

2010年8月份 民宿營運報告表

August, 2010 Monthly Report of Home Stay Facilities Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	經營人數 No. of Managements
新北市 New Taipei City	12,293	2,306	18.76%	20,763	2,189	5,048,806	803,260	191,880	6,043,946	1,090,842	199
臺中市 Taichung City	5,440	1,059	19.47%	2,843	2,309	2,445,170	267,080	28,190	2,740,440	500,434	109
臺南市 Tainan City	5,785	1,065	18.41%	2,486	1,732	1,845,100	353,823	78,650	2,277,573	759,270	72
高雄市 Kaohsiung City	2,077	204	9.82%	580	1,625	331,490	39,980	4,000	375,470	33,600	28
宜蘭縣 Yilan County	29,951	9,765	32.60%	28,027	2,661	25,983,625	137,880	106,480	26,227,985	4,942,230	501
桃園縣 Taoyuan County	3,100	738	23.81%	2,321	2,048	1,511,180	241,728	10,500	1,763,408	512,875	56
新竹縣 Hsinchu County	2,976	445	14.95%	1,327	1,987	884,300	166,210	2,000	1,052,510	136,000	37
苗栗縣 Miaoli County	12,936	1,936	14.97%	5,470	3,605	6,978,850	434,710	59,900	7,473,460	732,038	160
彰化縣 Changhua County	1,147	291	25.37%	701	1,922	559,420	23,000	8,000	590,420	137,160	20
南投縣 Nantou County	47,565	13,903	29.23%	41,941	2,435	33,854,744	4,800,800	701,007	39,356,551	7,717,342	651
雲林縣 Yunlin County	4,774	520	10.89%	1,523	1,646	856,134	107,432	8,700	972,266	83,949	61
嘉義縣 Chiayi County	8,920	1,265	14.18%	3,687	2,053	2,596,850	163,507	39,330	2,799,687	228,303	108
屏東縣 Pingtung County	10,364	3,746	36.14%	10,544	2,141	8,021,754	91,900	36,040	8,149,694	1,775,140	133
臺東縣 Taitung County	38,433	7,124	18.54%	19,538	1,581	11,263,101	202,035	101,700	11,566,836	3,671,375	310
花蓮縣 Hualien County	50,920	14,860	29.18%	40,434	1,766	26,244,943	305,420	188,400	26,738,763	4,634,725	637
澎湖縣 Penghu County	19,499	7,990	40.98%	20,938	1,884	15,056,276	20,000	159,500	15,235,776	1,644,140	249
金門縣 Kinmen County	9,362	3,419	36.52%	7,154	1,302	4,450,100	122,076	35,255	4,607,431	1,233,066	118
連江縣 Lienchiang County	1,705	838	49.15%	1,757	1,269	1,063,330	3,600	34,000	1,100,930	608,625	25

總計 Total	267,247	71,474	26.74%	212,034	2,085	148,995,173	8,284,441	1,793,532	159,073,146	30,441,114	3,474
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