

台灣區觀光旅館營運統計月報 (Monthly Report on Tourist Hotel Operations in Taiwan)

列印日期：2004/10/28

資料期間：2003年 05月至 05月 (Data for 2003/ 05~ 05)

|                 |                                   |                          |                              |                      |                     |                        |                  | 各部門職工合計 (No. of Employees) |                  |                   |               |        |
|-----------------|-----------------------------------|--------------------------|------------------------------|----------------------|---------------------|------------------------|------------------|----------------------------|------------------|-------------------|---------------|--------|
| 地區名稱<br>Region  | 客房住用數<br>No. of Rooms<br>Occupied | 住用率<br>Occupancy<br>Rate | 平均房價<br>Average<br>Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue | 客房部<br>Room Dep. | 餐飲部<br>F&B Dep.            | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |        |
| 台北地區-Taipei     | 國際-International                  | 48,842                   | 17.53%                       | 2,508                | 122,479,785         | 365,659,178            | 619,205,368      | 2,806                      | 4,682            | 1,822             | 1,038         | 10,345 |
|                 | 一般-Standard                       | 2,950                    | 8.89%                        | 2,063                | 6,086,228           | 14,683,477             | 51,082,487       | 264                        | 216              | 139               | 114           | 733    |
|                 | 小計-SubTotal                       | 51,792                   | 16.61%                       | 2,482                | 128,566,013         | 380,342,655            | 670,287,855      | 3,070                      | 4,898            | 1,961             | 1,152         | 11,078 |
| 高雄地區-Kaohsiung  | 國際-International                  | 22,125                   | 26.56%                       | 1,985                | 43,911,888          | 83,087,054             | 180,510,209      | 619                        | 943              | 371               | 97            | 2,030  |
|                 | 小計-SubTotal                       | 22,125                   | 26.56%                       | 1,985                | 43,911,888          | 83,087,054             | 180,510,209      | 619                        | 943              | 371               | 97            | 2,030  |
| 台中地區-Taichung   | 國際-International                  | 11,988                   | 27.76%                       | 1,997                | 23,937,122          | 41,263,865             | 78,363,565       | 332                        | 549              | 233               | 136           | 1,250  |
|                 | 小計-SubTotal                       | 11,988                   | 27.76%                       | 1,997                | 23,937,122          | 41,263,865             | 78,363,565       | 332                        | 549              | 233               | 136           | 1,250  |
| 花蓮地區-Hualien    | 國際-International                  | 12,868                   | 32.79%                       | 2,595                | 33,388,805          | 19,705,633             | 59,629,368       | 289                        | 354              | 110               | 178           | 931    |
|                 | 一般-Standard                       | 461                      | 13.90%                       | 784                  | 361,297             | 0                      | 361,297          | 14                         | 2                | 2                 | 0             | 18     |
|                 | 小計-SubTotal                       | 13,329                   | 31.32%                       | 2,532                | 33,750,102          | 19,705,633             | 59,990,665       | 303                        | 356              | 112               | 178           | 949    |
| 風景區-ScenicArea  | 國際-International                  | 19,871                   | 43.25%                       | 3,244                | 64,464,310          | 36,314,606             | 115,431,949      | 359                        | 379              | 208               | 339           | 1,285  |
|                 | 一般-Standard                       | 2,588                    | 19.28%                       | 2,298                | 5,946,608           | 1,446,743              | 8,868,414        | 51                         | 42               | 35                | 73            | 201    |
|                 | 小計-SubTotal                       | 22,459                   | 37.83%                       | 3,135                | 70,410,918          | 37,761,349             | 124,300,363      | 410                        | 421              | 243               | 412           | 1,486  |
| 桃竹苗-TauHsiuMiao | 國際-International                  | 5,503                    | 13.32%                       | 2,760                | 15,188,980          | 30,436,539             | 63,237,413       | 306                        | 371              | 170               | 94            | 941    |
|                 | 一般-Standard                       | 3,554                    | 25.71%                       | 2,148                | 7,632,912           | 18,018,517             | 27,791,864       | 103                        | 201              | 54                | 58            | 416    |
|                 | 小計-SubTotal                       | 9,057                    | 16.42%                       | 2,520                | 22,821,892          | 48,455,056             | 91,029,277       | 409                        | 572              | 224               | 152           | 1,357  |
| 其他地區-Other      | 國際-International                  | 5,969                    | 26.23%                       | 2,087                | 12,457,335          | 32,080,023             | 51,099,825       | 193                        | 345              | 144               | 78            | 760    |
|                 | 一般-Standard                       | 3,407                    | 18.14%                       | 2,074                | 7,064,541           | 14,143,302             | 24,310,811       | 106                        | 127              | 81                | 8             | 322    |
|                 | 小計-SubTotal                       | 9,376                    | 22.57%                       | 2,082                | 19,521,876          | 46,223,325             | 75,410,636       | 299                        | 472              | 225               | 86            | 1,082  |
|                 | 總計-Total                          | 140,126                  | 22.00%                       | 2,447                | 342,919,811         | 656,838,937            | 1,279,892,570    | 5,442                      | 8,211            | 3,369             | 2,213         | 19,232 |

| 類別-Kind          | 客房數<br>No. of<br>Rooms | 客房住用數<br>No. of Rooms<br>Occupied | 住用率<br>Occupancy<br>Rate | 平均房價<br>Average<br>Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue | 客房部<br>Room Dep. | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other<br>Dep. | 員工合計<br>Total |
|------------------|------------------------|-----------------------------------|--------------------------|------------------------------|----------------------|---------------------|------------------------|------------------|-----------------|------------------|----------------------|---------------|
| 國際-International | 17,885                 | 127,166                           | 22.94%                   | 2,484                        | 315,828,225          | 608,546,898         | 1,167,477,697          | 4,904            | 7,623           | 3,058            | 1,960                | 17,542        |





|                          |        |        |        |       |             |             |             |       |       |       |       |        |
|--------------------------|--------|--------|--------|-------|-------------|-------------|-------------|-------|-------|-------|-------|--------|
| 帝后大飯店<br>Empress Hotel   | 68     | 0      | 0.00%  | 0     | 0           | 0           | 0           | 18    | 4     | 4     | 0     | 26     |
| 華華大飯店<br>Hotel Flowers   | 112    | 169    | 4.87%  | 1,692 | 285,933     | 0           | 455,251     | 23    | 0     | 21    | 11    | 55     |
| 歐華酒店<br>The Rivera Hotel | 112    | 289    | 8.32%  | 2,813 | 812,966     | 1,877,423   | 3,112,608   | 49    | 44    | 30    | 0     | 123    |
| 慶泰大飯店<br>Gala Hotel      | 150    | 259    | 5.57%  | 2,092 | 541,700     | 2,029,593   | 2,866,203   | 45    | 59    | 24    | 18    | 146    |
| 天成大飯店<br>Cosmos Hotel    | 226    | 301    | 4.30%  | 1,917 | 577,091     | 2,976,567   | 7,056,454   | 67    | 12    | 12    | 6     | 97     |
| 總計-Total                 | 10,061 | 51,792 | 16.61% | 2,482 | 128,566,013 | 380,342,655 | 670,287,855 | 3,070 | 4,898 | 1,961 | 1,152 | 11,078 |

國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations)

| 列印日期                                      |                     | 高雄地區-Kaohsiung                 |                       |                           |                      | 資料期間：2003年05月至05月(Data for 2003/05-05) |                        |                           |                 |                  |                   |               |
|---|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|--|------------------------|---------------------------|-----------------|------------------|-------------------|---------------|
|   |                     |                                |                       |                           |                      |  |                        | 各部門職工合計(No. of Employees) |                 |                  |                   |               |
| 旅館名稱<br>Hotel Name                        | 客房數<br>No. of Rooms | 客房住用數<br>No. of Rooms Occupied | 住用率<br>Occupancy Rate | 平均房價<br>Average Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue                    | 總營業收入<br>Total Revenue | 客房部<br>Room Dep.          | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |
| 華王大飯店<br>Hotel Kingdom                    | 298                 | 1,524                          | 16.50%                | 1,470                     | 2,240,371            | 6,146,991                              | 8,608,356              | 43                        | 74              | 42               | 4                 | 163           |
| 華園大飯店<br>Hotel Holiday Garden Kaohsiung   | 273                 | 1,301                          | 15.37%                | 1,376                     | 1,789,887            | 1,709,606                              | 4,920,851              | 59                        | 46              | 30               | 5                 | 140           |
| 高雄國賓大飯店<br>The Ambassador Hotel Kaohsiung | 365                 | 2,852                          | 25.21%                | 1,665                     | 4,748,877            | 14,499,199                             | 20,413,844             | 152                       | 140             | 24               | 11                | 327           |
| 高雄霖園大飯店<br>Han-Hsien International Hotel  | 322                 | 3,312                          | 33.18%                | 1,943                     | 6,434,756            | 11,582,070                             | 19,649,009             | 0                         | 0               | 0                | 0                 | 0             |
| 漢來大飯店<br>Grand Hi-Lai Hotel               | 550                 | 4,467                          | 26.20%                | 2,388                     | 10,667,944           | 21,979,223                             | 46,413,823             | 151                       | 269             | 121              | 58                | 599           |
| 高雄福華大飯店<br>Howard Plaza Hotel Kaohsiung   | 287                 | 3,912                          | 43.97%                | 2,060                     | 8,058,000            | 11,604,000                             | 45,974,000             | 82                        | 118             | 39               | 19                | 258           |
| 高雄金典酒店<br>The Splendor, Kaohsiung         | 592                 | 4,757                          | 25.92%                | 2,096                     | 9,972,053            | 15,565,965                             | 34,530,326             | 132                       | 296             | 115              | 0                 | 543           |

|          |       |        |        |       |            |            |             |     |     |     |    |       |
|----------|-------|--------|--------|-------|------------|------------|-------------|-----|-----|-----|----|-------|
| 總計—Total | 2,687 | 22,125 | 26.56% | 1,985 | 43,911,888 | 83,087,054 | 180,510,209 | 619 | 943 | 371 | 97 | 2,030 |
|----------|-------|--------|--------|-------|------------|------------|-------------|-----|-----|-----|----|-------|

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) |                     |                                |                       |                           |                      |                     |  |                           |                 |                  |                   |               |
|--|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|--|---------------------------|-----------------|------------------|-------------------|---------------|
| 列印日期   |                     |                                |                       | 台中地區-Taichung             |                      |                     | 資料期間：2003年05月至05月(Data for 2003/ 05- 05) |                           |                 |                  |                   |               |
|  |                     |                                |                       |                           |                      |                     |  | 各部門職工合計(No. of Employees) |                 |                  |                   |               |
| 旅館名稱<br>Hotel Name   | 客房數<br>No. of Rooms | 客房住用數<br>No. of Rooms Occupied | 住用率<br>Occupancy Rate | 平均房價<br>Average Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue                   | 客房部<br>Room Dep.          | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |
| 敬華大飯店<br>Park Hotel  | 125                 | 125                            | 3.23%                 | 875                       | 109,403              | 1,122,576           | 1,359,636                                | 12                        | 4               | 8                | 11                | 35            |
| 全國大飯店<br>Hotel National  | 296                 | 2,216                          | 24.15%                | 1,543                     | 3,419,679            | 8,070,420           | 13,615,694                               | 43                        | 106             | 38               | 46                | 233           |
| 通豪大飯店<br>Plaza International Hotel   | 228                 | 1,394                          | 19.72%                | 1,304                     | 1,817,695            | 3,373,911           | 5,899,574                                | 39                        | 47              | 38               | 7                 | 131           |
| 長榮桂冠酒店(台中)<br>Evergreen Laurel Hotel<br>(Taichung)                                   | 354                 | 4,255                          | 38.77%                | 2,234                     | 9,503,884            | 13,091,871          | 27,280,262                               | 80                        | 135             | 54               | 0                 | 269           |
| 台中福華大飯店<br>Howard Prince Hotel Taichung  | 168                 | 1,560                          | 29.95%                | 2,325                     | 3,627,031            | 6,335,144           | 10,957,105                               | 43                        | 83              | 15               | 18                | 159           |
| 台中金典酒店<br>The Splendor, Taichung   | 222                 | 2,438                          | 35.43%                | 2,239                     | 5,459,430            | 9,269,943           | 19,251,294                               | 115                       | 174             | 80               | 54                | 423           |
| 總計—Total   | 1,393               | 11,988                         | 27.76%                | 1,997                     | 23,937,122           | 41,263,865          | 78,363,565                               | 332                       | 549             | 233              | 136               | 1,250         |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) |                     |                                |                       |                           |                      |                     |  |                           |                 |                  |                   |               |
|--|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|--|---------------------------|-----------------|------------------|-------------------|---------------|
| 列印日期   |                     |                                |                       | 花蓮地區-Hualien              |                      |                     | 資料期間：2003年05月至05月(Data for 2003/ 05- 05) |                           |                 |                  |                   |               |
|  |                     |                                |                       |                           |                      |                     |  | 各部門職工合計(No. of Employees) |                 |                  |                   |               |
| 旅館名稱<br>Hotel Name   | 客房數<br>No. of Rooms | 客房住用數<br>No. of Rooms Occupied | 住用率<br>Occupancy Rate | 平均房價<br>Average Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue                   | 客房部<br>Room Dep.          | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |
| 花蓮亞士都飯店  | 167                 | 268                            | 5.18%                 | 1,517                     | 406,583              | 93,009              | 549,552                                  | 12                        | 3               | 4                | 0                 | 19            |



|                                  |       |        |        |       |            |            |             |     |     |     |     |       |
|----------------------------------|-------|--------|--------|-------|------------|------------|-------------|-----|-----|-----|-----|-------|
| The Hibiscus Resort              | 201   | 663    | 10.64% | 1,513 | 1,002,958  | 898,855    | 2,027,309   | 16  | 25  | 48  | 0   | 89    |
| 涵碧樓大飯店<br>The Lalu Sun Moon Lake | 96    | 1,082  | 36.36% | 8,944 | 9,677,546  | 4,264,886  | 16,132,419  | 59  | 62  | 47  | 14  | 182   |
| 阿里山賓館<br>Alishan House           | 53    | 313    | 19.05% | 2,358 | 738,051    | 139,730    | 881,857     | 9   | 11  | 4   | 15  | 39    |
| 墾丁賓館<br>Kenting House            | 75    | 639    | 27.48% | 1,470 | 939,180    | 357,277    | 1,339,067   | 6   | 4   | 1   | 5   | 16    |
| 龍谷大飯店<br>Dragon Valley Hotel     | 146   | 766    | 16.92% | 2,000 | 1,531,645  | 336,701    | 1,990,284   | 13  | 7   | 13  | 21  | 54    |
| 南臺灣大飯店<br>South Formosa Hotel    | 105   | 725    | 22.27% | 3,132 | 2,270,467  | 612,235    | 4,189,141   | 20  | 17  | 15  | 32  | 84    |
| 水沙蓮大飯店<br>El Dorado Hotel        | 54    | 145    | 8.66%  | 3,223 | 467,265    | 800        | 468,065     | 3   | 3   | 2   | 0   | 8     |
| 總計-Total                         | 1,915 | 22,459 | 37.83% | 3,135 | 70,410,918 | 37,761,349 | 124,300,363 | 410 | 421 | 243 | 412 | 1,486 |

國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations)

| 列印日期                                    |                     |                                |                       | 桃竹苗-TauHsiuMiao           |                      |                     | 資料期間：2003年05月至05月 (Data for 2003/05-05) |                            |                 |                  |                   |               |
|---|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|---|----------------------------|-----------------|------------------|-------------------|---------------|
|   |                     |                                |                       |                           |                      |                     |   | 各部門職工合計 (No. of Employees) |                 |                  |                   |               |
| 旅館名稱<br>Hotel Name                      | 客房數<br>No. of Rooms | 客房住用數<br>No. of Rooms Occupied | 住用率<br>Occupancy Rate | 平均房價<br>Average Room Rate | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue                  | 客房部<br>Room Dep.           | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |
| 桃園大飯店<br>Taoyuan Holiday Hotel          | 390                 | 575                            | 4.76%                 | 1,314                     | 755,490              | 2,227,020           | 3,648,730                               | 44                         | 41              | 23               | 17                | 125           |
| 南華大飯店<br>Taoyuan Plaza Hotel            | 273                 | 701                            | 8.28%                 | 1,258                     | 882,010              | 55,665              | 960,205                                 | 22                         | 2               | 21               | 3                 | 48            |
| 大溪別館<br>Ta Shee Resort Hotel            | 208                 | 938                            | 14.55%                | 2,502                     | 2,346,764            | 8,570,625           | 14,695,314                              | 64                         | 84              | 71               | 13                | 232           |
| 新竹老爺大酒店<br>Hotel Royal Hsinchu          | 208                 | 1,690                          | 26.21%                | 2,640                     | 4,462,292            | 6,898,156           | 12,401,578                              | 47                         | 86              | 34               | 50                | 217           |
| 新竹國賓大飯店<br>The Ambassador Hotel Hsinchu | 254                 | 1,599                          | 20.31%                | 4,217                     | 6,742,424            | 12,685,073          | 31,531,586                              | 129                        | 158             | 21               | 11                | 319           |

|                                       |       |       |        |       |            |            |            |     |     |     |     |       |
|---------------------------------------|-------|-------|--------|-------|------------|------------|------------|-----|-----|-----|-----|-------|
| 尊爵大飯店<br>The Monarch Plaza Hotel      | 209   | 2,166 | 33.43% | 1,953 | 4,229,148  | 11,602,751 | 17,263,307 | 47  | 78  | 34  | 30  | 189   |
| 新竹福華大飯店<br>Howard Plaza Hotel Hsinchu | 121   | 1,215 | 32.39% | 2,444 | 2,969,401  | 3,080,862  | 6,417,363  | 36  | 51  | 13  | 4   | 104   |
| 古華花園飯店<br>Hotel Kuva Chateau          | 116   | 173   | 4.81%  | 2,511 | 434,363    | 3,334,904  | 4,111,194  | 20  | 72  | 7   | 24  | 123   |
| 總計-Total                              | 1,779 | 9,057 | 16.42% | 2,520 | 22,821,892 | 48,455,056 | 91,029,277 | 409 | 572 | 224 | 152 | 1,357 |

國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations)

| 列印日期  |                     | 其他地區-Other                     |                       | 資料期間：2003年05月至05月(Data for 2003/05-05) |                      |                     |                        |                           |                 |                  |                   |               |
|---|---------------------|--------------------------------|-----------------------|--|----------------------|---------------------|------------------------|---------------------------|-----------------|------------------|-------------------|---------------|
|   |                     |                                |                       |  |                      |                     |                        | 各部門職工合計(No. of Employees) |                 |                  |                   |               |
| 旅館名稱<br>Hotel Name                              | 客房數<br>No. of Rooms | 客房住用數<br>No. of Rooms Occupied | 住用率<br>Occupancy Rate | 平均房價<br>Average Room Rate              | 房租收入<br>Room Revenue | 餐飲收入<br>F&B Revenue | 總營業收入<br>Total Revenue | 客房部<br>Room Dep.          | 餐飲部<br>F&B Dep. | 管理部<br>Adm. Dep. | 其他部<br>Other Dep. | 員工合計<br>Total |
| 台南大飯店<br>Hotel Tainan                           | 152                 | 798                            | 16.94%                | 1,798                                  | 1,435,029            | 11,844,283          | 14,941,038             | 37                        | 99              | 40               | 0                 | 176           |
| 娜路灣大酒店<br>Formosan Naruwan Hotel                | 276                 | 1,861                          | 21.75%                | 2,316                                  | 4,310,404            | 4,720,693           | 10,222,039             | 55                        | 60              | 28               | 78                | 221           |
| 大億麗緻酒店<br>Tayih Landis Tainan                   | 306                 | 3,310                          | 34.89%                | 2,028                                  | 6,711,902            | 15,515,047          | 25,936,748             | 101                       | 186             | 76               | 0                 | 363           |
| 幼獅大飯店<br>Lion Hotel                             | 55                  | 198                            | 11.61%                | 928                                    | 183,744              | 0                   | 198,000                | 2                         | 1               | 2                | 4                 | 9             |
| 山泉大飯店<br>Sun Spring Resort                      | 167                 | 1,027                          | 19.84%                | 2,069                                  | 2,124,607            | 82,298              | 2,349,862              | 18                        | 10              | 6                | 4                 | 38            |
| 寶華大飯店<br>Pao Hwa Hotel                          | 78                  | 193                            | 7.98%                 | 1,139                                  | 219,760              | 0                   | 219,760                | 14                        | 0               | 3                | 0                 | 17            |
| 遠百企業觀光旅館<br>Far Eastern Continent Tourist Hotel | 40                  | 2                              | 0.16%                 | 1,413                                  | 2,825                | 0                   | 2,825                  | 13                        | 0               | 10               | 0                 | 23            |
| 長榮桂冠酒店(基隆)<br>Evergreen Laurel Hotel (Keelung)  | 140                 | 1,400                          | 32.26%                | 2,097                                  | 2,935,611            | 10,464,699          | 15,758,555             | 27                        | 67              | 31               | 0                 | 125           |











|   |     |       |        |       |           |            |            |     |     |    |    |     |
|---|-----|-------|--------|-------|-----------|------------|------------|-----|-----|----|----|-----|
| The Lalu Sun Moon Lake                  | 96  | 1,082 | 36.36% | 8,944 | 9,677,546 | 4,264,886  | 16,132,419 | 59  | 62  | 47 | 14 | 182 |
| 阿里山賓館<br>Alishan House                  | 53  | 313   | 19.05% | 2,358 | 738,051   | 139,730    | 881,857    | 9   | 11  | 4  | 15 | 39  |
| 墾丁賓館<br>Kenting House                   | 75  | 639   | 27.48% | 1,470 | 939,180   | 357,277    | 1,339,067  | 6   | 4   | 1  | 5  | 16  |
| 龍谷大飯店<br>Dragon Valley Hotel            | 146 | 766   | 16.92% | 2,000 | 1,531,645 | 336,701    | 1,990,284  | 13  | 7   | 13 | 21 | 54  |
| 南臺灣大飯店<br>South Formosa Hotel           | 105 | 725   | 22.27% | 3,132 | 2,270,467 | 612,235    | 4,189,141  | 20  | 17  | 15 | 32 | 84  |
| 水沙蓮大飯店<br>El Dorado Hotel               | 54  | 145   | 8.66%  | 3,223 | 467,265   | 800        | 468,065    | 3   | 3   | 2  | 0  | 8   |
| 桃園大飯店<br>Taoyuan Holiday Hotel          | 390 | 575   | 4.76%  | 1,314 | 755,490   | 2,227,020  | 3,648,730  | 44  | 41  | 23 | 17 | 125 |
| 南華大飯店<br>Taoyuan Plaza Hotel            | 273 | 701   | 8.28%  | 1,258 | 882,010   | 55,665     | 960,205    | 22  | 2   | 21 | 3  | 48  |
| 大溪別館<br>Ta Shee Resort Hotel            | 208 | 938   | 14.55% | 2,502 | 2,346,764 | 8,570,625  | 14,695,314 | 64  | 84  | 71 | 13 | 232 |
| 新竹老爺大酒店<br>Hotel Royal Hsinchu          | 208 | 1,690 | 26.21% | 2,640 | 4,462,292 | 6,898,156  | 12,401,578 | 47  | 86  | 34 | 50 | 217 |
| 新竹國賓大飯店<br>The Ambassador Hotel Hsinchu | 254 | 1,599 | 20.31% | 4,217 | 6,742,424 | 12,685,073 | 31,531,586 | 129 | 158 | 21 | 11 | 319 |
| 尊爵大飯店<br>The Monarch Plaza Hotel        | 209 | 2,166 | 33.43% | 1,953 | 4,229,148 | 11,602,751 | 17,263,307 | 47  | 78  | 34 | 30 | 189 |
| 新竹福華大飯店<br>Howard Plaza Hotel Hsinchu   | 121 | 1,215 | 32.39% | 2,444 | 2,969,401 | 3,080,862  | 6,417,363  | 36  | 51  | 13 | 4  | 104 |
| 古華花園飯店<br>Hotel Kuva Chateau            | 116 | 173   | 4.81%  | 2,511 | 434,363   | 3,334,904  | 4,111,194  | 20  | 72  | 7  | 24 | 123 |
| 台南大飯店<br>Hotel Tainan                   | 152 | 798   | 16.94% | 1,798 | 1,435,029 | 11,844,283 | 14,941,038 | 37  | 99  | 40 | 0  | 176 |
| 娜路灣大酒店<br>Formosan Naruwan Hotel        | 276 | 1,861 | 21.75% | 2,316 | 4,310,404 | 4,720,693  | 10,222,039 | 55  | 60  | 28 | 78 | 221 |
| 大億麗緻酒店                                  | 306 | 3,310 | 34.89% | 2,028 | 6,711,902 | 15,515,047 | 25,936,748 | 101 | 186 | 76 | 0  | 363 |



|                 |                      |         |        |         |         |       |       |        |        |       |       |       |         |
|-----------------|----------------------|---------|--------|---------|---------|-------|-------|--------|--------|-------|-------|-------|---------|
| 台中地區-Taichung   | International        | 12,923  | 1,202  | 14,125  | 10,611  | 397   | 595   | 1,716  | 195    | 448   | 23    | 140   | 14,125  |
|                 | 小計-SubTotal          | 12,923  | 1,202  | 14,125  | 10,611  | 397   | 595   | 1,716  | 195    | 448   | 23    | 140   | 14,125  |
| 花蓮地區-Hualien    | 國際-<br>International | 16,803  | 5,891  | 22,694  | 22,444  | 0     | 18    | 103    | 38     | 68    | 10    | 13    | 22,694  |
|                 | 一般-Standard          | 866     | 140    | 1,006   | 1,006   | 0     | 0     | 0      | 0      | 0     | 0     | 0     | 1,006   |
|                 | 小計-SubTotal          | 17,669  | 6,031  | 23,700  | 23,450  | 0     | 18    | 103    | 38     | 68    | 10    | 13    | 23,700  |
| 風景區-ScenicArea  | 國際-<br>International | 36,489  | 6,784  | 43,273  | 42,463  | 17    | 354   | 148    | 49     | 187   | 10    | 45    | 43,273  |
|                 | 一般-Standard          | 4,200   | 1,365  | 5,565   | 5,554   | 0     | 3     | 2      | 0      | 6     | 0     | 0     | 5,565   |
|                 | 小計-SubTotal          | 40,689  | 8,149  | 48,838  | 48,017  | 17    | 357   | 150    | 49     | 193   | 10    | 45    | 48,838  |
| 桃竹苗-TauHsiuMiao | 國際-<br>International | 6,522   | 1,365  | 7,887   | 5,552   | 37    | 1,034 | 705    | 130    | 330   | 8     | 91    | 7,887   |
|                 | 一般-Standard          | 1,875   | 2,052  | 3,927   | 1,286   | 0     | 112   | 182    | 226    | 161   | 13    | 1,947 | 3,927   |
|                 | 小計-SubTotal          | 8,397   | 3,417  | 11,814  | 6,838   | 37    | 1,146 | 887    | 356    | 491   | 21    | 2,038 | 11,814  |
| 其他地區-Other      | 國際-<br>International | 5,255   | 2,334  | 7,589   | 6,998   | 3     | 87    | 199    | 31     | 201   | 3     | 67    | 7,589   |
|                 | 一般-Standard          | 5,382   | 1,562  | 6,944   | 6,514   | 0     | 140   | 93     | 102    | 38    | 9     | 48    | 6,944   |
|                 | 小計-SubTotal          | 10,637  | 3,896  | 14,533  | 13,512  | 3     | 227   | 292    | 133    | 239   | 12    | 115   | 14,533  |
|                 | 總計-Total             | 165,589 | 39,364 | 204,953 | 159,515 | 1,285 | 7,837 | 14,657 | 10,473 | 4,932 | 1,742 | 4,512 | 204,953 |

| 住客類別統計 No. of Guests by Type |                | 各地區旅客人數統計 No. of Guests by Country / Region |             |                |                           |                         |             |                               |              |                  |             |               |
|------------------------------|----------------|---|-------------|----------------|---------------------------|-------------------------|-------------|-------------------------------|--------------|------------------|-------------|---------------|
| 類別-Kind                      | FIT類別<br>F I T | GROUP類別<br>GROUP                            | 合計<br>Total | 本國<br>Domestic | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan | 亞洲<br>Asia(Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australiia | 其他<br>Other | 國籍合計<br>Total |
| 國際-<br>International         | 150,400        | 32,814                                      | 183,214     | 141,811        | 1,251                     | 7,477                   | 13,915      | 10,007                        | 4,562        | 1,716            | 2,475       | 183,214       |
| 一般-Standard                  | 15,189         | 6,550                                       | 21,739      | 17,704         | 34                        | 360                     | 742         | 466                           | 370          | 26               | 2,037       | 21,739        |
| 小計-SubTotal                  | 165,589        | 39,364                                      | 204,953     | 159,515        | 1,285                     | 7,837                   | 14,657      | 10,473                        | 4,932        | 1,742            | 4,512       | 204,953       |

列印日期

台北地區-Taipei

資料期間：2003年 05月至 05月(Data for 2003/ 05- 05)

| 旅館名稱<br>Hotel Name               | 住客類別統計 No. of Guests by Type |                  |             | 各地區旅客人數統計 No. of Guests by Country / Region |                           |                         |             |                               |              |                  |             |             |
|----------------------------------|------------------------------|------------------|-------------|---|---------------------------|-------------------------|-------------|-------------------------------|--------------|------------------|-------------|-------------|
|                                  | FIT類別<br>F I T               | GROUP類別<br>GROUP | 合計<br>Total | 本國<br>Domestic                              | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan | 亞洲<br>Asia(Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australiia | 其他<br>Other | 合計<br>Total |
| 圓山大飯店<br>The Grand Hotel         | 4,099                        | 244              | 4,343       | 3,169                                       | 0                         | 134                     | 289         | 510                           | 62           | 47               | 132         | 4,343       |
| 國賓大飯店<br>The Ambassador Hotel    | 767                          | 1,406            | 2,173       | 298   | 257                       | 152                     | 1,401       | 4                             | 28           | 0                | 33          | 2,173       |
| 中泰賓館<br>Mandarina Crown Hotel    | 1,989                        | 32               | 2,021       | 1,346                                       | 8                         | 86                      | 141         | 174                           | 57           | 13               | 196         | 2,021       |
| 台北華國大飯店<br>Imperial Hotel Taipei | 1,609                        | 722              | 2,331       | 1,258                                       | 0                         | 499                     | 99          | 382                           | 56           | 10               | 27          | 2,331       |
| 華泰王子大飯店<br>Gloria Prince Hotel   | 297                          | 58               | 355         | 119   | 0                         | 6                       | 208         | 15                            | 2            | 3                | 2           | 355         |
| 國王大飯店<br>Emperor Hotel           | 90                           | 0                | 90          | 47  | 0                         | 0                       | 41          | 0                             | 0            | 0                | 2           | 90          |
| 豪景大酒店<br>Hotel Riverview Taipei  | 0                            | 0                | 0           | 0   | 0                         | 0                       | 0           | 0                             | 0            | 0                | 0           | 0           |
| 台北凱撒大飯店<br>Caesar Park Taipei    | 1,640                        | 17               | 1,657       | 1,539                                       | 3                         | 28                      | 40          | 10                            | 28           | 4                | 5           | 1,657       |
| 康華大飯店<br>Golden China Hotel      | 354                          | 16               | 370         | 147   | 0                         | 18                      | 133         | 2                             | 65           | 0                | 5           | 370         |
| 神旺大飯店<br>San Want Hotel          | 985                          | 12               | 997         | 318   | 41                        | 202                     | 244         | 22                            | 79           | 44               | 47          | 997         |
| 兄弟大飯店<br>Brother Hotel           | 766                          | 24               | 790         | 433   | 0                         | 18                      | 162         | 55                            | 34           | 45               | 43          | 790         |
| 三德大飯店<br>Santos Hotel            | 234                          | 227              | 461         | 201   | 13                        | 8                       | 235         | 3                             | 0            | 1                | 0           | 461         |
| 亞都麗緻大飯店<br>The Landis Ritz Hotel | 2,037                        | 0                | 2,037       | 1,566                                       | 2                         | 155                     | 120         | 74                            | 68           | 34               | 18          | 2,037       |
| 國聯大飯店<br>United Hotel            | 834                          | 370              | 1,204       | 894   | 0                         | 28                      | 61          | 169                           | 29           | 0                | 23          | 1,204       |





|                          |        |       |        |        |     |       |       |       |       |       |       |        |
|--------------------------|--------|-------|--------|--------|-----|-------|-------|-------|-------|-------|-------|--------|
| 華華大飯店<br>Hotel Flowers   | 169    | 0     | 169    | 169    | 0   | 0     | 0     | 0     | 0     | 0     | 0     | 169    |
| 歐華酒店<br>The Rivera Hotel | 336    | 0     | 336    | 55     | 0   | 26    | 40    | 63    | 146   | 4     | 2     | 336    |
| 慶泰大飯店<br>Gala Hotel      | 233    | 26    | 259    | 93     | 12  | 0     | 150   | 0     | 4     | 0     | 0     | 259    |
| 天成大飯店<br>Cosmos Hotel    | 94     | 283   | 377    | 209    | 17  | 1     | 87    | 59    | 2     | 0     | 2     | 377    |
| 小計-SubTotal              | 52,581 | 9,316 | 61,897 | 35,397 | 759 | 4,472 | 7,568 | 8,310 | 2,284 | 1,340 | 1,767 | 61,897 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) |              |                  |   |                |                           |                         |  |                                |              |                 |             |             |
|---|--------------|------------------|---|----------------|---------------------------|-------------------------|--|--------------------------------|--------------|-----------------|-------------|-------------|
| 列印日期  |              |                  |   |                | 高雄地區-Kaohsiung            |                         | 資料期間：2003年 05月至 05月 (Data for 2003/ 05 - 05) |                                |              |                 |             |             |
| 住客類別統計 No. of Guests by Type  |              |                  | 各地區旅客人數統計 No. of Guests by Country / Region |                |                           |                         |  |                                |              |                 |             |             |
| 旅館名稱<br>Hotel Name  | FIT類別<br>FIT | GROUP類別<br>GROUP | 合計<br>Total                                 | 本國<br>Domestic | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan                                  | 亞洲<br>Asia (Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australia | 其他<br>Other | 合計<br>Total |
| 華王大飯店<br>Hotel Kingdom  | 1,524        | 2,439            | 3,963                                       | 3,036          | 2                         | 32                      | 363  | 184                            | 266          | 26              | 54          | 3,963       |
| 華園大飯店<br>Hotel Holiday Garden<br>Kaohsiung  | 948          | 353              | 1,301                                       | 611            | 0                         | 12                      | 518  | 42                             | 48           | 1               | 69          | 1,301       |
| 高雄國賓大飯店<br>The Ambassador Hotel<br>Kaohsiung  | 2,173        | 1,154            | 3,327                                       | 1,994          | 0                         | 93                      | 745  | 367                            | 89           | 0               | 39          | 3,327       |
| 高雄霖園大飯店<br>Han-Hsien International<br>Hotel   | 4,306        | 228              | 4,534                                       | 3,671          | 0                         | 81                      | 434  | 42                             | 227          | 43              | 36          | 4,534       |
| 漢來大飯店<br>Grand Hi-Lai Hotel   | 5,011        | 1,214            | 6,225                                       | 4,366          | 37                        | 603                     | 276  | 328                            | 247          | 200             | 168         | 6,225       |
| 高雄福華大飯店<br>Howard Plaza Hotel<br>Kaohsiung  | 3,617        | 277              | 3,894                                       | 2,321          | 33                        | 34                      | 1,340  | 58                             | 89           | 6               | 13          | 3,894       |

|                                   |        |       |        |        |    |       |       |       |       |     |     |        |
|-----------------------------------|--------|-------|--------|--------|----|-------|-------|-------|-------|-----|-----|--------|
| 高雄金典酒店<br>The Splendor, Kaohsiung | 5,114  | 1,688 | 6,802  | 5,691  | 0  | 167   | 265   | 371   | 243   | 50  | 15  | 6,802  |
| 小計-SubTotal                       | 22,693 | 7,353 | 30,046 | 21,690 | 72 | 1,022 | 3,941 | 1,392 | 1,209 | 326 | 394 | 30,046 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) |                |                  |   |                |                           |   |             |                                |              |                  |             |             |
|---|----------------|------------------|---|----------------|---------------------------|---|-------------|--------------------------------|--------------|------------------|-------------|-------------|
| 列印日期  |                |                  |   | 台中地區-Taichung  |                           | 資料期間：2003年 05月至 05月 (Data for 2003/ 05- 05) |             |                                |              |                  |             |             |
| 住客類別統計 No. of Guests by Type  |                |                  | 各地區旅客人數統計 No. of Guests by Country / Region |                |                           |   |             |                                |              |                  |             |             |
| 旅館名稱<br>Hotel Name  | FIT類別<br>F I T | GROUP類別<br>GROUP | 合計<br>Total                                 | 本國<br>Domestic | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American                     | 日本<br>Japan | 亞洲<br>Asia (Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australiia | 其他<br>Other | 合計<br>Total |
| 敬華大飯店<br>Park Hotel   | 241            | 0                | 241   | 213            | 0                         | 0   | 5           | 23                             | 0            | 0                | 0           | 241         |
| 全國大飯店<br>Hotel National   | 2,579          | 293              | 2,872                                       | 1,333          | 2                         | 34  | 1,394       | 33                             | 60           | 3                | 13          | 2,872       |
| 通豪大飯店<br>Plaza International Hotel  | 1,235          | 239              | 1,474                                       | 1,010          | 395                       | 6   | 39          | 13                             | 9            | 0                | 2           | 1,474       |
| 長榮桂冠酒店(台中)<br>Evergreen Laurel Hotel<br>(Taichung)                                    | 3,948          | 407              | 4,355                                       | 3,283          | 0                         | 502   | 156         | 87                             | 302          | 12               | 13          | 4,355       |
| 台中福華大飯店<br>Howard Prince Hotel<br>Taichung  | 2,590          | 236              | 2,826                                       | 2,650          | 0                         | 37  | 67          | 21                             | 48           | 3                | 0           | 2,826       |
| 台中金典酒店<br>The Splendor, Taichung  | 2,330          | 27               | 2,357                                       | 2,122          | 0                         | 16  | 55          | 18                             | 29           | 5                | 112         | 2,357       |
| 小計-SubTotal   | 12,923         | 1,202            | 14,125                                      | 10,611         | 397                       | 595   | 1,716       | 195                            | 448          | 23               | 140         | 14,125      |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) |       |         |   |              |               |   |    |                       |    |    |    |    |
|---|-------|---------|---|--------------|---------------|---|----|-----------------------|----|----|----|----|
| 列印日期  |       |         |   | 花蓮地區-Hualien |               | 資料期間：2003年 05月至 05月 (Data for 2003/ 05- 05) |    |                       |    |    |    |    |
| 住客類別統計 No. of Guests by Type  |       |         | 各地區旅客人數統計 No. of Guests by Country / Region |              |               |   |    |                       |    |    |    |    |
| 旅館名稱  | FIT類別 | GROUP類別 | 合計  | 本國           | 華僑<br>Chinese | 北美<br>North                                 | 日本 | 亞洲<br>Asia (Excluding | 歐洲 | 澳洲 | 其他 | 合計 |

| Hotel Name                            | F I T  | GROUP | Total  | Domestic | Overseas | American | Japan | Jap.) | Europe | Austrlia | Other | Total  |
|---------------------------------------|--------|-------|--------|----------|----------|----------|-------|-------|--------|----------|-------|--------|
| 花蓮亞士都飯店<br>Astar Hotel                | 510    | 121   | 631    | 631      | 0        | 0        | 0     | 0     | 0      | 0        | 0     | 631    |
| 統帥大飯店<br>Marshal Hotel                | 2,216  | 2,384 | 4,600  | 4,531    | 0        | 0        | 25    | 0     | 44     | 0        | 0     | 4,600  |
| 中信大飯店(花蓮)<br>Chinatrust Hotel Hualien | 4,233  | 62    | 4,295  | 4,233    | 0        | 0        | 46    | 0     | 14     | 0        | 2     | 4,295  |
| 美侖大飯店<br>Parkview Hotel               | 6,332  | 2,164 | 8,496  | 8,395    | 0        | 18       | 29    | 32    | 10     | 10       | 2     | 8,496  |
| 花蓮遠來大飯店<br>Bellerista Hotel           | 3,512  | 1,160 | 4,672  | 4,654    | 0        | 0        | 3     | 6     | 0      | 0        | 9     | 4,672  |
| 東洋大飯店<br>Toyo Hotel                   | 866    | 140   | 1,006  | 1,006    | 0        | 0        | 0     | 0     | 0      | 0        | 0     | 1,006  |
| 小計-SubTotal                           | 17,669 | 6,031 | 23,700 | 23,450   | 0        | 18       | 103   | 38    | 68     | 10       | 13    | 23,700 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) |                |                  |             |   |                           |                         |  |                               |              |                |             |             |
|--|----------------|------------------|-------------|---|---------------------------|-------------------------|--|-------------------------------|--------------|----------------|-------------|-------------|
| 列印日期   |                |                  |             | 風景區-ScenicArea                              |                           |                         | 資料期間：2003年 05月至 05月(Data for 2003/ 05- 05) |                               |              |                |             |             |
| 住客類別統計 No. of Guests by Type   |                |                  |             | 各地區旅客人數統計 No. of Guests by Country / Region |                           |                         |  |                               |              |                |             |             |
| 旅館名稱<br>Hotel Name   | FIT類別<br>F I T | GROUP類別<br>GROUP | 合計<br>Total | 本國<br>Domestic                              | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan                                | 亞洲<br>Asia(Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Austrlia | 其他<br>Other | 合計<br>Total |
| 陽明山中國麗緻大飯店<br>Hotel Landis China<br>Yangmingshan                                     | 403            | 137              | 540         | 535   | 3                         | 2                       | 0  | 0                             | 0            | 0              | 0           | 540         |
| 高雄圓山大飯店<br>Grand Hotel Kaohsiung   | 500            | 243              | 743         | 694   | 0                         | 11                      | 18   | 0                             | 0            | 0              | 20          | 743         |
| 凱撒大飯店<br>Caesar Park Hotel<br>Kenting  | 8,563          | 1,274            | 9,837       | 9,465                                       | 0                         | 216                     | 40   | 4                             | 112          | 0              | 0           | 9,837       |
| 知本老爺大酒店<br>Hotel Royal Chihpen Spa   | 6,902          | 802              | 7,704       | 7,640                                       | 0                         | 0                       | 42   | 0                             | 0            | 0              | 22          | 7,704       |

|  |        |       |        |        |    |     |     |    |     |    |    |        |
|--|--------|-------|--------|--------|----|-----|-----|----|-----|----|----|--------|
| 天祥晶華度假酒店<br>Grand Formosa Hotel,<br>Taroko | 5,210  | 1,402 | 6,612  | 6,488  | 2  | 26  | 0   | 33 | 59  | 4  | 0  | 6,612  |
| 墾丁福華渡假飯店<br>Howard Beach Resort<br>Kenting | 11,375 | 2,109 | 13,484 | 13,335 | 12 | 82  | 24  | 12 | 10  | 6  | 3  | 13,484 |
| 曾文.山芙蓉渡假大酒店<br>The Hibiscus Resort         | 1,730  | 259   | 1,989  | 1,989  | 0  | 0   | 0   | 0  | 0   | 0  | 0  | 1,989  |
| 涵碧樓大飯店<br>The Lalu Sun Moon Lake           | 1,806  | 558   | 2,364  | 2,317  | 0  | 17  | 24  | 0  | 6   | 0  | 0  | 2,364  |
| 阿里山賓館<br>Alishan House                     | 766    | 0     | 766    | 766    | 0  | 0   | 0   | 0  | 0   | 0  | 0  | 766    |
| 墾丁賓館<br>Kenting House                      | 522    | 150   | 672    | 662    | 0  | 2   | 2   | 0  | 6   | 0  | 0  | 672    |
| 龍谷大飯店<br>Dragon Valley Hotel               | 1,118  | 414   | 1,532  | 1,532  | 0  | 0   | 0   | 0  | 0   | 0  | 0  | 1,532  |
| 南臺灣大飯店<br>South Formosa Hotel              | 1,512  | 663   | 2,175  | 2,175  | 0  | 0   | 0   | 0  | 0   | 0  | 0  | 2,175  |
| 水沙蓮大飯店<br>El Dorado Hotel                  | 282    | 138   | 420    | 419    | 0  | 1   | 0   | 0  | 0   | 0  | 0  | 420    |
| 小計-SubTotal                                | 40,689 | 8,149 | 48,838 | 48,017 | 17 | 357 | 150 | 49 | 193 | 10 | 45 | 48,838 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) |                |                  |   |                |                           |                         |             |                               |              |                  |             |             |  |
|--|----------------|------------------|---|----------------|---------------------------|-------------------------|-------------|-------------------------------|--------------|------------------|-------------|-------------|--|
| 列印日期   |                |                  |   |                | 桃竹苗-TauHsiuMiao           |                         |             |                               |              |                  |             |             | 資料期間：2003年 05月至 05月(Data for 2003/ 05~ 05) |
| 住客類別統計 No. of Guests by Type   |                |                  | 各地區旅客人數統計 No. of Guests by Country / Region |                |                           |                         |             |                               |              |                  |             |             |  |
| 旅館名稱<br>Hotel Name   | FIT類別<br>F I T | GROUP類別<br>GROUP | 合計<br>Total                                 | 本國<br>Domestic | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan | 亞洲<br>Asia(Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australiia | 其他<br>Other | 合計<br>Total |  |
| 桃園大飯店<br>Taoyuan Holiday Hotel   | 279            | 935              | 1,214                                       | 959            | 0                         | 86                      | 95          | 2                             | 56           | 0                | 16          | 1,214       |  |
| 南華大飯店<br>Taoyuan Plaza Hotel   | 1,011          | 118              | 1,129                                       | 661            | 0                         | 2                       | 451         | 10                            | 0            | 5                | 0           | 1,129       |  |

|  |       |       |        |       |    |       |     |     |     |    |       |        |
|--|-------|-------|--------|-------|----|-------|-----|-----|-----|----|-------|--------|
| 大溪別館<br>Ta Shee Resort Hotel               | 1,722 | 0     | 1,722  | 1,695 | 3  | 4     | 10  | 5   | 2   | 0  | 3     | 1,722  |
| 新竹老爺大酒店<br>Hotel Royal Hsinchu             | 1,427 | 263   | 1,690  | 1,222 | 2  | 244   | 89  | 56  | 72  | 3  | 2     | 1,690  |
| 新竹國賓大飯店<br>The Ambassador Hotel<br>Hsinchu | 2,083 | 49    | 2,132  | 1,015 | 32 | 698   | 60  | 57  | 200 | 0  | 70    | 2,132  |
| 尊爵大飯店<br>The Monarch Plaza Hotel           | 518   | 1,855 | 2,373  | 229   | 0  | 68    | 32  | 101 | 12  | 13 | 1,918 | 2,373  |
| 新竹福華大飯店<br>Howard Plaza Hotel<br>Hsinchu   | 1,033 | 182   | 1,215  | 799   | 0  | 44    | 146 | 101 | 98  | 0  | 27    | 1,215  |
| 古華花園飯店<br>Hotel Kuva Chateau               | 324   | 15    | 339    | 258   | 0  | 0     | 4   | 24  | 51  | 0  | 2     | 339    |
| 小計-SubTotal                                | 8,397 | 3,417 | 11,814 | 6,838 | 37 | 1,146 | 887 | 356 | 491 | 21 | 2,038 | 11,814 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) |              |                  |   |                |                           |                         |  |                               |              |                 |             |             |
|--|--------------|------------------|---|----------------|---------------------------|-------------------------|--|-------------------------------|--------------|-----------------|-------------|-------------|
| 列印日期   |              |                  |   |                | 其他地區-Other                |                         | 資料期間：2003年 05月至 05月(Data for 2003/ 05~ 05) |                               |              |                 |             |             |
| 住客類別統計 No. of Guests by Type   |              |                  | 各地區旅客人數統計 No. of Guests by Country / Region |                |                           |                         |  |                               |              |                 |             |             |
| 旅館名稱<br>Hotel Name   | FIT類別<br>FIT | GROUP類別<br>GROUP | 合計<br>Total                                 | 本國<br>Domestic | 華僑<br>Chinese<br>Overseas | 北美<br>North<br>American | 日本<br>Japan                                | 亞洲<br>Asia(Excluding<br>Jap.) | 歐洲<br>Europe | 澳洲<br>Australia | 其他<br>Other | 合計<br>Total |
| 台南大飯店<br>Hotel Tainan  | 1,295        | 0                | 1,295                                       | 891            | 3                         | 30                      | 133  | 3                             | 172          | 0               | 63          | 1,295       |
| 娜路灣大酒店<br>Formosan Naruwan Hotel   | 2,559        | 1,488            | 4,047                                       | 4,028          | 0                         | 0                       | 11   | 8                             | 0            | 0               | 0           | 4,047       |
| 大億麗緻酒店<br>Tayih Landis Tainan  | 1,401        | 846              | 2,247                                       | 2,079          | 0                         | 57                      | 55   | 20                            | 29           | 3               | 4           | 2,247       |
| 幼獅大飯店<br>Lion Hotel  | 190          | 0                | 190   | 190            | 0                         | 0                       | 0  | 0                             | 0            | 0               | 0           | 190         |
| 山泉大飯店<br>Sun Spring Resort   | 1,848        | 1,233            | 3,081                                       | 3,078          | 0                         | 0                       | 3  | 0                             | 0            | 0               | 0           | 3,081       |



|  |       |       |       |       |     |     |       |       |     |     |     |       |
|--|-------|-------|-------|-------|-----|-----|-------|-------|-----|-----|-----|-------|
| Hotel Riverview Taipei                       | 0     | 0     | 0     | 0     | 0   | 0   | 0     | 0     | 0   | 0   | 0   | 0     |
| 台北凱撒大飯店<br>Caesar Park Taipei                | 1,640 | 17    | 1,657 | 1,539 | 3   | 28  | 40    | 10    | 28  | 4   | 5   | 1,657 |
| 康華大飯店<br>Golden China Hotel                  | 354   | 16    | 370   | 147   | 0   | 18  | 133   | 2     | 65  | 0   | 5   | 370   |
| 神旺大飯店<br>San Want Hotel                      | 985   | 12    | 997   | 318   | 41  | 202 | 244   | 22    | 79  | 44  | 47  | 997   |
| 兄弟大飯店<br>Brother Hotel                       | 766   | 24    | 790   | 433   | 0   | 18  | 162   | 55    | 34  | 45  | 43  | 790   |
| 三德大飯店<br>Santos Hotel                        | 234   | 227   | 461   | 201   | 13  | 8   | 235   | 3     | 0   | 1   | 0   | 461   |
| 亞都麗緻大飯店<br>The Landis Ritz Hotel             | 2,037 | 0     | 2,037 | 1,566 | 2   | 155 | 120   | 74    | 68  | 34  | 18  | 2,037 |
| 國聯大飯店<br>United Hotel                        | 834   | 370   | 1,204 | 894   | 0   | 28  | 61    | 169   | 29  | 0   | 23  | 1,204 |
| 台北喜來登大飯店<br>Sheraton Taipei Hotel            | 1,554 | 0     | 1,554 | 412   | 0   | 81  | 48    | 853   | 29  | 118 | 13  | 1,554 |
| 富都大飯店<br>Taipei Fortuna Hotel                | 605   | 6     | 611   | 206   | 95  | 59  | 144   | 59    | 29  | 19  | 0   | 611   |
| 假日大飯店環亞台北<br>Holiday Inn Asiaworld<br>Taipei | 4,775 | 829   | 5,604 | 1,002 | 30  | 224 | 2,582 | 359   | 194 | 428 | 785 | 5,604 |
| 台北老爺大酒店<br>Hotel Royal Taipei                | 454   | 0     | 454   | 321   | 0   | 4   | 121   | 1     | 0   | 7   | 0   | 454   |
| 福華大飯店<br>Howard Plaza Hotel                  | 3,351 | 24    | 3,375 | 2,123 | 0   | 413 | 215   | 312   | 210 | 44  | 58  | 3,375 |
| 力霸皇冠大飯店<br>Rebar Crowne Plaza<br>Taipei      | 1,645 | 86    | 1,731 | 735   | 124 | 181 | 48    | 246   | 200 | 170 | 27  | 1,731 |
| 台北君悅大飯店<br>Grand Hyatt Taipei                | 5,934 | 1,089 | 7,023 | 2,317 | 0   | 792 | 140   | 3,053 | 470 | 110 | 141 | 7,023 |
| 晶華酒店<br>Grand Formosa Regent                 | 4,837 | 157   | 4,994 | 3,228 | 137 | 495 | 454   | 405   | 182 | 78  | 15  | 4,994 |



|  |       |       |       |       |    |     |     |     |     |    |    |       |  |
|--|-------|-------|-------|-------|----|-----|-----|-----|-----|----|----|-------|--|
| Taipei   |       |       |       |       |    |     |     |     |     |    |    |       |  |
| 西華大飯店<br>The Sherwood Hotel                    | 1,805 | 0     | 1,805 | 770   | 0  | 372 | 65  | 388 | 111 | 46 | 53 | 1,805 |  |
| Taipei   |       |       |       |       |    |     |     |     |     |    |    |       |  |
| 遠東國際大飯店<br>Far Eastern Plaza Hotel<br>(Taipei) | 1,399 | 599   | 1,998 | 1,051 | 15 | 215 | 39  | 519 | 80  | 70 | 9  | 1,998 |  |
| 六福皇宮<br>The Westin Taipei                      | 7,655 | 1,967 | 9,622 | 8,553 | 0  | 197 | 73  | 557 | 106 | 45 | 91 | 9,622 |  |
| 第一大飯店<br>First Hotel                           | 99    | 283   | 382   | 257   | 0  | 45  | 51  | 16  | 0   | 0  | 13 | 382   |  |
| 六福客棧<br>The Leofoo Hotel                       | 1,935 | 839   | 2,774 | 2,561 | 5  | 33  | 137 | 0   | 13  | 0  | 25 | 2,774 |  |
| 帝后大飯店<br>Empress Hotel                         | 0     | 0     | 0     | 0     | 0  | 0   | 0   | 0   | 0   | 0  | 0  | 0     |  |
| 華華大飯店<br>Hotel Flowers                         | 169   | 0     | 169   | 169   | 0  | 0   | 0   | 0   | 0   | 0  | 0  | 169   |  |
| 歐華酒店<br>The Rivera Hotel                       | 336   | 0     | 336   | 55    | 0  | 26  | 40  | 63  | 146 | 4  | 2  | 336   |  |
| 慶泰大飯店<br>Gala Hotel                            | 233   | 26    | 259   | 93    | 12 | 0   | 150 | 0   | 4   | 0  | 0  | 259   |  |
| 天成大飯店<br>Cosmos Hotel                          | 94    | 283   | 377   | 209   | 17 | 1   | 87  | 59  | 2   | 0  | 2  | 377   |  |
| 華王大飯店<br>Hotel Kingdom                         | 1,524 | 2,439 | 3,963 | 3,036 | 2  | 32  | 363 | 184 | 266 | 26 | 54 | 3,963 |  |
| 華園大飯店<br>Hotel Holiday Garden<br>Kaohsiung     | 948   | 353   | 1,301 | 611   | 0  | 12  | 518 | 42  | 48  | 1  | 69 | 1,301 |  |
| 高雄國賓大飯店<br>The Ambassador Hotel<br>Kaohsiung   | 2,173 | 1,154 | 3,327 | 1,994 | 0  | 93  | 745 | 367 | 89  | 0  | 39 | 3,327 |  |
| 高雄霖園大飯店<br>Han-Hsien International             | 4,306 | 228   | 4,534 | 3,671 | 0  | 81  | 434 | 42  | 227 | 43 | 36 | 4,534 |  |

|  |       |       |       |       |     |     |       |     |     |     |     |       |  |
|--|-------|-------|-------|-------|-----|-----|-------|-----|-----|-----|-----|-------|--|
| Hotel  |       |       |       |       |     |     |       |     |     |     |     |       |  |
| 漢來大飯店<br>Grand Hi-Lai Hotel                        | 5,011 | 1,214 | 6,225 | 4,366 | 37  | 603 | 276   | 328 | 247 | 200 | 168 | 6,225 |  |
| 高雄福華大飯店<br>Howard Plaza Hotel<br>Kaohsiung         | 3,617 | 277   | 3,894 | 2,321 | 33  | 34  | 1,340 | 58  | 89  | 6   | 13  | 3,894 |  |
| 高雄金典酒店<br>The Splendor, Kaohsiung                  | 5,114 | 1,688 | 6,802 | 5,691 | 0   | 167 | 265   | 371 | 243 | 50  | 15  | 6,802 |  |
| 敬華大飯店<br>Park Hotel                                | 241   | 0     | 241   | 213   | 0   | 0   | 5     | 23  | 0   | 0   | 0   | 241   |  |
| 全國大飯店<br>Hotel National                            | 2,579 | 293   | 2,872 | 1,333 | 2   | 34  | 1,394 | 33  | 60  | 3   | 13  | 2,872 |  |
| 通豪大飯店<br>Plaza International<br>Hotel              | 1,235 | 239   | 1,474 | 1,010 | 395 | 6   | 39    | 13  | 9   | 0   | 2   | 1,474 |  |
| 長榮桂冠酒店(台中)<br>Evergreen Laurel Hotel<br>(Taichung) | 3,948 | 407   | 4,355 | 3,283 | 0   | 502 | 156   | 87  | 302 | 12  | 13  | 4,355 |  |
| 台中福華大飯店<br>Howard Prince Hotel<br>Taichung         | 2,590 | 236   | 2,826 | 2,650 | 0   | 37  | 67    | 21  | 48  | 3   | 0   | 2,826 |  |
| 台中金典酒店<br>The Splendor, Taichung                   | 2,330 | 27    | 2,357 | 2,122 | 0   | 16  | 55    | 18  | 29  | 5   | 112 | 2,357 |  |
| 花蓮亞士都飯店<br>Astar Hotel                             | 510   | 121   | 631   | 631   | 0   | 0   | 0     | 0   | 0   | 0   | 0   | 631   |  |
| 統帥大飯店<br>Marshal Hotel                             | 2,216 | 2,384 | 4,600 | 4,531 | 0   | 0   | 25    | 0   | 44  | 0   | 0   | 4,600 |  |
| 中信大飯店(花蓮)<br>Chinatrust Hotel Hualien              | 4,233 | 62    | 4,295 | 4,233 | 0   | 0   | 46    | 0   | 14  | 0   | 2   | 4,295 |  |
| 美侖大飯店<br>Parkview Hotel                            | 6,332 | 2,164 | 8,496 | 8,395 | 0   | 18  | 29    | 32  | 10  | 10  | 2   | 8,496 |  |
| 花蓮遠來大飯店<br>Bellerista Hotel                        | 3,512 | 1,160 | 4,672 | 4,654 | 0   | 0   | 3     | 6   | 0   | 0   | 9   | 4,672 |  |

|  |        |       |        |        |    |     |    |    |     |   |    |    |        |
|--|--------|-------|--------|--------|----|-----|----|----|-----|---|----|----|--------|
| 東洋大飯店<br>Toyo Hotel                              | 866    | 140   | 1,006  | 1,006  | 0  | 0   | 0  | 0  | 0   | 0 | 0  | 0  | 1,006  |
| 陽明山中國麗緻大飯店<br>Hotel Landis China<br>Yangmingshan | 403    | 137   | 540    | 535    | 3  | 2   | 0  | 0  | 0   | 0 | 0  | 0  | 540    |
| 高雄圓山大飯店<br>Grand Hotel Kaohsiung                 | 500    | 243   | 743    | 694    | 0  | 11  | 18 | 0  | 0   | 0 | 0  | 20 | 743    |
| 凱撒大飯店<br>Caesar Park Hotel<br>Kenting            | 8,563  | 1,274 | 9,837  | 9,465  | 0  | 216 | 40 | 4  | 112 | 0 | 0  | 0  | 9,837  |
| 知本老爺大酒店<br>Hotel Royal Chihpen Spa               | 6,902  | 802   | 7,704  | 7,640  | 0  | 0   | 42 | 0  | 0   | 0 | 0  | 22 | 7,704  |
| 天祥晶華度假酒店<br>Grand Formosa Hotel,<br>Taroko       | 5,210  | 1,402 | 6,612  | 6,488  | 2  | 26  | 0  | 33 | 59  | 4 | 0  | 0  | 6,612  |
| 墾丁福華渡假飯店<br>Howard Beach Resort<br>Kenting       | 11,375 | 2,109 | 13,484 | 13,335 | 12 | 82  | 24 | 12 | 10  | 6 | 3  | 3  | 13,484 |
| 曾文·山芙蓉渡假大酒店<br>The Hibiscus Resort               | 1,730  | 259   | 1,989  | 1,989  | 0  | 0   | 0  | 0  | 0   | 0 | 0  | 0  | 1,989  |
| 涵碧樓大飯店<br>The Lalu Sun Moon Lake                 | 1,806  | 558   | 2,364  | 2,317  | 0  | 17  | 24 | 0  | 6   | 0 | 0  | 0  | 2,364  |
| 阿里山賓館<br>Alishan House                           | 766    | 0     | 766    | 766    | 0  | 0   | 0  | 0  | 0   | 0 | 0  | 0  | 766    |
| 墾丁賓館<br>Kenting House                            | 522    | 150   | 672    | 662    | 0  | 2   | 2  | 0  | 6   | 0 | 0  | 0  | 672    |
| 龍谷大飯店<br>Dragon Valley Hotel                     | 1,118  | 414   | 1,532  | 1,532  | 0  | 0   | 0  | 0  | 0   | 0 | 0  | 0  | 1,532  |
| 南臺灣大飯店<br>South Formosa Hotel                    | 1,512  | 663   | 2,175  | 2,175  | 0  | 0   | 0  | 0  | 0   | 0 | 0  | 0  | 2,175  |
| 水沙蓮大飯店<br>El Dorado Hotel                        | 282    | 138   | 420    | 419    | 0  | 1   | 0  | 0  | 0   | 0 | 0  | 0  | 420    |
| 桃園大飯店  | 279    | 935   | 1,214  | 959    | 0  | 86  | 95 | 2  | 56  | 0 | 16 | 16 | 1,214  |



|  |         |        |         |         |       |       |        |        |       |       |       |         |
|--|---------|--------|---------|---------|-------|-------|--------|--------|-------|-------|-------|---------|
| Evergreen Laurel Hotel<br>(Keelung)                | 2,326   | 274    | 2,600   | 2,581   | 0     | 3     | 3      | 10     | 3     | 0     | 0     | 2,600   |
| 福朋喜來登飯店<br>Four Point Sheraton<br>Chung Ho, Taipei | 781     | 0      | 781     | 377     | 0     | 137   | 86     | 92     | 32    | 9     | 48    | 781     |
| 小計-SubTotal  | 165,589 | 39,364 | 204,953 | 159,515 | 1,285 | 7,837 | 14,657 | 10,473 | 4,932 | 1,742 | 4,512 | 204,953 |