

2010 年 9 月份 旅館業營運報告表
September, 2010 Monthly Report on Hotel Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	員工人數 No. of Employees
新北市 New Taipei City	273,536	101,342	37.05%	206,746	1,910	193,587,179	57,226,997	43,115,066	293,929,242	33,995,291	3,719
臺北市 Taipei City	429,140	234,192	54.57%	420,128	2,372	555,392,083	95,004,453	51,981,672	702,378,208	47,534,949	5,900
臺中市 Taichung City	350,306	138,924	39.66%	258,733	1,850	257,016,993	59,802,565	26,088,668	342,908,226	36,965,534	4,125
臺南市 Tainan City	215,475	81,694	37.91%	142,539	1,428	116,675,374	34,444,941	16,812,075	167,932,390	7,970,614	2,096
高雄市 Kaohsiung City	338,172	131,962	39.02%	249,846	1,323	174,560,626	43,182,340	5,403,444	223,146,410	15,408,893	3,131
宜蘭縣 Yilan County	71,997	21,700	30.14%	47,837	2,225	48,273,511	12,360,112	2,865,711	63,499,334	12,571,760	1,080
桃園縣 Taoyuan County	222,987	83,876	37.61%	152,739	1,542	129,296,082	63,469,645	28,882,264	221,647,991	6,973,640	2,718
新竹縣 Hsinchu County	39,510	9,988	25.28%	460,723	2,186	21,830,232	8,617,609	5,289,793	35,737,634	2,680,085	404
苗栗縣 Miaoli County	63,420	18,284	28.83%	43,108	1,798	32,882,854	13,997,965	3,887,188	50,768,007	2,068,291	766
彰化縣 Changhua County	49,290	17,911	36.34%	33,932	1,452	25,999,931	6,840,328	3,895,816	36,736,075	23,945,133	548
南投縣 Nantou County	82,213	27,383	33.31%	56,433	1,874	51,308,687	20,372,075	5,250,600	76,931,362	8,688,313	897
雲林縣 Yunlin County	56,430	17,046	30.21%	39,478	1,867	31,816,611	9,981,993	3,898,210	45,696,814	3,820,036	512
嘉義縣 Chiayi County	51,505	8,816	17.12%	19,391	1,301	11,465,618	1,496,731	765,853	13,728,202	1,278,772	327
屏東縣 Pingtung County	118,796	45,186	38.04%	125,389	2,173	98,189,626	32,055,450	15,469,259	145,714,335	10,118,898	1,566
臺東縣 Taitung County	115,788	41,308	35.68%	99,091	1,555	64,229,228	20,104,513	1,624,547	85,958,288	6,791,366	1,121
花蓮縣 Hualien County	95,160	37,512	39.42%	78,737	1,864	69,935,420	13,881,759	3,768,119	87,585,298	2,658,677	1,030
澎湖縣 Penghu County	68,250	16,919	24.79%	35,288	1,492	25,247,199	8,247,504	480,418	33,975,121	4,490,635	491
基隆市 Keelung City	36,900	9,752	26.43%	20,213	1,449	14,126,642	2,896,877	3,727,888	20,751,407	2,008,473	317
新竹市 Hsinchu City	77,850	38,092	48.93%	65,300	1,741	66,302,352	34,950,598	7,564,440	108,817,390	2,997,656	1,004
嘉義市 Chiayi City	51,900	22,207	42.79%	41,954	1,443	32,042,334	7,436,283	451,521	39,930,138	19,981,507	473
金門縣 Kinmen County	28,980	9,982	34.44%	29,033	1,109	11,071,497	262,660	75,680	11,409,837	3,463,890	191
連江縣 Lienchiang County	1,650	301	18.24%	622	1,310	394,200	30,100	6,110	430,410	103,000	10

總計 Total	2,839,255	1,114,377	39.25%	2,627,260	1,823	2,031,644,279	546,663,498	231,304,342	2,809,612,119	256,515,413	32,426
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