,385       | 259,702,006                                 | 56                         | 141         | 21           | 31             | 249       |
| *台中港酒店<br>*Taichung Harbor Hotel                                       | 1,200           | 22,538                     | 62.26%       | 2,609                 | 58,807,494       | 14,626,502        | 79,467,278                                  | 51                         | 15          | 16           | 8              | 90        |
| 總計                                                                     | 8,916           | 170,695                    | 63.46%       | 2,578                 | 440,097,771      | 634,290,097       | 1,253,403,522                               | 439                        | 625         | 200          | 116            | 1,380     |
|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 列印日期                                                                   | 2026/07/31      | 花蓮地區                       |              | 資料期間:                 |                  |                   | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                            |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                   |                                             | 各部門職工概況(No. of Employees): |             |              |                |           |

| 旅館名稱Hotel Name                                  | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue | 客房部Room Dep. | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
|-------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|-------------------|--------------------|--------------|-------------|--------------|----------------|-----------|
| 東旭觀海酒店<br>Dongxu Resort Hotel                   | 1,003           | 11,207                     | 37.04%       | 1,175                 | 13,163,312       | 4,222,228         | 17,513,564         | 20           | 5           | 6            | 0              | 31        |
| 花蓮翰品酒店<br>Hualien Chateau de Chine Hotel        | 1,182           | 23,914                     | 67.07%       | 2,348                 | 56,151,117       | 61,181,112        | 122,341,272        | 56           | 59          | 26           | 0              | 141       |
| 美蒂大飯店<br>PARKVIEW HOTELS & RESORTS              | 2,058           | 39,574                     | 63.74%       | 2,110                 | 83,493,454       | 57,603,546        | 145,408,859        | 68           | 93          | 13           | 70             | 244       |
| 遠雄悅來大飯店<br>Farglory Hotel Hualien               | 2,286           | 27,362                     | 39.68%       | 3,438                 | 94,066,579       | 62,515,198        | 185,459,671        | 102          | 88          | 37           | 71             | 298       |
| 瑞穗大合國際觀光酒店<br>Grand Cosmos Resort RuisuiHualien | 1,188           | 14,465                     | 40.36%       | 6,589                 | 95,311,156       | 47,594,726        | 164,096,696        | 51           | 54          | 22           | 78             | 205       |
| 總計                                              | 7,717           | 116,522                    | 50.05%       | 2,937                 | 342,185,618      | 233,116,810       | 634,820,062        | 297          | 299         | 104          | 219            | 919       |

| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                   |                    |                                             |                            |              |                |           |  |
|------------------------------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|-------------------|--------------------|---------------------------------------------|----------------------------|--------------|----------------|-----------|--|
| 列印日期                                                                   |                 | 2026/07/31                 | 桃竹苗地區        |                       | 資料期間:            |                   |                    | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                            |              |                |           |  |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                   |                    |                                             | 各部門職工概況(No. of Employees): |              |                |           |  |
| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue | 客房部Room Dep.                                | 餐飲部F&B Dep.                | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |  |
| 晶悅國際飯店<br>Pleasant Hotels International                                | 2,328           | 47,695                     | 67.91%       | 1,620                 | 77,269,932       | 31,358,579        | 114,207,652        | 65                                          | 77                         | 22           | 5              | 169       |  |
| 尊爵大際大飯店<br>Monarch-Skyline Hotel                                       | 1,500           | 37,089                     | 81.96%       | 2,237                 | 82,960,002       | 176,740,420       | 263,268,792        | 41                                          | 77                         | 22           | 16             | 156       |  |
| 南方莊園渡假飯店<br>South Gardens Resort                                       | 666             | 12,484                     | 62.14%       | 4,385                 | 54,741,265       | 80,502,910        | 166,669,370        | 38                                          | 81                         | 37           | 21             | 177       |  |
| 桃園國際機場凱悅酒店<br>Hyatt Regency Taoyuan International Airport              | 3,096           | 64,818                     | 69.40%       | 2,774                 | 179,809,733      | 68,532,596        | 278,141,994        | 92                                          | 92                         | 59           | 14             | 257       |  |
| 桃園喜來登酒店<br>SHERATON TAOYUAN HOTEL                                      | 1,122           | 10,172                     | 30.05%       | 2,203                 | 22,409,272       | 39,704,142        | 66,325,706         | 53                                          | 72                         | 34           | 11             | 170       |  |
| 新竹喜來登大飯店<br>Sheraton Hsinchu Hotel                                     | 2,316           | 57,708                     | 82.60%       | 3,788                 | 218,618,841      | 242,231,817       | 522,790,388        | 63                                          | 149                        | 30           | 90             | 332       |  |
| 新竹老爺大酒店<br>Hotel Royal Hsinchu                                         | 1,248           | 24,241                     | 64.39%       | 3,032                 | 73,498,122       | 76,962,025        | 156,989,083        | 54                                          | 95                         | 48           | 7              | 204       |  |
| 新竹國賓大飯店<br>The Ambassador Hotel Hsinchu                                | 1,542           | 36,227                     | 77.88%       | 2,998                 | 108,595,323      | 207,647,349       | 345,873,713        | 94                                          | 176                        | 43           | 16             | 329       |  |
| *尊爵大飯店<br>*Monarch Plaza Hotel                                         | 1,386           | 32,189                     | 76.99%       | 2,214                 | 71,272,961       | 85,127,867        | 166,444,039        | 51                                          | 83                         | 23           | 19             | 176       |  |
| *古華花園飯店<br>*Hotel Kuva Chateau                                         | 1,530           | 37,013                     | 80.19%       | 2,895                 | 107,169,992      | 108,797,096       | 227,381,143        | 48                                          | 106                        | 9            | 24             | 187       |  |
| *福容大飯店 桃園<br>*Fullon Hotel Taoyuan                                     | 1,092           | 26,669                     | 80.96%       | 1,858                 | 49,548,135       | 25,676,433        | 78,424,255         | 26                                          | 30                         | 7            | 10             | 73        |  |
| *福容徠旅 林口<br>*FULLON POSHOTEL LINKOU                                    | 894             | 16,267                     | 60.32%       | 2,765                 | 44,979,701       | 24,886,603        | 70,300,064         | 23                                          | 27                         | 12           | 0              | 62        |  |
| *豐邑喜來登大飯店<br>*Sheraton Fongyi Hotel                                    | 2,304           | 17,111                     | 24.62%       | 3,790                 | 64,855,935       | 31,007,606        | 104,522,595        | 60                                          | 29                         | 3            | 12             | 104       |  |
| *複藝金鬱金香酒店<br>*Aesthetics Golden Tulip                                  | 1,146           | 21,111                     | 61.07%       | 1,793                 | 37,841,665       | 23,037,032        | 62,570,595         | 34                                          | 35                         | 26           | 0              | 95        |  |
| 總計                                                                     | 22,170          | 440,794                    | 65.91%       | 2,708                 | 1,193,570,879    | 1,222,212,475     | 2,623,909,389      | 742                                         | 1,129                      | 375          | 245            | 2,491     |  |

| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                   |                    |                                             |             |              |                |           |
|------------------------------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|-------------------|--------------------|---------------------------------------------|-------------|--------------|----------------|-----------|
| 列印日期                                                                   |                 | 2026/07/31                 | 風景區          |                       | 資料期間:            |                   |                    | 2019年01月至2019年06月(Data for 2019/01~2019/06) |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                   |                    | 各部門職工概況(No. of Employees):                  |             |              |                |           |
| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue | 客房部Room Dep.                                | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 雀客藏居台北陽明山<br>CHECK inn Select Taipei Yangmingshan                      | 282             | 3,281                      | 38.57%       | 4,466                 | 14,652,353       | 13,243,210        | 39,524,781         | 15                                          | 16          | 5            | 10             | 46        |
| 趣淘漫旅<br>HOTEL CHAM CHAM TAINAN                                         | 1,188           | 15,859                     | 44.25%       | 2,800                 | 44,412,191       | 23,711,977        | 77,196,079         | 38                                          | 33          | 0            | 60             | 131       |
| 高雄圓山大飯店<br>The Grand Hotel Kaohsiung                                   | 642             | 12,409                     | 64.07%       | 2,445                 | 30,338,807       | 59,735,752        | 95,096,205         | 29                                          | 79          | 15           | 25             | 148       |
| 礁溪老爺酒店<br>Hotel Royal Chiao-His                                        | 1,158           | 24,456                     | 70.01%       | 6,993                 | 171,023,962      | 117,896,845       | 346,493,614        | 83                                          | 118         | 65           | 47             | 313       |
| 涵碧樓大飯店<br>The Lalu Sun Moon Lake                                       | 576             | 13,936                     | 80.20%       | 14,230                | 198,315,480      | 22,274,155        | 236,731,574        | 67                                          | 99          | 29           | 65             | 260       |
| 雲品溫泉酒店日月潭<br>Fleur De Chine Hotel                                      | 1,266           | 27,867                     | 72.97%       | 8,136                 | 226,734,621      | 129,513,043       | 380,292,452        | 86                                          | 115         | 64           | 26             | 291       |

|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
|------------------------------------------------------------------------|-----------------|----------------------------|--------------|-----------------------|------------------|-------------------|---------------------------------------------|----------------------------|-------------|--------------|----------------|-----------|
| 漢來日月行館<br>GRAND HILAI SUN MOON LAKE                                    | 552             | 4,479                      | 26.90%       | 10,888                | 48,769,037       | 12,087,804        | 61,880,371                                  | 30                         | 27          | 14           | 13             | 84        |
| 凱撒大飯店<br>Caesar Park Hotel Kenting                                     | 1,686           | 46,514                     | 91.45%       | 4,208                 | 195,732,579      | 74,313,684        | 282,229,747                                 | 85                         | 74          | 16           | 74             | 249       |
| 墾丁福華渡假飯店<br>Howard Beach Resort Kenting                                | 2,748           | 52,442                     | 63.26%       | 3,022                 | 158,472,295      | 59,277,290        | 229,624,589                                 | 103                        | 61          | 0            | 121            | 285       |
| 東方渡假酒店<br>Dong Fang Du Jia Jiudian Hotel                               | 560             | 4,325                      | 25.57%       | 2,779                 | 12,018,463       | 12,257,659        | 24,276,122                                  | 0                          | 0           | 0            | 0              | 0         |
| 知本老爺大酒店<br>Hotel Royal Chihpen Spa                                     | 1,092           | 22,971                     | 69.73%       | 3,936                 | 90,413,545       | 54,036,688        | 166,299,666                                 | 44                         | 58          | 44           | 71             | 217       |
| 太魯閣晶英酒店<br>Silks Place Hotel Taroko                                    | 960             | 18,518                     | 63.94%       | 7,152                 | 132,439,755      | 46,710,153        | 198,957,741                                 | 60                         | 47          | 31           | 33             | 171       |
| *福谷大飯店 福隆<br>*Fulong Beach Resort Hotel                                | 1,044           | 9,736                      | 30.91%       | 4,718                 | 45,935,487       | 29,706,305        | 78,076,498                                  | 37                         | 50          | 26           | 37             | 150       |
| *龍谷大飯店<br>*Dragon Valley Hotel                                         | 1,131           | 8,097                      | 23.73%       | 2,137                 | 17,303,944       | 5,213,925         | 24,666,900                                  | 21                         | 6           | 2            | 7              | 36        |
| *阿里山賓館(歷史館)<br>*Alishan Hotel (Historical building)                    | 210             | 2,547                      | 40.21%       | 6,171                 | 15,717,597       | 0                 | 15,717,597                                  | 5                          | 0           | 3            | 3              | 11        |
| *名都觀光渡假大飯店<br>*Beau Max Resort Hotel                                   | 586             | 11,665                     | 66.00%       | 1,018                 | 11,870,133       | 17,224,379        | 29,649,589                                  | 19                         | 25          | 17           | 0              | 61        |
| *阿里山賓館(現代館)<br>*Alishan Hotel (Modern building)                        | 612             | 12,569                     | 68.08%       | 6,105                 | 76,738,860       | 40,854,392        | 121,415,394                                 | 40                         | 44          | 14           | 12             | 110       |
| *墾丁怡灣渡假酒店<br>*Grand Bay Resort                                         | 1,180           | 8,886                      | 24.93%       | 2,903                 | 25,798,466       | 4,315,920         | 31,170,015                                  | 17                         | 10          | 8            | 17             | 52        |
| 總計                                                                     | 17,473          | 300,557                    | 57.01%       | 5,046                 | 1,516,687,575    | 722,373,181       | 2,439,298,934                               | 779                        | 862         | 353          | 621            | 2,615     |
|                                                                        |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                 |                            |              |                       |                  |                   |                                             |                            |             |              |                |           |
| 列印日期                                                                   | 2026/07/31      | 其他地區                       |              | 資料期間:                 |                  |                   | 2019年01月至2019年06月(Data for 2019/01~2019/06) |                            |             |              |                |           |
|                                                                        |                 | 住用及營收概況                    |              |                       |                  |                   |                                             | 各部門職工概況(No. of Employees): |             |              |                |           |
| 旅館名稱Hotel Name                                                         | 客房數No. of Rooms | 客房住用數No. of Rooms Occupied | 住用率Occupancy | 平均房價Average Room Rate | 房租收入Room Revenue | 餐飲收入F & B Revenue | 總營業收入Total Revenue                          | 客房部Room Dep.               | 餐飲部F&B Dep. | 管理部Adm. Dep. | 其他部門Other Dep. | 員工合計Total |
| 福容大飯店 淡水漁人碼頭<br>Fullon Hotel Tamsui Fisherman’ s Wharf                 | 1,188           | 15,846                     | 44.22%       | 4,381                 | 69,421,229       | 94,647,201        | 175,901,397                                 | 38                         | 79          | 39           | 11             | 167       |
| 大板根渡假酒店<br>The Great Roots Resort Hotel                                | 570             | 14,393                     | 83.70%       | 4,673                 | 67,258,761       | 76,084,424        | 223,621,992                                 | 19                         | 57          | 6            | 120            | 202       |
| 板橋凱撒大飯店<br>Caesar Park Hotel Banqiao                                   | 2,400           | 47,170                     | 65.15%       | 3,598                 | 169,710,097      | 92,633,134        | 266,482,279                                 | 74                         | 89          | 28           | 24             | 215       |
| 台南大飯店<br>Hotel Tainan                                                  | 912             | 16,437                     | 59.74%       | 2,144                 | 35,244,627       | 59,415,400        | 101,505,890                                 | 40                         | 80          | 0            | 43             | 163       |
| 大億麗緻酒店<br>Tayih Landis Tainan                                          | 1,890           | 41,629                     | 73.01%       | 3,064                 | 127,566,694      | 162,618,060       | 323,119,375                                 | 81                         | 151         | 42           | 0              | 274       |
| 台糖長榮酒店(台南)<br>Evergreen Plaza Hotel(Tainan)                            | 1,182           | 29,222                     | 81.95%       | 2,584                 | 75,504,665       | 124,054,082       | 209,003,716                                 | 56                         | 87          | 24           | 13             | 180       |
| 台南遠東香格里拉<br>Shangri-La Far Eastern Tainan                              | 1,998           | 42,649                     | 70.76%       | 3,780                 | 161,224,424      | 154,001,782       | 354,323,219                                 | 138                        | 223         | 76           | 21             | 458       |
| 台南大貝皇冠假日酒店<br>CROWNE PLAZA TAINAN                                      | 1,386           | 21,423                     | 51.24%       | 3,274                 | 70,142,669       | 81,771,523        | 167,887,010                                 | 48                         | 99          | 68           | 7              | 222       |
| 義大皇家酒店<br>E-DA Royal Hotel                                             | 3,936           | 60,969                     | 51.35%       | 3,007                 | 183,344,010      | 143,176,829       | 345,869,333                                 | 78                         | 179         | 102          | 82             | 441       |
| 蘭城晶英酒店<br>Silks Place Yilan                                            | 1,158           | 19,371                     | 55.45%       | 9,263                 | 179,425,702      | 177,277,294       | 401,216,707                                 | 82                         | 190         | 34           | 45             | 351       |
| 長榮鳳凰酒店(礁溪)<br>Evergreen Resort Hotel(Jiaosi)                           | 1,386           | 26,824                     | 64.16%       | 5,975                 | 160,279,112      | 119,689,950       | 324,112,967                                 | 84                         | 85          | 56           | 50             | 275       |
| 綠舞國際觀光飯店<br>Dancewoods Hotels and Resorts                              | 625             | 4,583                      | 24.31%       | 5,946                 | 27,252,029       | 17,877,792        | 52,535,248                                  | 36                         | 41          | 22           | 40             | 139       |
| 礁溪麒麟酒店<br>Kilin Hotel Jiaoxi                                           | 1,002           | 8,124                      | 26.88%       | 3,877                 | 31,498,781       | 9,609,603         | 42,576,883                                  | 44                         | 28          | 12           | 7              | 91        |
| 娜路彎大酒店<br>Formosan Naruwan Hotel & Resort Taitung                      | 1,656           | 27,923                     | 55.90%       | 3,818                 | 106,606,598      | 68,204,709        | 200,360,152                                 | 75                         | 54          | 39           | 27             | 195       |
| 耐斯王子大飯店<br>Nice Prince Hotel                                           | 1,470           | 30,187                     | 68.07%       | 2,207                 | 66,634,889       | 88,323,554        | 162,442,113                                 | 62                         | 100         | 31           | 15             | 208       |
| 澎湖福朋喜來登酒店<br>Four Point by Sheraton Penghu                             | 1,986           | 29,277                     | 48.87%       | 2,719                 | 79,608,192       | 85,589,531        | 183,671,227                                 | 61                         | 66          | 54           | 4              | 185       |
| *墾山林台北中和飯店<br>*RSL Hotel Taipei Zhonghe                                | 756             | 7,615                      | 33.39%       | 2,861                 | 21,786,416       | 21,835,611        | 50,680,595                                  | 25                         | 48          | 16           | 9              | 98        |
| *和昇帝景飯店<br>*Lake Hotel                                                 | 360             | 4,998                      | 46.02%       | 2,571                 | 12,850,985       | 19,650            | 12,873,200                                  | 5                          | 4           | 2            | 6              | 17        |
| *碧特弗大飯店<br>*Beautiful Hotel                                            | 324             | 4,244                      | 43.42%       | 2,077                 | 8,814,748        | 732,849           | 9,547,597                                   | 10                         | 8           | 4            | 3              | 25        |
| *美麗春大大飯店<br>*Beautiful Hotel                                           | 204             | 2,685                      | 43.63%       | 2,090                 | 5,612,009        | 971,452           | 6,583,461                                   | 8                          | 3           | 3            | 2              | 16        |

|                                                                        |               |                             |              |           |                                            |                                             |               |               |               |              |              |            |                 |          |         |         |                |           |
|------------------------------------------------------------------------|---------------|-----------------------------|--------------|-----------|--------------------------------------------|---------------------------------------------|---------------|---------------|---------------|--------------|--------------|------------|-----------------|----------|---------|---------|----------------|-----------|
| *遠百企業觀光旅館<br>*Far Eastern Geant Tourist Hotel                          |               | 240                         |              | 440       | 6.08%                                      | 1,006                                       | 442,800       | 0             | 442,800       | 11           | 2            | 10         | 0               | 23       |         |         |                |           |
| *幼獅大飯店<br>*Lion Hotel                                                  |               | 326                         |              | 1,854     | 18.86%                                     | 1,658                                       | 3,073,400     | 0             | 3,238,640     | 3            | 0            | 3          | 3               | 9        |         |         |                |           |
| *山景大飯店<br>*Sun Spring Resort                                           |               | 1,002                       |              | 15,077    | 49.88%                                     | 2,015                                       | 30,373,758    | 1,672,045     | 33,732,425    | 25           | 9            | 6          | 0               | 40       |         |         |                |           |
| *悅川酒店<br>*The Walden                                                   |               | 618                         |              | 14,031    | 75.26%                                     | 2,923                                       | 41,006,816    | 39,398,445    | 82,074,326    | 31           | 36           | 25         | 0               | 92       |         |         |                |           |
| *台東桂田喜來登酒店<br>*QUEENAPLAZA HOTEL TAITUNG                               |               | 1,740                       |              | 22,135    | 42.17%                                     | 3,033                                       | 67,130,927    | 68,473,827    | 140,134,789   | 46           | 81           | 33         | 19              | 179      |         |         |                |           |
| *長榮桂冠酒店(基隆)<br>*Evergreen Laurel Hotel (Keelung)                       |               | 839                         |              | 19,438    | 76.80%                                     | 2,575                                       | 50,048,156    | 32,582,669    | 100,392,537   | 31           | 21           | 16         | 4               | 72       |         |         |                |           |
| *鈺通大飯店<br>*Yuh-Tong Hotel                                              |               | 720                         |              | 7,375     | 33.95%                                     | 1,832                                       | 13,508,897    | 30,749,696    | 44,366,901    | 25           | 38           | 4          | 7               | 74       |         |         |                |           |
| *寶華大飯店<br>*Bowa Hotel                                                  |               | 468                         |              | 4,359     | 30.88%                                     | 1,832                                       | 7,985,580     | 10,560        | 8,008,140     | 13           | 0            | 4          | 0               | 17       |         |         |                |           |
| *陸島酒店<br>*LUDAO HOTEL                                                  |               | 282                         |              | 2,535     | 29.80%                                     | 1,808                                       | 4,584,319     | 393,920       | 5,164,459     | 13           | 2            | 2          | 0               | 17       |         |         |                |           |
| *樂樂日暉溫泉酒店<br>J RESORT                                                  |               | 144                         |              | 0         | 0.00%                                      | 0                                           | 0             | 0             | 0             | 4            | 1            | 1          | 1               | 7        |         |         |                |           |
| 總計                                                                     |               | 32,768                      |              | 542,813   | 54.91%                                     | 3,460                                       | 1,877,941,290 | 1,751,815,592 | 4,031,869,378 | 1,266        | 1,861        | 762        | 563             | 4,452    |         |         |                |           |
|                                                                        |               |                             |              |           |                                            |                                             |               |               |               |              |              |            |                 |          |         |         |                |           |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |               |                             |              |           |                                            |                                             |               |               |               |              |              |            |                 |          |         |         |                |           |
| 列印日期                                                                   |               | 2026/07/31                  |              | 資料期間:     |                                            | 2019年01月至2019年06月(Data for 2019/01~2019/06) |               |               |               |              |              |            |                 |          |         |         |                |           |
|                                                                        |               | 住客類別統計No. of Guests by Type |              |           | 各地區旅客人數統計No. of Guests by Country / Region |                                             |               |               |               |              |              |            |                 |          |         |         |                |           |
| 地區名稱Region                                                             |               | FIT類別FIT                    | GROUP類別GROUP | 類別合計Total | 本國Domestic                                 | 大陸China                                     | 日本Japan       | 韓國Korea       | 港澳HK&Macao    | 新加坡Singapore | 馬來西亞Malaysia | 其他亞洲地區Asia | 北美NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑ChineseOvers | 合計Total   |
| 臺北地區                                                                   | 國際Internation | 1,365,136                   | 468,957      | 1,834,093 | 261,160                                    | 345,675                                     | 520,263       | 107,159       | 104,762       | 57,883       | 22,998       | 76,400     | 210,469         | 82,996   | 23,152  | 19,266  | 1,910          | 1,834,093 |
| 臺北地區                                                                   | 一般Standard    | 389,645                     | 190,176      | 579,821   | 70,147                                     | 119,051                                     | 175,759       | 33,849        | 56,283        | 18,002       | 9,317        | 23,971     | 32,691          | 16,815   | 6,239   | 17,019  | 678            | 579,821   |
| 臺北地區                                                                   | 小計SubTotal    | 1,754,781                   | 659,133      | 2,413,914 | 331,307                                    | 464,726                                     | 696,022       | 141,008       | 161,045       | 75,885       | 32,315       | 100,371    | 243,160         | 99,811   | 29,391  | 36,285  | 2,588          | 2,413,914 |
| 高雄地區                                                                   | 國際Internation | 376,629                     | 290,751      | 667,380   | 330,408                                    | 141,112                                     | 82,484        | 21,887        | 17,696        | 5,320        | 4,417        | 22,835     | 13,712          | 14,177   | 2,994   | 9,304   | 1,034          | 667,380   |
| 高雄地區                                                                   | 一般Standard    | 36,160                      | 40,614       | 76,774    | 51,793                                     | 13,445                                      | 2,844         | 749           | 1,646         | 392          | 812          | 2,887      | 918             | 642      | 144     | 502     | 0              | 76,774    |
| 高雄地區                                                                   | 小計SubTotal    | 412,789                     | 331,365      | 744,154   | 382,201                                    | 154,557                                     | 85,328        | 22,636        | 19,342        | 5,712        | 5,229        | 25,722     | 14,630          | 14,819   | 3,138   | 9,806   | 1,034          | 744,154   |
| 臺中地區                                                                   | 國際Internation | 123,970                     | 70,337       | 194,307   | 109,108                                    | 33,073                                      | 16,849        | 3,251         | 3,663         | 2,441        | 1,839        | 5,466      | 8,061           | 8,109    | 724     | 1,723   | 0              | 194,307   |
| 臺中地區                                                                   | 一般Standard    | 58,045                      | 6,413        | 64,458    | 38,504                                     | 4,318                                       | 5,204         | 1,489         | 998           | 623          | 745          | 1,806      | 3,174           | 7,227    | 211     | 159     | 0              | 64,458    |
| 臺中地區                                                                   | 小計SubTotal    | 182,015                     | 76,750       | 258,765   | 147,612                                    | 37,391                                      | 22,053        | 4,740         | 4,661         | 3,064        | 2,584        | 7,272      | 11,235          | 15,336   | 935     | 1,882   | 0              | 258,765   |
| 花蓮地區                                                                   | 國際Internation | 144,214                     | 134,307      | 278,521   | 210,047                                    | 51,887                                      | 4,651         | 722           | 483           | 663          | 88           | 2,656      | 975             | 433      | 180     | 5,675   | 61             | 278,521   |
| 花蓮地區                                                                   | 一般Standard    | 0                           | 0            | 0         | 0                                          | 0                                           | 0             | 0             | 0             | 0            | 0            | 0          | 0               | 0        | 0       | 0       | 0              | 0         |
| 花蓮地區                                                                   | 小計SubTotal    | 144,214                     | 134,307      | 278,521   | 210,047                                    | 51,887                                      | 4,651         | 722           | 483           | 663          | 88           | 2,656      | 975             | 433      | 180     | 5,675   | 61             | 278,521   |
| 桃竹苗地區                                                                  | 國際Internation | 281,335                     | 138,404      | 419,739   | 132,044                                    | 37,885                                      | 30,675        | 50,768        | 4,294         | 5,776        | 3,725        | 62,671     | 48,410          | 19,573   | 1,810   | 15,293  | 6,815          | 419,739   |
| 桃竹苗地區                                                                  | 一般Standard    | 145,285                     | 100,258      | 245,543   | 91,676                                     | 23,132                                      | 18,203        | 45,926        | 6,368         | 3,048        | 2,291        | 10,437     | 13,585          | 6,059    | 1,040   | 23,778  | 0              | 245,543   |
| 桃竹苗地區                                                                  | 小計SubTotal    | 426,620                     | 238,662      | 665,282   | 223,720                                    | 61,017                                      | 48,878        | 96,694        | 10,662        | 8,824        | 6,016        | 73,108     | 61,995          | 25,632   | 2,850   | 39,071  | 6,815          | 665,282   |
| 風景區                                                                    | 國際Internation | 417,294                     | 220,767      | 638,061   | 517,829                                    | 54,471                                      | 11,136        | 3,888         | 12,311        | 2,088        | 1,016        | 6,304      | 12,206          | 11,756   | 1,410   | 3,270   | 376            | 638,061   |
| 風景區                                                                    | 一般Standard    | 58,430                      | 59,263       | 117,693   | 76,036                                     | 17,712                                      | 618           | 224           | 1,040         | 855          | 236          | 3,407      | 878             | 344      | 190     | 16,153  | 0              | 117,693   |
| 風景區                                                                    | 小計SubTotal    | 475,724                     | 280,030      | 755,754   | 593,865                                    | 72,183                                      | 11,754        | 4,112         | 13,351        | 2,943        | 1,252        | 9,711      | 13,084          | 12,100   | 1,600   | 19,423  | 376            | 755,754   |
| 其他地區                                                                   | 國際Internation | 642,206                     | 352,791      | 994,997   | 756,458                                    | 56,873                                      | 32,432        | 14,604        | 19,184        | 4,506        | 4,102        | 51,950     | 22,806          | 14,619   | 3,486   | 13,977  | 0              | 994,997   |
| 其他地區                                                                   | 一般Standard    | 116,923                     | 103,558      | 220,481   | 178,394                                    | 21,388                                      | 1,506         | 2,668         | 2,054         | 768          | 407          | 7,335      | 2,859           | 1,830    | 256     | 903     | 113            | 220,481   |
| 其他地區                                                                   | 小計SubTotal    | 759,129                     | 456,349      | 1,215,478 | 934,852                                    | 78,261                                      | 33,938        | 17,272        | 21,238        | 5,274        | 4,509        | 59,285     | 25,665          | 16,449   | 3,742   | 14,880  | 113            | 1,215,478 |
|                                                                        | 總計            | 4,155,272                   | 2,176,596    | 6,331,868 | 2,823,604                                  | 920,022                                     | 902,624       | 287,184       | 230,782       | 102,365      | 51,993       | 278,125    | 370,744         | 184,580  | 41,836  | 127,022 | 10,987         | 6,331,868 |

|                                                                        | 住客類別統計No. of Guests by Type |              |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |            |              |              |            |                 |          |         |         |                |           |
|------------------------------------------------------------------------|-----------------------------|--------------|-----------|--------------------------------------------|---------|---------------------------------------------|---------|------------|--------------|--------------|------------|-----------------|----------|---------|---------|----------------|-----------|
| 類別Kind                                                                 | FIT類別FIT                    | GROUP類別GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳HK&Macao | 新加坡Singapore | 馬來西亞Malaysia | 其他亞洲地區Asia | 北美NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑ChineseOvers | 合計Total   |
| 國際Internation                                                          | 3,350,784                   | 1,676,314    | 5,027,098 | 2,317,054                                  | 720,976 | 698,490                                     | 202,279 | 162,393    | 78,677       | 38,185       | 228,282    | 316,639         | 151,663  | 33,756  | 68,508  | 10,196         | 5,027,098 |
| 一般Standard                                                             | 804,488                     | 500,282      | 1,304,770 | 506,550                                    | 199,046 | 204,134                                     | 84,905  | 68,389     | 23,688       | 13,808       | 49,843     | 54,105          | 32,917   | 8,080   | 58,514  | 791            | 1,304,770 |
| 小計SubTotal                                                             | 4,155,272                   | 2,176,596    | 6,331,868 | 2,823,604                                  | 920,022 | 902,624                                     | 287,184 | 230,782    | 102,365      | 51,993       | 278,125    | 370,744         | 184,580  | 41,836  | 127,022 | 10,987         | 6,331,868 |
|                                                                        |                             |              |           |                                            |         |                                             |         |            |              |              |            |                 |          |         |         |                |           |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                             |              |           |                                            |         |                                             |         |            |              |              |            |                 |          |         |         |                |           |
| 列印日期                                                                   | 2026/07/31                  | 臺北地區         |           | 資料期間:                                      |         | 2019年01月至2019年06月(Data for 2019/01~2019/06) |         |            |              |              |            |                 |          |         |         |                |           |
|                                                                        | 住客類別統計No. of Guests by Type |              |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |            |              |              |            |                 |          |         |         |                |           |
| 旅館名稱Hotel Name                                                         | FIT類別FIT                    | GROUP類別GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳HK&Macao | 新加坡Singapore | 馬來西亞Malaysia | 其他亞洲地區Asia | 北美NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑ChineseOvers | 合計Total   |
| 圓山大飯店<br>The Grand Hotel                                               | 83,392                      | 50,791       | 134,183   | 15,818                                     | 55,450  | 41,486                                      | 4,992   | 1,692      | 1,409        | 528          | 2,463      | 6,218           | 2,620    | 1,144   | 363     | 0              | 134,183   |
| 國賓大飯店<br>The Ambassador Hotel-<br>台北華國大飯店                              | 60,669                      | 14,836       | 75,505    | 7,486                                      | 2,579   | 56,170                                      | 1,113   | 437        | 819          | 558          | 874        | 1,512           | 1,014    | 257     | 788     | 1,898          | 75,505    |
| Imperial Hotel Taipei<br>華泰士子大飯店                                       | 38,436                      | 35,535       | 73,971    | 6,115                                      | 4,354   | 34,337                                      | 8,141   | 1,419      | 1,533        | 542          | 1,172      | 2,785           | 12,115   | 633     | 825     | 0              | 73,971    |
| GLORIA PRINCE HOTEL<br>豪景大酒店                                           | 13,591                      | 9,063        | 22,654    | 1,242                                      | 1,088   | 18,215                                      | 691     | 241        | 239          | 48           | 347        | 150             | 322      | 18      | 51      | 2              | 22,654    |
| Hotel Riverview Taipei<br>國士大飯店                                        | 26,159                      | 34,634       | 60,793    | 2,314                                      | 29,410  | 7,048                                       | 3,700   | 4,239      | 2,075        | 2,214        | 8,375      | 674             | 332      | 412     | 0       | 0              | 60,793    |
| Emperor Hotel<br>台北凱撒大飯店                                               | 3,577                       | 8,343        | 11,920    | 336                                        | 311     | 11,043                                      | 42      | 26         | 5            | 18           | 79         | 18              | 39       | 3       | 0       | 0              | 11,920    |
| Caesar Park Taipei<br>康華大飯店                                            | 129,987                     | 13,802       | 143,789   | 14,194                                     | 12,514  | 64,671                                      | 12,526  | 16,896     | 7,162        | 1,865        | 5,813      | 3,843           | 2,624    | 1,065   | 616     | 0              | 143,789   |
| Golden China Hotel<br>兄弟大飯店                                            | 9,394                       | 35,263       | 44,657    | 3,950                                      | 10,219  | 23,534                                      | 818     | 1,081      | 292          | 240          | 2,002      | 1,062           | 1,091    | 136     | 222     | 10             | 44,657    |
| Brother Hotel<br>三德大飯店                                                 | 24,740                      | 1,927        | 26,667    | 6,851                                      | 3,293   | 8,434                                       | 622     | 1,012      | 0            | 0            | 2,630      | 1,744           | 1,147    | 193     | 741     | 0              | 26,667    |
| Santos Hotel<br>亞都麗緻大飯店                                                | 36,106                      | 15,833       | 51,939    | 4,684                                      | 22,330  | 14,073                                      | 2,124   | 3,072      | 477          | 431          | 1,517      | 1,308           | 674      | 345     | 904     | 0              | 51,939    |
| The Landis Taipei<br>國聯大飯店                                             | 37,461                      | 5,423        | 42,884    | 12,977                                     | 5,423   | 12,665                                      | 806     | 1,862      | 1,013        | 557          | 1,070      | 3,206           | 2,633    | 494     | 178     | 0              | 42,884    |
| United Hotel<br>台北寒舍喜來登大飯店                                             | 27,149                      | 19,740       | 46,889    | 19,671                                     | 9,363   | 4,059                                       | 2,148   | 3,507      | 852          | 1,130        | 1,245      | 2,398           | 1,955    | 212     | 349     | 0              | 46,889    |
| Sheraton Grand Taipei Hotel<br>老爺大酒店                                   | 101,773                     | 30,890       | 132,663   | 12,547                                     | 28,973  | 32,223                                      | 5,478   | 7,106      | 10,581       | 1,813        | 4,139      | 21,690          | 5,448    | 1,562   | 1,103   | 0              | 132,663   |
| Hotel Royal-Nikko Taipei<br>福華大飯店                                      | 49,372                      | 2,258        | 51,630    | 4,009                                      | 1,587   | 37,140                                      | 674     | 1,879      | 823          | 433          | 896        | 1,639           | 938      | 415     | 1,197   | 0              | 51,630    |
| Howard Plaza Hotel<br>台北君悅酒店                                           | 97,926                      | 16,838       | 114,764   | 21,816                                     | 22,051  | 19,795                                      | 5,934   | 3,237      | 2,511        | 1,438        | 5,833      | 14,627          | 13,730   | 2,101   | 1,691   | 0              | 114,764   |
| Grand Hyatt Taipei<br>西華大飯店                                            | 141,344                     | 38,164       | 179,508   | 25,160                                     | 23,963  | 10,914                                      | 20,187  | 8,941      | 6,346        | 2,125        | 11,370     | 57,148          | 8,506    | 2,800   | 2,048   | 0              | 179,508   |
| The Sherwood Taipei<br>晶華酒店                                            | 60,525                      | 14,830       | 75,355    | 11,413                                     | 9,358   | 22,285                                      | 3,732   | 6,743      | 3,424        | 909          | 1,471      | 7,557           | 4,992    | 852     | 2,619   | 0              | 75,355    |
| Regent Taipei<br>台北遠東香格里拉                                              | 115,753                     | 22,104       | 137,857   | 26,202                                     | 16,301  | 58,235                                      | 8,708   | 6,103      | 2,502        | 962          | 3,653      | 9,143           | 4,365    | 1,086   | 597     | 0              | 137,857   |
| Shangri-La Far Eastern Taipei<br>神旺大飯店                                 | 58,349                      | 25,006       | 83,355    | 6,796                                      | 14,086  | 7,708                                       | 4,033   | 10,760     | 4,288        | 1,408        | 3,503      | 19,811          | 5,028    | 4,622   | 1,312   | 0              | 83,355    |
| San Want Hotel<br>美麗信花園酒店                                              | 60,251                      | 3,006        | 63,257    | 13,979                                     | 23,169  | 6,754                                       | 611     | 1,931      | 769          | 902          | 7,026      | 5,027           | 1,784    | 754     | 551     | 0              | 63,257    |
| Miramar Garden Taipei<br>台北寒舍艾美酒店                                      | 29,214                      | 23,869       | 53,083    | 8,173                                      | 11,795  | 18,589                                      | 3,103   | 3,269      | 662          | 551          | 1,630      | 2,548           | 2,141    | 534     | 88      | 0              | 53,083    |
| Le Meridien Taipei<br>台北W飯店                                            | 28,698                      | 2,512        | 31,210    | 7,839                                      | 4,181   | 1,132                                       | 250     | 4,813      | 2,125        | 575          | 1,074      | 7,052           | 1,472    | 408     | 289     | 0              | 31,210    |
| W Taipei<br>台北萬豪酒店                                                     | 53,254                      | 30,919       | 84,173    | 11,927                                     | 17,707  | 3,491                                       | 1,622   | 10,181     | 5,141        | 1,748        | 3,731      | 21,539          | 4,755    | 1,926   | 405     | 0              | 84,173    |
| Taipei Marriott Hotel<br>台北美福大飯店                                       | 54,638                      | 9,975        | 64,613    | 8,435                                      | 12,912  | 2,920                                       | 9,398   | 2,912      | 2,436        | 1,518        | 3,634      | 15,221          | 2,369    | 727     | 2,131   | 0              | 64,613    |
| Grand Mayfull Hotel Taipei<br>*亞士都飯店                                   | 23,378                      | 3,396        | 26,774    | 7,226                                      | 3,258   | 3,342                                       | 5,706   | 1,403      | 399          | 485          | 853        | 2,549           | 902      | 453     | 198     | 0              | 26,774    |
| *Astar Hotel<br>*大成大飯店                                                 | 3,545                       | 1,520        | 5,065     | 2,126                                      | 545     | 1,851                                       | 104     | 94         | 37           | 61           | 40         | 179             | 20       | 4       | 4       | 0              | 5,065     |
| *Cosmos Hotel TAIPEI                                                   | 75,841                      | 3,703        | 79,544    | 4,102                                      | 6,985   | 37,343                                      | 8,912   | 7,245      | 4,606        | 781          | 2,593      | 3,931           | 1,815    | 985     | 246     | 0              | 79,544    |



| 旅館名稱Hotel Name                        | FIT類別FIT | GROUP類別GROUP | 類別合計Total | 本國Domestic | 大陸China | 日本Japan | 韓國Korea | 港澳HK&Macao | 新加坡Singapore | 馬來西亞Malaysia | 其他亞洲地區Asia | 北美NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑ChineseOvers | 合計Total |
|---------------------------------------|----------|--------------|-----------|------------|---------|---------|---------|------------|--------------|--------------|------------|-----------------|----------|---------|---------|----------------|---------|
| 全國大飯店<br>Hotel National               | 22,970   | 7,976        | 30,946    | 21,726     | 1,381   | 3,905   | 484     | 379        | 279          | 346          | 813        | 724             | 623      | 163     | 123     | 0              | 30,946  |
| 長榮桂冠酒店(台中)<br>Evergreen Laurel Hotel  | 32,227   | 14,909       | 47,136    | 25,272     | 5,824   | 5,272   | 588     | 898        | 697          | 342          | 1,468      | 2,787           | 3,146    | 257     | 585     | 0              | 47,136  |
| 台中福華大飯店<br>Howard Prince Hotel        | 27,550   | 4,307        | 31,857    | 19,579     | 2,692   | 2,524   | 739     | 389        | 834          | 470          | 153        | 2,051           | 2,347    | 70      | 9       | 0              | 31,857  |
| 台中金典酒店<br>The Splendor Hotel Taichung | 36,794   | 19,564       | 56,358    | 33,120     | 7,272   | 4,004   | 1,391   | 1,898      | 599          | 534          | 1,921      | 2,404           | 1,981    | 228     | 1,006   | 0              | 56,358  |
| 通豪大飯店<br>T Hotel                      | 4,429    | 23,581       | 28,010    | 9,411      | 15,904  | 1,144   | 49      | 99         | 32           | 147          | 1,111      | 95              | 12       | 6       | 0       | 0              | 28,010  |
| *裕元花園酒店<br>*Windsor Hotel             | 27,908   | 2,213        | 30,121    | 17,580     | 2,683   | 1,048   | 873     | 641        | 335          | 520          | 992        | 2,634           | 2,538    | 165     | 112     | 0              | 30,121  |
| *台中港酒店<br>*Taichung Harbor Hotel      | 30,137   | 4,200        | 34,337    | 20,924     | 1,635   | 4,156   | 616     | 357        | 288          | 225          | 814        | 540             | 4,689    | 46      | 47      | 0              | 34,337  |
| 總計                                    | 182,015  | 76,750       | 258,765   | 147,612    | 37,391  | 22,053  | 4,740   | 4,661      | 3,064        | 2,584        | 7,272      | 11,235          | 15,336   | 935     | 1,882   | 0              | 258,765 |

|                                                                        |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
|------------------------------------------------------------------------|-----------------------------|------------------|-----------|--------------------------------------------|---------|---------------------------------------------|---------|----------------|------------------|------------------|----------------|---------------------|----------|---------|---------|--------------------|---------|
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 列印日期                                                                   | 2026/07/31                  | 花蓮地區             |           | 資料期間:                                      |         | 2019年01月至2019年06月(Data for 2019/01~2019/06) |         |                |                  |                  |                |                     |          |         |         |                    |         |
|                                                                        | 住客類別統計No. of Guests by Type |                  |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 旅館名稱Hotel Name                                                         | FIT類別FIT                    | GROUP類別<br>GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳<br>HK&Macao | 新加坡<br>Singapore | 馬來西亞<br>Malaysia | 其他亞洲地區<br>Asia | 北美<br>NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑<br>ChineseOvers | 合計Total |
| 東旭觀海酒店<br>Dongxu Resort Hotel                                          | 9,032                       | 15,879           | 24,911    | 16,817                                     | 5,835   | 1,659                                       | 555     | 0              | 0                | 0                | 0              | 0                   | 45       | 0       | 0       | 0                  | 24,911  |
| 花蓮翹品酒店<br>Hualien Chateau de Chine                                     | 37,817                      | 22,590           | 60,407    | 47,790                                     | 8,701   | 1,314                                       | 51      | 224            | 540              | 65               | 1,248          | 286                 | 97       | 91      | 0       | 0                  | 60,407  |
| 美崙大飯店<br>PARKVIEW HOTELS &                                             | 36,084                      | 50,574           | 86,658    | 47,826                                     | 35,246  | 1,584                                       | 35      | 71             | 74               | 3                | 1,232          | 329                 | 110      | 43      | 44      | 61                 | 86,658  |
| 遠雄悅來大飯店<br>Farglory Hotel Hualien                                      | 44,149                      | 24,636           | 68,785    | 66,081                                     | 1,805   | 84                                          | 73      | 90             | 43               | 4                | 163            | 254                 | 145      | 27      | 16      | 0                  | 68,785  |
| 瑞穗大合國際觀光酒店<br>Grand Cosmos Resort                                      | 17,132                      | 20,628           | 37,760    | 31,533                                     | 300     | 10                                          | 8       | 98             | 6                | 16               | 13             | 106                 | 36       | 19      | 5,615   | 0                  | 37,760  |
| 總計                                                                     | 144,214                     | 134,307          | 278,521   | 210,047                                    | 51,887  | 4,651                                       | 722     | 483            | 663              | 88               | 2,656          | 975                 | 433      | 180     | 5,675   | 61                 | 278,521 |

|                                                                        |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
|------------------------------------------------------------------------|-----------------------------|------------------|-----------|--------------------------------------------|---------|---------------------------------------------|---------|----------------|------------------|------------------|----------------|---------------------|----------|---------|---------|--------------------|---------|
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 列印日期                                                                   | 2026/07/31                  | 桃竹苗地區            |           | 資料期間:                                      |         | 2019年01月至2019年06月(Data for 2019/01~2019/06) |         |                |                  |                  |                |                     |          |         |         |                    |         |
|                                                                        | 住客類別統計No. of Guests by Type |                  |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 旅館名稱Hotel Name                                                         | FIT類別FIT                    | GROUP類別<br>GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳<br>HK&Macao | 新加坡<br>Singapore | 馬來西亞<br>Malaysia | 其他亞洲地區<br>Asia | 北美<br>NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑<br>ChineseOvers | 合計Total |
| 晶悅國際飯店<br>Pleasant Hotels International                                | 12,570                      | 62,116           | 74,686    | 11,334                                     | 10,546  | 2,742                                       | 12,825  | 82             | 157              | 594              | 32,650         | 195                 | 92       | 49      | 3,262   | 158                | 74,686  |
| 尊爵大際大飯店<br>Monarch-Skyline Hotel                                       | 27,292                      | 26,700           | 53,992    | 1,287                                      | 3,623   | 1,103                                       | 23,032  | 0              | 0                | 0                | 10,902         | 1,250               | 1,236    | 79      | 5,416   | 6,064              | 53,992  |
| 南方莊園渡假飯店<br>South Gardens Resort                                       | 14,900                      | 14,696           | 29,596    | 24,093                                     | 131     | 56                                          | 878     | 0              | 0                | 0                | 699            | 46                  | 12       | 6       | 3,082   | 593                | 29,596  |
| 桃園國際機場凱悅酒店<br>Hyatt Regency Taoyuan                                    | 81,705                      | 8,811            | 90,516    | 28,251                                     | 3,981   | 17,552                                      | 2,674   | 3,222          | 1,524            | 1,058            | 12,858         | 12,106              | 5,529    | 1,316   | 445     | 0                  | 90,516  |
| 桃園喜來登酒店<br>SHERATON TAOYUAN                                            | 10,392                      | 8,636            | 19,028    | 9,455                                      | 4,985   | 321                                         | 3,142   | 34             | 39               | 127              | 277            | 323                 | 274      | 42      | 9       | 0                  | 19,028  |
| 新竹喜來登大飯店<br>Sheraton Hsinchu Hotel                                     | 63,914                      | 7,447            | 71,361    | 21,998                                     | 4,927   | 2,244                                       | 3,572   | 402            | 2,522            | 967              | 2,397          | 25,080              | 4,605    | 114     | 2,533   | 0                  | 71,361  |
| 新竹老爺大酒店<br>Hotel Royal Hsinchu                                         | 30,456                      | 3,617            | 34,073    | 16,501                                     | 4,132   | 3,956                                       | 991     | 202            | 375              | 462              | 1,038          | 3,609               | 2,344    | 128     | 335     | 0                  | 34,073  |
| 新竹國賓大飯店<br>The Ambassador Hotel                                        | 40,106                      | 6,381            | 46,487    | 19,125                                     | 5,560   | 2,701                                       | 3,654   | 352            | 1,159            | 517              | 1,850          | 5,801               | 5,481    | 76      | 211     | 0                  | 46,487  |
| *尊爵大飯店<br>*Monarch Plaza Hotel                                         | 10,707                      | 31,714           | 42,421    | 2,458                                      | 4,056   | 5,820                                       | 19,415  | 485            | 183              | 337              | 5,911          | 965                 | 678      | 96      | 2,017   | 0                  | 42,421  |
| *古華花園飯店<br>*Hotel Kuva Chateau                                         | 49,119                      | 11,912           | 61,031    | 23,477                                     | 7,266   | 4,208                                       | 3,412   | 1,680          | 1,576            | 969              | 1,432          | 3,852               | 1,781    | 759     | 10,619  | 0                  | 61,031  |
| *福谷大飯店 桃園<br>*Fullon Hotel Taoyuan                                     | 22,916                      | 16,621           | 39,537    | 7,704                                      | 6,328   | 1,495                                       | 11,760  | 3,643          | 240              | 304              | 835            | 805                 | 586      | 63      | 5,774   | 0                  | 39,537  |
| *福谷徠旅 林口<br>*FULLON POSHOTEL LINKOU                                    | 18,410                      | 16,348           | 34,758    | 8,593                                      | 3,251   | 4,917                                       | 9,983   | 251            | 244              | 332              | 1,377          | 531                 | 621      | 68      | 4,590   | 0                  | 34,758  |
| *豐邑喜來登大飯店<br>*Sheraton Fongyi Hotel                                    | 18,809                      | 2,217            | 21,026    | 6,477                                      | 1,459   | 664                                         | 1,043   | 117            | 743              | 295              | 706            | 7,368               | 1,377    | 33      | 744     | 0                  | 21,026  |

|                                                                        |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
|------------------------------------------------------------------------|-----------------------------|------------------|-----------|--------------------------------------------|---------|---------------------------------------------|---------|----------------|------------------|------------------|----------------|---------------------|----------|---------|---------|--------------------|---------|
| *靚藝金鬱金香酒店<br>*Aesthetics Golden Tulip                                  | 25,324                      | 21,446           | 46,770    | 42,967                                     | 772     | 1,099                                       | 313     | 192            | 62               | 54               | 176            | 64                  | 1,016    | 21      | 34      | 0                  | 46,770  |
| 總計                                                                     | 426,620                     | 238,662          | 665,282   | 223,720                                    | 61,017  | 48,878                                      | 96,694  | 10,662         | 8,824            | 6,016            | 73,108         | 61,995              | 25,632   | 2,850   | 39,071  | 6,815              | 665,282 |
|                                                                        |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 列印日期                                                                   | 2026/07/31                  | 風景區              |           | 資料期間:                                      |         | 2019年01月至2019年06月(Data for 2019/01~2019/06) |         |                |                  |                  |                |                     |          |         |         |                    |         |
|                                                                        | 住客類別統計No. of Guests by Type |                  |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 旅館名稱Hotel Name                                                         | FIT類別FIT                    | GROUP類別<br>GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳<br>HK&Macao | 新加坡<br>Singapore | 馬來西亞<br>Malaysia | 其他亞洲地區<br>Asia | 北美<br>NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑<br>ChineseOvers | 合計Total |
| 雀客藏居台北陽明山<br>CHECK inn Select Taipei                                   | 6,170                       | 171              | 6,341     | 3,088                                      | 232     | 94                                          | 0       | 0              | 0                | 0                | 473            | 126                 | 52       | 29      | 1,871   | 376                | 6,341   |
| 趣淘漫旅<br>HOTEL CHAM CHAM                                                | 23,693                      | 23,716           | 47,409    | 46,937                                     | 64      | 8                                           | 21      | 70             | 197              | 4                | 10             | 4                   | 0        | 0       | 94      | 0                  | 47,409  |
| 高雄圓山大飯店<br>The Grand Hotel Kaohsiung                                   | 10,354                      | 16,216           | 26,570    | 20,106                                     | 3,030   | 1,968                                       | 249     | 213            | 81               | 83               | 171            | 382                 | 228      | 40      | 19      | 0                  | 26,570  |
| 礁溪老爺酒店<br>Hotel Royal Chiao-His                                        | 57,027                      | 13,486           | 70,513    | 63,322                                     | 1,249   | 484                                         | 272     | 3,147          | 240              | 183              | 391            | 847                 | 254      | 123     | 1       | 0                  | 70,513  |
| 涵碧樓大飯店<br>The Lalu Sun Moon Lake                                       | 18,979                      | 8,520            | 27,499    | 18,582                                     | 1,608   | 2,618                                       | 152     | 480            | 253              | 189              | 653            | 1,722               | 918      | 208     | 116     | 0                  | 27,499  |
| 雲品溫泉酒店日月潭<br>Fleur De Chine Hotel                                      | 37,437                      | 33,515           | 70,952    | 56,353                                     | 3,113   | 1,212                                       | 44      | 3,273          | 576              | 115              | 1,622          | 3,257               | 826      | 300     | 261     | 0                  | 70,952  |
| 漢來日月行館<br>GRAND HILAI SUN MOON                                         | 8,333                       | 1,665            | 9,998     | 9,085                                      | 488     | 51                                          | 17      | 43             | 12               | 26               | 100            | 93                  | 31       | 16      | 36      | 0                  | 9,998   |
| 凱撒大飯店<br>Caesar Park Hotel Kenting                                     | 89,694                      | 30,433           | 120,127   | 86,571                                     | 22,171  | 2,511                                       | 1,993   | 2,485          | 335              | 97               | 81             | 1,384               | 1,706    | 198     | 595     | 0                  | 120,127 |
| 墾丁福華渡假飯店<br>Howard Beach Resort                                        | 79,888                      | 65,275           | 145,163   | 116,775                                    | 20,421  | 1,491                                       | 1,100   | 1,132          | 205              | 96               | 802            | 1,389               | 1,334    | 160     | 258     | 0                  | 145,163 |
| 東方渡假酒店<br>Dong Fang Du Jia Jiudian                                     | 5,731                       | 4,169            | 9,900     | 9,848                                      | 16      | 2                                           | 4       | 0              | 0                | 0                | 0              | 10                  | 20       | 0       | 0       | 0                  | 9,900   |
| 知本老爺大酒店<br>Hotel Royal Chihpen Spa                                     | 40,936                      | 12,019           | 52,955    | 46,320                                     | 1,124   | 445                                         | 36      | 1,468          | 189              | 223              | 133            | 545                 | 2,388    | 65      | 19      | 0                  | 52,955  |
| 太魯閣晶英酒店<br>Silks Place Hotel Taroko                                    | 39,660                      | 12,056           | 51,716    | 41,924                                     | 955     | 252                                         | 0       | 0              | 0                | 0                | 1,868          | 2,447               | 3,999    | 271     | 0       | 0                  | 51,716  |
| *福容大飯店 福隆<br>*Fulong Beach Resort Hotel                                | 15,784                      | 7,587            | 23,371    | 23,009                                     | 98      | 23                                          | 38      | 33             | 14               | 5                | 0              | 75                  | 23       | 13      | 40      | 0                  | 23,371  |
| *龍谷大飯店<br>*Dragon Valley Hotel                                         | 6,126                       | 11,914           | 18,040    | 17,922                                     | 0       | 98                                          | 1       | 1              | 8                | 0                | 4              | 0                   | 4        | 2       | 0       | 0                  | 18,040  |
| *阿里山賓館(歷史館)<br>*Alishan Hotel (Historical)                             | 4,099                       | 1,756            | 5,855     | 3,876                                      | 431     | 85                                          | 31      | 164            | 141              | 40               | 123            | 131                 | 52       | 30      | 751     | 0                  | 5,855   |
| *名都觀光渡假大飯店<br>*Beau Max Resort Hotel                                   | 1,915                       | 19,372           | 21,287    | 6,246                                      | 15,010  | 0                                           | 0       | 0              | 0                | 0                | 0              | 25                  | 0        | 0       | 6       | 0                  | 21,287  |
| *阿里山賓館(現代館)<br>*Alishan Hotel (Modern)                                 | 19,972                      | 8,559            | 28,531    | 18,920                                     | 2,105   | 412                                         | 154     | 800            | 692              | 189              | 603            | 633                 | 249      | 145     | 3,629   | 0                  | 28,531  |
| *墾丁怡灣渡假酒店<br>*Grand Bay Resort                                         | 10,534                      | 10,075           | 20,609    | 6,063                                      | 68      | 0                                           | 0       | 42             | 0                | 2                | 2,677          | 14                  | 16       | 0       | 11,727  | 0                  | 20,609  |
| 總計                                                                     | 475,724                     | 280,030          | 755,754   | 593,865                                    | 72,183  | 11,754                                      | 4,112   | 13,351         | 2,943            | 1,252            | 9,711          | 13,084              | 12,100   | 1,600   | 19,423  | 376                | 755,754 |
|                                                                        |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 觀光旅館營運月報表單月-彙整表 (Monthly Report on Tourist Hotel Operations in Taiwan) |                             |                  |           |                                            |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 列印日期                                                                   | 2026/07/31                  | 其他地區             |           | 資料期間:                                      |         | 2019年01月至2019年06月(Data for 2019/01~2019/06) |         |                |                  |                  |                |                     |          |         |         |                    |         |
|                                                                        | 住客類別統計No. of Guests by Type |                  |           | 各地區旅客人數統計No. of Guests by Country / Region |         |                                             |         |                |                  |                  |                |                     |          |         |         |                    |         |
| 旅館名稱Hotel Name                                                         | FIT類別FIT                    | GROUP類別<br>GROUP | 類別合計Total | 本國Domestic                                 | 大陸China | 日本Japan                                     | 韓國Korea | 港澳<br>HK&Macao | 新加坡<br>Singapore | 馬來西亞<br>Malaysia | 其他亞洲地區<br>Asia | 北美<br>NorthAmerican | 歐洲Europe | 紐澳NZ&AU | 其它Other | 華僑<br>ChineseOvers | 合計Total |
| 福容大飯店 淡水漁人碼頭<br>Fullon Hotel Tamsui                                    | 21,101                      | 14,547           | 35,648    | 28,361                                     | 1,039   | 83                                          | 101     | 229            | 68               | 19               | 198            | 136                 | 42       | 22      | 5,350   | 0                  | 35,648  |
| 大板根渡假酒店<br>The Great Roots Resort Hotel                                | 15,615                      | 27,564           | 43,179    | 42,631                                     | 2       | 0                                           | 0       | 442            | 10               | 46               | 36             | 12                  | 0        | 0       | 0       | 0                  | 43,179  |
| 板橋凱撒大飯店<br>Caesar Park Hotel Bangqiao                                  | 91,087                      | 7,956            | 99,043    | 27,023                                     | 8,795   | 6,370                                       | 2,968   | 2,116          | 132              | 86               | 40,688         | 4,471               | 3,656    | 1,463   | 1,275   | 0                  | 99,043  |
| 台南大飯店<br>Hotel Tainan                                                  | 26,679                      | 2,257            | 28,936    | 15,056                                     | 2,773   | 7,871                                       | 0       | 0              | 0                | 0                | 1,765          | 453                 | 443      | 267     | 308     | 0                  | 28,936  |
| 大億麗緻酒店<br>Tayih Landis Tainan                                          | 38,028                      | 38,860           | 76,888    | 56,476                                     | 3,299   | 6,126                                       | 1,101   | 558            | 551              | 285              | 878            | 2,508               | 3,963    | 215     | 928     | 0                  | 76,888  |
| 台糖長榮酒店(台南)<br>Evergreen Plaza                                          | 49,209                      | 10,679           | 59,888    | 49,265                                     | 2,568   | 3,223                                       | 0       | 0              | 0                | 0                | 2,535          | 1,477               | 606      | 157     | 57      | 0                  | 59,888  |
| 台南遠東香格里拉<br>Shangri-La Far Eastern                                     | 62,519                      | 11,248           | 73,767    | 41,018                                     | 5,279   | 6,105                                       | 1,867   | 3,200          | 2,091            | 687              | 1,971          | 6,902               | 3,517    | 641     | 489     | 0                  | 73,767  |

|                                         |         |         |           |         |        |        |        |        |       |       |        |        |        |       |        |     |           |
|-----------------------------------------|---------|---------|-----------|---------|--------|--------|--------|--------|-------|-------|--------|--------|--------|-------|--------|-----|-----------|
| 台南大員皇冠假日酒店<br>CROWNE PLAZA TAINAN       | 33,033  | 7,726   | 40,759    | 31,304  | 1,735  | 381    | 206    | 783    | 332   | 69    | 119    | 1,587  | 1,068  | 50    | 3,125  | 0   | 40,759    |
| 義大皇家酒店<br>E-DA Royal Hotel              | 65,585  | 86,839  | 152,424   | 135,707 | 5,120  | 567    | 6,147  | 1,986  | 186   | 1,198 | 742    | 394    | 198    | 83    | 96     | 0   | 152,424   |
| 蘭城晶英酒店<br>Silks Place Yilan             | 63,724  | 5,566   | 69,290    | 60,057  | 511    | 92     | 4      | 6,409  | 399   | 106   | 175    | 832    | 330    | 324   | 51     | 0   | 69,290    |
| 長榮鳳凰酒店(礁溪)<br>Evergreen Resort          | 51,839  | 19,031  | 70,870    | 64,979  | 1,651  | 219    | 204    | 1,957  | 214   | 901   | 158    | 474    | 54     | 54    | 5      | 0   | 70,870    |
| 綠舞國際觀光飯店<br>Dancewoods Hotels and       | 8,641   | 5,226   | 13,867    | 13,850  | 4      | 2      | 0      | 9      | 0     | 0     | 0      | 2      | 0      | 0     | 0      | 0   | 13,867    |
| 礁溪麒麟酒店<br>Kilin Hotel Jiaoxi            | 13,649  | 8,143   | 21,792    | 19,463  | 689    | 31     | 389    | 842    | 0     | 0     | 326    | 46     | 6      | 0     | 0      | 0   | 21,792    |
| 娜路彎大酒店<br>Formosan Naruwan Hotel &      | 34,604  | 37,098  | 71,702    | 57,044  | 10,769 | 177    | 6      | 374    | 0     | 0     | 1,113  | 257    | 353    | 72    | 1,537  | 0   | 71,702    |
| 耐斯王子大飯店<br>Nice Prince Hotel            | 28,373  | 39,132  | 67,505    | 47,955  | 12,103 | 884    | 1,578  | 143    | 487   | 688   | 1,108  | 1,534  | 326    | 128   | 571    | 0   | 67,505    |
| 澎湖福朋喜來登酒店<br>Four Point by Sheraton     | 38,520  | 30,919  | 69,439    | 66,269  | 536    | 301    | 33     | 136    | 36    | 17    | 138    | 1,721  | 57     | 10    | 185    | 0   | 69,439    |
| *瓏山林台北中和飯店<br>*RSL Hotel Taipei Zhonghe | 10,415  | 874     | 11,289    | 5,392   | 1,586  | 461    | 332    | 274    | 389   | 137   | 235    | 1,015  | 1,111  | 95    | 262    | 0   | 11,289    |
| *和昇帝景飯店<br>*Lake Hotel                  | 4,989   | 0       | 4,989     | 3,647   | 530    | 32     | 77     | 118    | 67    | 56    | 126    | 96     | 114    | 32    | 89     | 5   | 4,989     |
| *碧特弗大飯店<br>*Beautiful Hotel             | 2,267   | 5,036   | 7,303     | 2,498   | 4,584  | 17     | 23     | 25     | 0     | 15    | 15     | 41     | 31     | 0     | 31     | 23  | 7,303     |
| *美麗春大大飯店<br>*Beautiful Hotel            | 985     | 4,025   | 5,010     | 1,172   | 3,701  | 12     | 19     | 13     | 0     | 13    | 7      | 31     | 22     | 0     | 12     | 8   | 5,010     |
| *遠白企業觀光旅館<br>*Far Eastern Giant Tourist | 440     | 0       | 440       | 440     | 0      | 0      | 0      | 0      | 0     | 0     | 0      | 0      | 0      | 0     | 0      | 0   | 440       |
| *幼獅大飯店<br>*Lion Hotel                   | 1,024   | 491     | 1,515     | 1,515   | 0      | 0      | 0      | 0      | 0     | 0     | 0      | 0      | 0      | 0     | 0      | 0   | 1,515     |
| *山泉大飯店<br>*Sun Spring Resort            | 4,738   | 27,147  | 31,885    | 25,066  | 3,459  | 0      | 0      | 0      | 0     | 0     | 3,332  | 28     | 0      | 0     | 0      | 0   | 31,885    |
| *悅川酒店<br>*The Walden                    | 28,000  | 15,144  | 43,144    | 41,984  | 55     | 35     | 23     | 771    | 83    | 30    | 0      | 91     | 58     | 14    | 0      | 0   | 43,144    |
| *台東桂田喜來登酒店<br>*QUEENAPLAZA HOTEL        | 27,486  | 20,635  | 48,121    | 43,703  | 1,483  | 213    | 41     | 455    | 197   | 26    | 319    | 1,128  | 190    | 37    | 329    | 0   | 48,121    |
| *長榮桂冠酒店(基隆)<br>*Evergreen Laurel Hotel  | 25,013  | 17,186  | 42,199    | 38,665  | 1,572  | 536    | 0      | 0      | 0     | 0     | 668    | 311    | 295    | 36    | 39     | 77  | 42,199    |
| *鈺通大飯店<br>*Yuh-Tong Hotel               | 5,983   | 8,093   | 14,076    | 7,116   | 1,668  | 180    | 2,150  | 26     | 14    | 123   | 2,616  | 91     | 6      | 30    | 56     | 0   | 14,076    |
| *寶華大飯店<br>*Bowa Hotel                   | 3,267   | 2,319   | 5,586     | 5,342   | 58     | 20     | 3      | 79     | 18    | 7     | 17     | 27     | 3      | 12    | 0      | 0   | 5,586     |
| *陸島酒店<br>*LUDAO HOTEL                   | 2,316   | 2,608   | 4,924     | 1,854   | 2,692  | 0      | 0      | 293    | 0     | 0     | 0      | 0      | 0      | 0     | 85     | 0   | 4,924     |
| 樂樂日陣溫泉酒店<br>J RESORT                    | 0       | 0       | 0         | 0       | 0      | 0      | 0      | 0      | 0     | 0     | 0      | 0      | 0      | 0     | 0      | 0   | 0         |
| 總計                                      | 759,129 | 456,349 | 1,215,478 | 934,852 | 78,261 | 33,938 | 17,272 | 21,238 | 5,274 | 4,509 | 59,285 | 25,665 | 16,449 | 3,742 | 14,880 | 113 | 1,215,478 |