

2010 年 10 月份 旅館業營運報告表  
October, 2010 Monthly Report on Hotel Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	員工人數 No. of Employees
新北市 New Taipei City	282,361	121,544	43.05%	247,682	1,930	234,566,678	64,660,394	45,655,524	344,882,596	55,873,837	3,588
臺北市 Taipei City	446,834	277,656	62.14%	505,803	2,390	663,589,278	109,158,496	63,181,416	835,929,190	47,087,917	5,978
臺中市 Taichung City	364,566	170,990	46.90%	318,322	1,933	330,553,744	70,268,339	32,332,249	433,154,332	57,296,361	4,162
臺南市 Tainan City	222,101	95,255	42.89%	181,701	1,442	137,369,864	37,393,980	12,171,089	186,934,933	8,670,218	2,116
高雄市 Kaohsiung City	356,476	159,722	44.81%	304,493	1,305	208,490,558	51,719,001	6,871,321	267,080,880	14,669,248	3,176
宜蘭縣 Yilan County	72,842	23,979	32.92%	54,158	2,246	53,863,666	10,405,104	3,917,364	68,186,134	5,925,450	1,049
桃園縣 Taoyuan County	231,761	99,608	42.98%	187,866	1,736	172,876,746	72,033,961	32,164,494	277,075,201	13,988,515	2,743
新竹縣 Hsinchu County	40,827	11,927	29.21%	42,932	2,287	27,282,648	12,027,880	5,934,530	45,245,058	9,560,102	418
苗栗縣 Miaoli County	65,469	21,256	32.47%	53,648	1,900	40,386,215	14,066,813	5,428,045	59,881,073	5,458,355	767
彰化縣 Changhua County	49,383	21,669	43.88%	40,454	1,482	32,103,364	8,086,610	3,997,211	44,187,185	4,399,106	536
南投縣 Nantou County	85,487	34,375	40.21%	70,957	1,827	62,792,104	21,967,900	6,755,059	91,515,063	11,443,176	888
雲林縣 Yunlin County	58,311	20,597	35.32%	48,512	1,857	38,240,095	8,795,643	4,431,892	51,467,630	4,278,749	510
嘉義縣 Chiayi County	53,103	11,571	21.79%	25,642	1,405	16,254,292	1,730,286	868,976	18,853,554	3,939,151	329
屏東縣 Pingtung County	122,996	49,309	40.09%	129,698	2,145	105,785,470	41,063,443	16,302,725	163,151,638	5,509,537	1,552
臺東縣 Taitung County	120,329	50,388	41.88%	123,364	1,568	79,000,150	21,476,109	2,070,538	102,546,797	8,137,547	1,104
花蓮縣 Hualien County	98,332	40,492	41.18%	84,696	1,886	76,354,026	14,992,702	3,861,313	95,208,041	4,632,593	1,035
澎湖縣 Penghu County	70,525	11,705	16.60%	24,564	1,346	15,754,965	8,423,354	718,739	24,897,058	3,334,459	463
基隆市 Keelung City	38,130	11,199	29.37%	23,479	1,431	16,024,690	2,181,913	3,432,576	21,639,179	2,398,671	309
新竹市 Hsinchu City	80,445	40,307	50.11%	68,779	1,748	70,472,449	39,058,533	8,113,074	117,644,056	2,519,720	1,011
嘉義市 Chiayi City	53,610	27,366	51.05%	52,443	1,370	37,478,325	9,643,941	465,586	47,587,852	16,058,978	490
金門縣 Kinmen County	29,946	13,350	44.58%	26,374	1,102	14,712,990	481,270	123,530	15,317,790	2,237,865	181
連江縣 Lienchiang County	1,705	238	13.96%	445	1,301	309,600	54,500	4,890	368,990	88,000	10

總計 Total	2,945,539	1,314,503	44.63%	2,616,012	1,852	2,434,261,917	619,690,172	258,802,141	3,312,754,230	287,507,555	32,415
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