

2010 年 8 月份 旅館業營運報告表
August, 2010 Monthly Report on Hotel Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	員工人數 No. of Employees
新北市 New Taipei City	281,926	111,723	39.63%	230,737	2,344	261,867,072	57,500,840	50,700,772	370,068,684	24,045,711	3,894
臺北市 Taipei City	439,565	247,615	56.33%	455,551	2,305	570,755,748	86,577,127	55,475,410	712,808,285	40,297,823	5,867
臺中市 Taichung City	363,552	154,994	42.63%	309,059	1,998	309,647,455	73,007,689	30,149,869	412,805,013	40,757,367	4,127
臺南市 Tainan City	220,394	94,218	42.75%	179,510	1,499	141,195,475	29,483,507	10,574,634	181,253,616	10,532,998	2,085
高雄市 Kaohsiung City	345,621	152,770	44.20%	288,269	1,344	205,311,482	48,956,859	5,875,515	260,143,856	17,393,455	3,106
宜蘭縣 Yilan County	85,128	39,896	46.87%	97,582	2,452	97,837,387	22,323,710	7,681,035	127,842,132	13,388,758	1,168
桃園縣 Taoyuan County	230,516	90,758	39.37%	168,304	1,568	142,328,396	52,328,857	30,278,602	224,935,855	15,299,557	2,717
新竹縣 Hsinchu County	40,827	11,702	28.66%	35,000	3,000	35,111,401	16,592,960	7,015,226	58,719,587	6,132,874	461
苗栗縣 Miaoli County	65,534	20,000	30.52%	52,431	2,356	47,115,042	14,357,137	4,103,594	65,575,773	5,943,154	765
彰化縣 Changhua County	50,716	20,274	39.98%	38,684	1,457	29,543,396	4,270,259	4,549,014	38,362,669	4,426,242	543
南投縣 Nantou County	84,369	37,123	44.00%	90,555	2,021	75,025,247	32,017,535	6,566,128	113,608,910	12,033,986	907
雲林縣 Yunlin County	58,311	20,630	35.38%	47,013	2,259	46,595,636	16,709,830	6,051,924	69,357,390	4,245,685	512
嘉義縣 Chiayi County	51,305	10,242	19.96%	23,333	1,583	16,212,168	1,372,367	886,209	18,470,744	1,990,074	292
屏東縣 Pingtung County	122,892	56,788	46.21%	152,449	3,108	176,472,222	71,459,610	23,106,814	271,038,646	7,832,202	1,716
臺東縣 Taitung County	118,422	57,632	48.67%	139,476	1,769	101,922,953	31,405,988	2,803,322	136,132,263	7,170,445	1,132
花蓮縣 Hualien County	98,332	52,936	53.83%	116,716	2,229	117,991,075	22,909,712	7,237,493	148,138,280	7,176,112	1,080
澎湖縣 Penghu County	70,525	29,387	41.67%	65,278	1,806	53,085,942	10,044,029	777,787	63,907,758	3,690,007	510
基隆市 Keelung City	38,130	12,839	33.67%	26,859	1,483	19,040,175	3,104,741	4,329,427	26,474,343	2,416,151	317
新竹市 Hsinchu City	80,445	40,166	49.93%	71,112	1,843	74,013,711	30,953,800	8,762,497	113,730,008	2,793,294	1,002
嘉義市 Chiayi City	53,550	23,771	44.39%	46,478	1,423	33,819,328	8,315,723	838,980	42,974,031	16,290,322	466
金門縣 Kinmen County	29,946	12,587	42.03%	24,829	1,155	14,533,333	747,265	101,100	15,381,698	1,956,864	187
連江縣 Lienchiang County	1,705	631	37.01%	1,203	1,268	800,000	251,050	13,730	1,064,780	167,900	10

總計 Total	2,931,711	1,298,682	44.30%	2,660,428	1,979	2,570,224,644	634,690,595	267,879,082	3,472,794,321	245,900,981	32,864
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