

2010 年 10 月份 民宿營運報告表

October, 2010 Monthly Report of Home Stay Facilities Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	經營人數 No. of Managements
新北市 New Taipei City	12,886	1,832	14.22%	11,709	2,149	3,936,495	603,760	223,710	4,763,965	848,192	199
臺中市 Taichung City	5,381	702	13.05%	1,723	2,163	1,518,450	197,200	13,690	1,729,340	192,986	96
臺南市 Tainan City	6,033	1,036	17.17%	2,241	1,708	1,769,170	330,576	69,150	2,168,896	1,111,372	74
高雄市 Kaohsiung City	2,077	184	8.86%	491	1,488	273,860	63,600	5,100	342,560	54,540	29
宜蘭縣 Yilan County	23,345	2,896	12.41%	7,473	2,502	7,246,041	75,580	31,020	7,352,641	2,405,152	324
桃園縣 Taoyuan County	3,088	286	9.26%	840	1,899	543,170	810,103	4,000	1,357,273	316,102	47
新竹縣 Hsinchu County	3,006	280	9.31%	792	1,885	527,700	120,700	5,000	653,400	122,800	39
苗栗縣 Miaoli County	13,274	1,421	10.71%	3,827	2,327	3,306,056	280,380	93,927	3,680,363	2,000,674	156
彰化縣 Changhua County	1,147	254	22.14%	606	1,721	437,200	12,650	4,000	453,850	87,911	20
南投縣 Nantou County	46,889	8,708	18.57%	25,947	2,465	21,462,929	3,350,860	573,159	25,386,948	7,837,271	617
雲林縣 Yunlin County	4,719	293	6.21%	744	1,535	449,649	4,000	4,000	457,649	36,434	54
嘉義縣 Chiayi County	8,548	1,008	11.79%	2,819	1,996	2,011,880	113,710	62,086	2,187,676	221,916	103
屏東縣 Pingtung County	10,472	1,867	17.83%	4,992	1,983	3,701,444	56,368	15,400	3,773,212	924,359	123
臺東縣 Taitung County	38,177	3,247	8.51%	7,725	1,431	4,646,774	104,515	46,030	4,797,319	2,009,782	273
花蓮縣 Hualien County	51,944	5,672	10.92%	14,791	1,698	9,631,569	146,700	41,440	9,819,709	3,956,049	595
澎湖縣 Penghu County	19,568	2,351	12.01%	5,533	1,709	4,018,844	6,000	40,150	4,064,994	1,347,854	225
金門縣 Kinmen County	9,424	2,722	28.88%	5,613	1,293	3,520,670	90,661	64,300	3,675,631	1,017,791	116
連江縣 Lienchiang	1,457	619	42.48%	979	1,121	693,776	0	10,000	703,776	587,025	23

County

總計 Total	261,435	35,378	13.53%	98,845	1,970	69,695,677	6,367,363	1,306,162	77,369,202	25,078,210	3,113
----------	----------------	---------------	---------------	---------------	-------	-------------------	------------------	------------------	-------------------	-------------------	--------------