

2010年11月份 民宿營運報告表

November, 2010 Monthly Report of Home Stay Facilities Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	經營人數 No. of Managements
新北市 New Taipei City	12,859	1,566	12.18%	10,078	2,338	3,661,964	534,755	305,208	4,501,927	684,800	219
臺中市 Taichung City	5,202	720	13.84%	1,888	2,306	1,660,600	195,750	29,940	1,886,290	328,180	103
臺南市 Tainan City	5,950	1,038	17.45%	2,317	1,823	1,892,160	326,666	86,400	2,305,226	520,278	77
高雄市 Kaohsiung City	2,010	180	8.96%	544	1,648	296,720	59,800	9,100	365,620	70,480	29
宜蘭縣 Yilan County	21,105	2,073	9.82%	5,168	2,783	5,769,904	115,260	55,960	5,941,124	2,171,262	275
桃園縣 Taoyuan County	2,988	244	8.17%	666	1,998	487,430	1,048,706	2,500	1,538,636	96,926	47
新竹縣 Hsinchu County	2,970	296	9.97%	793	2,178	644,680	99,000	2,500	746,180	127,900	49
苗栗縣 Miaoli County	12,917	1,288	9.97%	3,502	2,572	3,312,950	387,530	41,010	3,741,490	857,322	152
彰化縣 Changhua County	1,110	247	22.25%	595	1,783	440,300	30,200	3,500	474,000	105,497	20
南投縣 Nantou County	45,794	8,572	18.72%	25,046	2,543	21,799,109	2,962,052	592,342	25,353,503	6,303,244	609
雲林縣 Yunlin County	4,600	316	6.87%	862	1,677	529,924	73,485	4,700	608,109	104,139	56
嘉義縣 Chiayi County	8,291	1,101	13.28%	2,992	1,979	2,178,560	154,400	109,300	2,442,260	168,650	115
屏東縣 Pingtung County	10,685	1,475	13.80%	4,027	1,870	2,758,832	49,212	14,940	2,822,984	1,702,568	120
臺東縣 Taitung County	37,015	2,433	6.57%	5,632	1,418	3,450,571	58,795	33,000	3,542,366	1,843,847	260
花蓮縣 Hualien County	50,937	4,265	8.37%	11,263	1,756	7,487,307	93,050	58,215	7,638,572	3,616,764	593
澎湖縣 Penghu County	19,350	688	3.56%	1,391	1,438	989,293	0	2,100	991,393	840,980	212
金門縣 Kinmen County	9,270	2,390	25.78%	4,892	1,237	2,955,420	90,107	83,700	3,129,227	716,811	117
連江縣 Lienchiang	1,410	495	35.11%	733	1,105	547,100	0	8,600	555,700	442,851	23

County

總計 Total	254,463	29,387	11.55%	82,389	2,071	60,862,824	6,278,768	1,443,015	68,584,607	20,702,499	3,076
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