

2010 年 11 月份 旅館業營運報告表
November, 2010 Monthly Report on Hotel Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	員工人數 No. of Employees
新北市 New Taipei City	273,402	125,672	45.97%	255,598	2,488	312,715,570	65,134,990	48,749,805	426,600,365	34,122,845	3,521
臺北市 Taipei City	432,420	288,495	66.72%	678,152	2,382	687,211,929	105,685,738	68,972,613	861,870,280	69,116,953	5,990
臺中市 Taichung City	356,720	169,732	47.58%	317,557	1,871	317,509,108	70,358,916	32,370,777	420,238,801	35,136,809	4,316
臺南市 Tainan City	215,818	93,577	43.36%	164,903	1,477	138,224,644	39,673,360	11,821,206	189,719,210	8,748,530	2,135
高雄市 Kaohsiung City	347,340	167,830	48.32%	323,022	1,337	224,469,482	50,043,884	6,407,309	280,920,675	16,302,245	3,236
宜蘭縣 Yilan County	69,240	22,999	33.22%	53,592	2,142	49,263,945	9,224,093	4,248,661	62,736,699	23,776,695	1,026
桃園縣 Taoyuan County	223,676	99,776	44.61%	189,011	1,544	154,092,615	57,963,154	31,877,563	243,933,332	7,365,072	2,745
新竹縣 Hsinchu County	39,510	11,020	27.89%	37,603	2,172	23,940,781	11,485,019	5,634,495	41,060,295	2,112,222	450
苗栗縣 Miaoli County	63,420	22,645	35.71%	82,977	2,041	46,224,189	15,609,149	5,965,484	67,798,822	7,509,683	773
彰化縣 Changhua County	47,790	20,276	42.43%	39,094	1,481	30,021,739	9,160,396	4,121,691	43,303,826	4,181,380	540
南投縣 Nantou County	83,092	33,156	39.90%	71,004	1,962	65,060,791	24,551,642	7,041,270	96,653,703	5,477,942	897
雲林縣 Yunlin County	56,880	20,136	35.40%	46,179	1,873	37,706,516	10,490,959	4,450,893	52,648,368	8,098,538	512
嘉義縣 Chiayi County	52,105	11,805	22.66%	26,761	1,402	16,549,186	2,203,043	741,289	19,493,518	2,238,432	310
屏東縣 Pingtung County	120,224	43,214	35.94%	107,186	1,851	79,989,329	26,500,828	11,942,623	118,432,780	17,022,373	1,558
臺東縣 Taitung County	117,750	50,454	42.85%	123,257	1,587	80,079,289	22,371,915	2,086,023	104,537,227	8,257,519	1,114
花蓮縣 Hualien County	90,590	39,728	43.85%	83,258	1,522	60,459,600	5,090,254	4,109,319	69,659,173	4,774,268	835
澎湖縣 Penghu County	68,250	5,505	8.07%	9,743	1,161	6,388,653	6,971,144	552,008	13,911,805	17,737,252	443
基隆市 Keelung City	36,900	10,778	29.21%	23,114	1,441	15,533,337	3,651,321	12,094,171	31,278,829	2,629,301	307
新竹市 Hsinchu City	77,850	39,491	50.73%	68,524	1,745	68,907,187	31,947,756	6,873,167	107,728,110	2,287,987	1,017
嘉義市 Chiayi City	51,850	29,223	56.36%	55,755	1,362	39,789,589	8,498,553	433,838	48,721,980	18,076,585	486
金門縣 Kinmen County	29,075	12,439	42.78%	24,568	1,877	23,342,115	0	40,900	23,383,015	975,877	181
連江縣 Lienchiang	1,650	204	12.36%	358	1,283	261,800	43,200	5,550	310,550	332,000	10

County

總計 Total	2,855,552	1,318,155	46.16%	2,781,216	1,880	2,477,741,394	576,659,314	270,540,655	3,324,941,363	296,280,508	32,402
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