

2010 年 12 月份 民宿營運報告表

December, 2010 Monthly Report of Home Stay Facilities Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	經營人數 No. of Managements
新北市 New Taipei City	13,468	2,006	14.89%	10,991	2,270	4,553,510	425,200	340,398	5,319,108	965,880	221
臺中市 Taichung City	5,446	790	14.51%	2,008	2,198	1,736,407	232,290	29,620	1,998,317	430,325	108
臺南市 Tainan City	6,734	1,235	18.34%	2,926	2,269	2,801,920	397,753	126,230	3,325,903	723,693	82
高雄市 Kaohsiung City	1,984	197	9.93%	575	1,562	307,620	69,500	3,800	380,920	79,100	27
宜蘭縣 Yilan County	22,270	2,613	11.73%	6,796	2,611	6,821,715	110,140	26,660	6,958,515	4,697,003	297
桃園縣 Taoyuan County	3,088	306	9.91%	950	1,792	548,340	964,585	6,500	1,519,425	147,786	50
新竹縣 Hsinchu County	3,069	342	11.14%	963	2,225	760,977	107,870	53,530	922,377	2,027,550	42
苗栗縣 Miaoli County	13,225	1,502	11.36%	4,125	2,312	3,472,480	275,530	76,890	3,824,900	675,361	155
彰化縣 Changhua County	1,147	245	21.36%	620	1,919	470,100	5,300	2,000	477,400	190,403	20
南投縣 Nantou County	47,333	10,193	21.53%	31,356	2,514	25,621,615	3,361,460	571,281	29,554,356	7,245,060	635
雲林縣 Yunlin County	4,719	405	8.58%	1,302	1,686	682,899	80,780	5,000	768,679	155,462	60
嘉義縣 Chiayi County	8,598	1,052	12.24%	2,842	2,074	2,181,760	142,880	75,500	2,400,140	1,449,457	110
屏東縣 Pingtung County	11,066	1,511	13.65%	3,963	1,936	2,925,608	69,316	18,300	3,013,224	1,707,112	126
臺東縣 Taitung County	39,463	3,076	7.79%	7,215	1,629	5,011,837	90,953	34,760	5,137,550	1,701,699	278
花蓮縣 Hualien County	52,879	4,900	9.27%	12,375	1,702	8,338,316	145,140	54,340	8,537,796	5,101,371	594
澎湖縣 Penghu County	20,045	510	2.54%	1,031	1,408	718,109	0	600	718,709	1,273,964	213
金門縣 Kinmen County	9,607	2,084	21.69%	4,703	1,241	2,586,210	62,174	75,150	2,723,534	773,710	116
連江縣 Lienchiang County	1,457	291	19.97%	417	1,005	292,600	0	8,000	300,600	411,733	23
總計 Total	265,598	33,258	12.52%	95,158	2,100	69,832,023	6,540,871	1,508,559	77,881,453	29,756,669	3,157

