

2010 年 12 月份 旅館業營運報告表
December, 2010 Monthly Report on Hotel Operations in Taiwan

縣市別 County / City	總出租客房數 No. of Rooms	客房住用數 No. of Rooms Occupied	客房住用率 Occupancy Rate	住宿人數 No. of Guests	平均房價 Average Room Rate	客房收入 Room Revenue	餐飲收入 F & B Revenue	其他收入 Other Revenue	收入合計 Total Revenue	裝修及設備支出 Repair and Equipment Outlay	員工人數 No. of Employees
新北市 New Taipei City	282,788	132,072	46.70%	271,497	1,982	261,816,023	73,824,160	61,065,575	396,705,758	42,625,047	3,573
臺北市 Taipei City	446,834	304,976	68.25%	570,581	2,478	755,822,212	122,142,253	80,759,428	958,723,893	261,014,907	5,988
臺中市 Taichung City	368,991	172,001	46.61%	325,952	1,890	324,997,076	75,870,623	32,441,873	433,309,572	35,009,957	4,246
臺南市 Tainan City	224,429	98,704	43.98%	186,968	1,708	168,611,386	42,076,855	13,238,474	223,926,715	9,181,367	2,174
高雄市 Kaohsiung City	358,918	166,242	46.32%	324,243	1,340	222,835,580	54,257,961	7,571,004	284,664,545	21,833,993	3,243
宜蘭縣 Yilan County	73,109	25,826	35.33%	60,358	2,277	58,813,550	11,896,490	5,025,883	75,735,923	16,652,159	1,034
桃園縣 Taoyuan County	230,957	103,424	44.78%	190,024	1,567	162,016,659	68,833,788	34,900,051	265,750,498	72,663,216	2,786
新竹縣 Hsinchu County	40,827	11,808	28.92%	38,540	2,234	26,378,390	11,622,932	12,818,240	50,819,562	2,209,837	437
苗栗縣 Miaoli County	65,534	23,462	35.80%	60,520	2,195	51,489,469	19,006,776	8,201,930	78,698,175	5,630,959	793
彰化縣 Changhua County	49,383	19,154	38.79%	36,846	1,491	28,551,817	7,024,225	4,872,776	40,448,818	14,448,602	538
南投縣 Nantou County	85,377	31,957	37.43%	69,481	1,959	62,597,864	24,371,079	7,887,094	94,856,037	11,251,173	911
雲林縣 Yunlin County	58,776	19,840	33.76%	46,045	1,852	36,745,009	10,964,363	4,599,251	52,308,623	18,304,560	514
嘉義縣 Chiayi County	67,883	11,832	17.43%	26,059	1,470	17,387,651	1,649,771	804,282	19,841,704	6,618,075	325
屏東縣 Pingtung County	124,544	38,360	30.80%	93,804	1,868	71,666,885	22,930,888	10,506,455	105,104,228	20,603,884	1,498
臺東縣 Taitung County	117,461	49,558	42.19%	121,752	1,611	79,850,649	23,473,741	3,425,419	106,749,809	6,917,385	1,072
花蓮縣 Hualien County	98,921	38,210	38.63%	79,199	1,575	60,185,985	7,859,781	339,469	68,385,235	6,124,144	807
澎湖縣 Penghu County	70,525	5,442	7.72%	9,340	1,108	6,031,684	5,474,516	938,298	12,444,498	30,250,385	441
基隆市 Keelung City	38,130	11,889	31.18%	25,446	1,477	17,554,706	3,016,469	3,364,718	23,935,893	1,894,245	305
新竹市 Hsinchu City	79,887	39,468	49.40%	66,353	1,728	68,219,837	42,988,633	8,693,285	119,901,755	3,213,537	1,024
嘉義市 Chiayi City	53,610	29,585	55.19%	56,309	1,401	41,435,011	9,104,343	584,781	51,124,135	18,836,435	495
金門縣 Kinmen County	30,535	9,660	31.64%	18,986	1,092	10,550,017	0	79,400	10,629,417	1,577,181	182
連江縣 Lienchiang County	1,705	125	7.33%	208	1,317	164,600	14,500	283,266	462,366	201,000	10
總計 Total	2,969,124	1,343,595	45.26%	2,678,511	1,886	2,533,722,060	638,404,147	302,400,952	3,474,527,159	607,062,048	32,396

