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|------------------|---------|-----------|--------|-------|---------------|---------------|----------------|--------|--------|--------|--------|---------|
| 國際-International | 106,555 | 1,981,005 | 61.30% | 3,076 | 6,094,034,790 | 7,145,603,262 | 15,726,362,396 | 30,096 | 48,401 | 17,053 | 11,589 | 106,863 |
| 一般-Standard | 17,089 | 307,034 | 59.26% | 2,079 | 638,301,667 | 527,252,240 | 1,420,889,335 | 3,604 | 3,464 | 1,989 | 1,577 | 10,634 |
| 小計-SubTotal | 123,644 | 2,288,039 | 61.02% | 2,942 | 6,732,336,457 | 7,672,855,502 | 17,147,251,731 | 33,700 | 51,865 | 19,042 | 13,166 | 117,497 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | | |
|--|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|------------------------|--|---------------------------|------------------|-------------------|---------------|--|
| 列印日期 | | | | 台北地區-Taipei | | | | 資料期間：2004年01月至06月(Data for 2004/ 01- 06) | | | | | |
| | | | | | | | | | 各部門職工合計(No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total | |
| 圓山大飯店 The Grand Hotel | 2,934 | 42,860 | 48.16% | 3,386 | 145,111,786 | 258,236,311 | 478,623,280 | 1,278 | 1,770 | 996 | 441 | 4,221 | |
| 國賓大飯店 The Ambassador Hotel | 2,568 | 52,553 | 67.47% | 3,242 | 170,366,917 | 264,717,849 | 468,518,928 | 767 | 1,209 | 195 | 254 | 2,425 | |
| 中泰賓館 Mandarina Crown Hotel | 1,098 | 23,923 | 71.83% | 3,513 | 84,046,278 | 231,519,037 | 349,418,541 | 515 | 1,152 | 476 | 209 | 2,352 | |
| 台北華國大飯店 Imperial Hotel Taipei | 1,716 | 35,127 | 67.48% | 2,384 | 83,737,756 | 89,829,996 | 193,406,487 | 477 | 713 | 189 | 250 | 1,629 | |
| 華泰王子大飯店 Gloria Prince Hotel | 1,320 | 25,128 | 62.76% | 2,571 | 64,605,195 | 80,430,230 | 169,128,622 | 315 | 484 | 299 | 49 | 1,147 | |
| 國王大飯店 Emperor Hotel | 588 | 8,135 | 45.61% | 1,887 | 15,353,258 | 3,352,149 | 20,030,713 | 192 | 78 | 120 | 0 | 390 | |
| 豪景大酒店 Hotel Riverview Taipei | 1,206 | 25,717 | 70.30% | 1,674 | 43,055,060 | 32,612,250 | 78,000,358 | 235 | 240 | 119 | 0 | 594 | |
| 台北凱撒大飯店 Caesar Park Taipei | 2,310 | 46,588 | 66.49% | 2,684 | 125,065,119 | 124,427,354 | 293,109,283 | 466 | 838 | 153 | 341 | 1,798 | |
| 康華大飯店 Golden China Hotel | 1,290 | 26,269 | 67.13% | 2,189 | 57,495,115 | 61,905,737 | 126,182,726 | 285 | 438 | 209 | 0 | 932 | |
| 神旺大飯店 San Want Hotel | 1,608 | 33,967 | 69.64% | 3,155 | 107,170,891 | 167,217,304 | 296,346,487 | 472 | 1,286 | 407 | 0 | 2,165 | |
| 兄弟大飯店 Brother Hotel | 918 | 20,881 | 74.91% | 2,646 | 55,254,854 | 214,289,462 | 304,581,623 | 660 | 1,710 | 540 | 30 | 2,940 | |

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|--|-------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-------|-------|
| 三德大飯店 Santos Hotel | 1,722 | 34,999 | 67.00% | 2,116 | 74,050,273 | 37,309,694 | 125,298,830 | 513 | 450 | 199 | 194 | 1,356 |
| 亞都麗緻大飯店 The Landis Ritz Hotel | 1,254 | 23,881 | 62.78% | 3,861 | 92,193,027 | 114,478,039 | 238,982,209 | 407 | 779 | 350 | 245 | 1,771 |
| 國聯大飯店 United Hotel | 1,458 | 24,164 | 54.64% | 3,033 | 73,292,933 | 28,272,644 | 112,459,774 | 441 | 314 | 30 | 177 | 962 |
| 台北喜來登大飯店 Sheraton Taipei Hotel | 4,092 | 47,611 | 38.36% | 2,911 | 138,578,236 | 188,441,775 | 390,852,960 | 1,067 | 1,861 | 1,161 | 0 | 4,089 |
| 富都大飯店 Taipei Fortuna Hotel | 1,824 | 34,039 | 61.52% | 1,237 | 42,116,233 | 32,789,352 | 84,509,138 | 404 | 444 | 207 | 154 | 1,209 |
| 假日大飯店環亞台北 Holiday Inn Asiaworld Taipei | 4,513 | 97,236 | 71.03% | 1,767 | 171,783,727 | 124,055,698 | 359,364,198 | 869 | 935 | 285 | 178 | 2,267 |
| 台北老爺大酒店 Hotel Royal Taipei | 1,212 | 27,939 | 76.00% | 3,581 | 100,049,189 | 104,048,614 | 236,934,780 | 405 | 774 | 214 | 236 | 1,627 |
| 福華大飯店 Howard Plaza Hotel | 3,636 | 71,884 | 65.18% | 3,583 | 257,542,000 | 332,898,000 | 816,118,000 | 1,207 | 2,605 | 835 | 536 | 5,183 |
| 力霸皇冠大飯店 Rebar Crowne Plaza Taipei | 1,350 | 26,214 | 64.01% | 3,563 | 93,404,736 | 74,884,259 | 186,803,572 | 464 | 780 | 102 | 270 | 1,616 |
| 台北君悅大飯店 Grand Hyatt Taipei | 5,136 | 116,510 | 74.79% | 5,166 | 601,888,848 | 525,467,624 | 1,312,946,838 | 1,183 | 2,759 | 434 | 1,128 | 5,504 |
| 晶華酒店 Grand Formosa Regent Taipei | 3,228 | 68,210 | 69.66% | 4,532 | 309,133,819 | 526,258,202 | 1,091,210,884 | 1,262 | 2,259 | 915 | 113 | 4,549 |
| 西華大飯店 The Sherwood Hotel Taipei | 2,070 | 46,973 | 74.81% | 4,690 | 220,288,101 | 154,937,781 | 456,222,032 | 854 | 1,194 | 301 | 356 | 2,705 |
| 遠東國際大飯店 Far Eastern Plaza Hotel (Taipei) | 2,532 | 60,751 | 79.10% | 5,367 | 326,060,020 | 402,860,918 | 863,877,525 | 1,261 | 1,789 | 403 | 391 | 3,844 |
| 六福皇宮 The Westin Taipei | 1,728 | 38,900 | 74.21% | 5,429 | 211,203,699 | 243,662,774 | 528,705,501 | 639 | 1,118 | 524 | 234 | 2,515 |
| 亞士都飯店 Astar Hotel | 80 | 1,160 | 46.77% | 2,239 | 2,597,102 | 219,375 | 2,816,477 | 18 | 8 | 14 | 0 | 40 |
| 第一大飯店 First Hotel | 1,038 | 21,999 | 69.87% | 1,370 | 30,140,129 | 4,675,121 | 136,958,657 | 82 | 0 | 79 | 78 | 239 |

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|-----------------------------|--------|-----------|--------|-------|---------------|---------------|----------------|--------|--------|--------|-------|--------|
| 六福客棧 The Leofoo Hotel | 1,380 | 29,698 | 70.95% | 1,700 | 50,496,451 | 59,314,185 | 130,212,233 | 286 | 549 | 175 | 356 | 1,366 |
| 帝后大飯店 Empress Hotel | 408 | 6,235 | 50.38% | 1,507 | 9,397,014 | 933,117 | 10,330,131 | 76 | 24 | 26 | 36 | 162 |
| 華華大飯店 Hotel Flowers | 672 | 10,873 | 53.64% | 1,608 | 17,479,280 | 0 | 19,983,918 | 144 | 0 | 127 | 90 | 361 |
| 麒麟大飯店 Kilin Hotel Taipei | 924 | 21,230 | 75.75% | 1,357 | 28,798,995 | 78,005 | 30,426,797 | 312 | 0 | 120 | 108 | 540 |
| 歐華酒店 The Rivera Hotel | 672 | 11,428 | 56.06% | 2,973 | 33,979,500 | 24,255,041 | 67,394,742 | 279 | 314 | 184 | 0 | 777 |
| 慶泰大飯店 Gala Hotel | 900 | 18,503 | 67.78% | 2,455 | 45,431,571 | 37,206,278 | 89,288,305 | 197 | 263 | 147 | 72 | 679 |
| 天成大飯店 Cosmos Hotel | 1,356 | 33,724 | 81.99% | 1,905 | 64,230,225 | 84,460,100 | 173,875,084 | 402 | 69 | 72 | 42 | 585 |
| 總計—Total | 60,741 | 1,215,309 | 65.96% | 3,246 | 3,945,397,337 | 4,630,044,275 | 10,242,919,633 | 18,434 | 29,206 | 10,607 | 6,568 | 64,539 |

國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations)

| | | | | | | | | | | | | |
|---|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|------------------------|--|-----------------|------------------|-------------------|---------------|
| 列印日期 | 高雄地區—Kaohsiung | | | | | | | 資料期間：2004年01月至06月 (Data for 2004/ 01 - 06) | | | | |
| | | | | | | | | 各部門職工合計 (No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 華王大飯店 Hotel Kingdom | 1,788 | 29,665 | 54.70% | 1,464 | 43,416,709 | 63,771,130 | 113,663,668 | 305 | 564 | 219 | 27 | 1,115 |
| 華園大飯店 Hotel Holiday Garden Kaohsiung | 1,638 | 20,237 | 40.73% | 1,545 | 31,269,153 | 22,012,977 | 62,919,220 | 250 | 210 | 138 | 29 | 627 |
| 高雄國賓大飯店 The Ambassador Hotel Kaohsiung | 2,425 | 40,745 | 55.41% | 2,031 | 82,738,432 | 163,099,109 | 265,322,191 | 704 | 863 | 143 | 139 | 1,849 |
| 高雄霖園大飯店 Han-Hsien International Hotel | 1,288 | 23,203 | 59.55% | 2,049 | 47,540,971 | 74,677,529 | 136,329,004 | 376 | 595 | 134 | 159 | 1,264 |
| 漢來大飯店 | 3,300 | 64,806 | 64.74% | 2,487 | 161,165,622 | 301,191,224 | 615,437,424 | 964 | 1,852 | 657 | 367 | 3,840 |

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|---|--------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-----|--------|
| Grand Hi-Lai Hotel | | | | | | | | | | | | |
| 高雄福華大飯店 Howard Plaza Hotel Kaohsiung | 1,714 | 36,665 | 70.52% | 2,329 | 85,381,000 | 100,754,000 | 215,102,000 | 484 | 764 | 236 | 127 | 1,611 |
| 高雄金典酒店 The Splendor, Kaohsiung | 3,552 | 54,223 | 50.33% | 2,390 | 129,612,815 | 203,924,281 | 408,088,517 | 772 | 1,745 | 726 | 0 | 3,243 |
| 總計-Total | 15,705 | 269,544 | 56.60% | 2,156 | 581,124,702 | 929,430,250 | 1,816,862,024 | 3,855 | 6,593 | 2,253 | 848 | 13,549 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|---|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|------------------------|---|-----------------|------------------|-------------------|---------------|
| 列印日期 | | | | | 台中地區-Taichung | | | 資料期間：2004年01月至06月 (Data for 2004/ 01~ 06) | | | | |
| | | | | | | | | 各部門職工合計 (No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 敬華大飯店 Park Hotel | 750 | 3,693 | 16.23% | 1,031 | 3,806,785 | 29,593,559 | 34,862,555 | 43 | 66 | 25 | 31 | 165 |
| 全國大飯店 Hotel National | 1,776 | 21,819 | 40.50% | 1,935 | 42,217,417 | 92,679,735 | 153,844,811 | 326 | 672 | 243 | 238 | 1,479 |
| 通豪大飯店 Plaza International Hotel | 1,368 | 24,207 | 58.34% | 1,580 | 38,235,061 | 64,493,510 | 113,957,561 | 321 | 482 | 235 | 36 | 1,074 |
| 長榮桂冠酒店(台中) Evergreen Laurel Hotel (Taichung) | 2,124 | 47,277 | 73.38% | 2,602 | 123,009,355 | 141,653,783 | 311,176,398 | 473 | 811 | 354 | 0 | 1,638 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 1,008 | 21,674 | 71.28% | 2,500 | 54,178,147 | 76,953,838 | 147,871,184 | 267 | 527 | 91 | 116 | 1,001 |
| 台中金典酒店 The Splendor, Taichung | 1,332 | 29,424 | 72.82% | 2,709 | 79,721,904 | 112,786,201 | 317,203,205 | 896 | 1,022 | 506 | 178 | 2,602 |
| 總計-Total | 8,358 | 148,094 | 58.45% | 2,304 | 341,168,669 | 518,160,626 | 1,078,915,714 | 2,326 | 3,580 | 1,454 | 599 | 7,959 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|---|--|--|--|--|--------------|--|--|---|--|--|--|--|
| 列印日期 | | | | | 花蓮地區-Hualien | | | 資料期間：2004年01月至06月 (Data for 2004/ 01~ 06) | | | | |
| | | | | | | | | | | | | |

| | | | | | | | | 各部門職工合計(No. of Employees) | | | | |
|---------------------------------------|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|------------------------|---------------------------|-----------------|------------------|-------------------|---------------|
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 花蓮亞士都飯店 Astar Hotel | 1,002 | 4,086 | 13.52% | 1,667 | 6,813,232 | 1,194,561 | 8,800,627 | 80 | 0 | 35 | 0 | 115 |
| 統帥大飯店 Marshal Hotel | 1,620 | 31,474 | 64.05% | 1,807 | 56,873,463 | 44,616,442 | 106,027,882 | 307 | 540 | 233 | 42 | 1,122 |
| 中信大飯店(花蓮) Chinatrust Hotel Hualien | 1,326 | 21,100 | 52.46% | 1,924 | 40,593,304 | 35,013,990 | 78,328,851 | 253 | 195 | 122 | 23 | 593 |
| 美侖大飯店 Parkview Hotel | 2,058 | 34,424 | 55.14% | 2,798 | 96,310,304 | 62,512,690 | 180,673,707 | 549 | 729 | 23 | 448 | 1,749 |
| 花蓮遠來大飯店 Bellerista Hotel | 2,287 | 44,430 | 64.03% | 4,519 | 200,767,000 | 95,401,000 | 350,567,000 | 800 | 864 | 440 | 434 | 2,538 |
| 東洋大飯店 Toyo Hotel | 642 | 5,658 | 29.05% | 1,099 | 6,218,132 | 0 | 6,218,132 | 101 | 12 | 13 | 0 | 126 |
| 總計-Total | 8,935 | 141,172 | 52.12% | 2,887 | 407,575,435 | 238,738,683 | 730,616,199 | 2,090 | 2,340 | 866 | 947 | 6,243 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|--|---------------------|--------------------------------|-----------------------|---------------------------|----------------------|---------------------|--|---------------------------|-----------------|------------------|-------------------|---------------|
| 列印日期 | | | | | 風景區-ScenicArea | | 資料期間：2004年01月至06月(Data for 2004/ 01- 06) | | | | | |
| | | | | | | | | 各部門職工合計(No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 陽明山中國麗緻大飯店 Hotel Landis China Yangmingshan | 282 | 3,876 | 45.31% | 6,256 | 24,248,586 | 13,363,879 | 45,654,996 | 75 | 143 | 52 | 98 | 368 |
| 高雄圓山大飯店 Grand Hotel Kaohsiung | 642 | 8,800 | 45.19% | 1,869 | 16,443,509 | 63,509,642 | 89,775,373 | 219 | 418 | 114 | 170 | 921 |
| 凱撒大飯店 Caesar Park Hotel Kenting | 1,470 | 28,327 | 63.53% | 3,198 | 90,603,582 | 46,655,742 | 145,897,710 | 295 | 355 | 97 | 267 | 1,014 |
| 知本老爺大酒店 Hotel Royal Chihpen Spa | 1,092 | 19,670 | 59.38% | 4,306 | 84,704,730 | 43,317,397 | 148,670,865 | 301 | 403 | 259 | 413 | 1,376 |

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|---|--------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-------|-------|
| 天祥晶華度假酒店 Grand Formosa Hotel, Taroko | 1,218 | 17,642 | 47.75% | 3,499 | 61,732,156 | 29,892,782 | 105,622,841 | 351 | 187 | 120 | 289 | 947 |
| 墾丁福華渡假飯店 Howard Beach Resort Kenting | 2,430 | 49,714 | 67.45% | 2,738 | 136,129,594 | 63,905,800 | 232,939,435 | 441 | 331 | 0 | 679 | 1,451 |
| 曾文·山芙蓉渡假大酒店 The Hibiscus Resort | 1,206 | 11,482 | 31.39% | 2,084 | 23,931,953 | 14,197,382 | 40,646,656 | 110 | 234 | 292 | 0 | 636 |
| 涵碧樓大飯店 The Lalu Sun Moon Lake | 584 | 13,310 | 75.14% | 8,623 | 114,768,487 | 53,241,658 | 195,400,034 | 355 | 432 | 128 | 354 | 1,269 |
| 阿里山賓館 Alishan House | 260 | 5,384 | 68.27% | 2,922 | 15,732,266 | 6,005,767 | 22,499,490 | 54 | 75 | 27 | 90 | 246 |
| 墾丁賓館 Kenting House | 408 | 6,669 | 53.89% | 1,503 | 10,024,337 | 2,855,397 | 13,182,805 | 48 | 25 | 6 | 28 | 107 |
| 龍谷大飯店 Dragon Valley Hotel | 1,024 | 10,424 | 33.79% | 2,851 | 29,721,119 | 9,073,702 | 43,099,652 | 78 | 42 | 72 | 84 | 276 |
| 南臺灣大飯店 South Formosa Hotel | 629 | 11,300 | 59.13% | 2,615 | 29,548,107 | 9,098,312 | 59,896,934 | 144 | 111 | 95 | 179 | 529 |
| 水沙蓮大飯店 El Dorado Hotel | 324 | 1,589 | 16.17% | 3,308 | 5,255,847 | 100,259 | 5,356,106 | 26 | 22 | 26 | 0 | 74 |
| 總計—Total | 11,569 | 188,187 | 53.65% | 3,416 | 642,844,273 | 355,217,719 | 1,148,642,897 | 2,497 | 2,778 | 1,288 | 2,651 | 9,214 |

國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations)

| 列印日期 | | 桃竹苗-TauHsiuMiao | | 資料期間：2004年01月至06月(Data for 2004/ 01- 06) | | | | | | | | |
|--------------------------------|---------------------|--------------------------------|-----------------------|--|----------------------|---------------------|------------------------|---------------------------|-----------------|------------------|-------------------|---------------|
| | | | | | | | | 各部門職工合計(No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 桃園大飯店 Taoyuan Holiday Hotel | 2,340 | 28,931 | 40.76% | 1,235 | 35,723,976 | 31,665,786 | 79,446,269 | 324 | 286 | 148 | 96 | 854 |
| 大溪別館 Ta Shee Resort Hotel | 1,248 | 14,517 | 38.35% | 2,843 | 41,271,744 | 54,073,788 | 131,329,049 | 343 | 388 | 393 | 60 | 1,184 |
| 新竹老爺大酒店 | 1,248 | 25,030 | 66.12% | 3,269 | 81,811,559 | 70,307,462 | 168,378,168 | 292 | 653 | 193 | 295 | 1,433 |

| | | | | | | | | | | | | |
|---|-------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-----|-------|
| Far Eastern Continent Tourist Hotel | 240 | 22 | 0.30% | 1,302 | 28,650 | 0 | 28,650 | 69 | 0 | 69 | 0 | 138 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 840 | 11,751 | 46.12% | 2,725 | 32,016,885 | 72,547,640 | 117,762,543 | 153 | 380 | 191 | 0 | 724 |
| 福朋喜來登飯店 Four Point Sheratom Chung Ho, Taipei | 756 | 14,320 | 62.45% | 2,760 | 39,518,528 | 40,810,638 | 90,920,106 | 201 | 272 | 160 | 4 | 637 |
| 總計—Total | 9,205 | 157,058 | 56.26% | 2,407 | 378,030,197 | 528,948,090 | 1,021,578,724 | 2,052 | 3,807 | 1,391 | 672 | 7,922 |

國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations)

| 列印日期 | | 全部地區-A11 | | | 資料期間：2004年01月至06月(Data for 2004/ 01- 06) | | | | | | | |
|----------------------------------|---------------------|--------------------------------|-----------------------|---------------------------|--|---------------------|------------------------|---------------------------|-----------------|------------------|-------------------|---------------|
| | | | | | | | | 各部門職工合計(No. of Employees) | | | | |
| 旅館名稱 Hotel Name | 客房數 No. of Rooms | 客房住用數 No. of Rooms Occupied | 住用率 Occupancy Rate | 平均房價 Average Room Rate | 房租收入 Room Revenue | 餐飲收入 F&B Revenue | 總營業收入 Total Revenue | 客房部 Room Dep. | 餐飲部 F&B Dep. | 管理部 Adm. Dep. | 其他部 Other Dep. | 員工合計 Total |
| 圓山大飯店 The Grand Hotel | 2,934 | 42,860 | 48.16% | 3,386 | 145,111,786 | 258,236,311 | 478,623,280 | 1,278 | 1,770 | 996 | 441 | 4,221 |
| 國賓大飯店 The Ambassador Hotel | 2,568 | 52,553 | 67.47% | 3,242 | 170,366,917 | 264,717,849 | 468,518,928 | 767 | 1,209 | 195 | 254 | 2,425 |
| 中泰賓館 Mandarina Crown Hotel | 1,098 | 23,923 | 71.83% | 3,513 | 84,046,278 | 231,519,037 | 349,418,541 | 515 | 1,152 | 476 | 209 | 2,352 |
| 台北華國大飯店 Imperial Hotel Taipei | 1,716 | 35,127 | 67.48% | 2,384 | 83,737,756 | 89,829,996 | 193,406,487 | 477 | 713 | 189 | 250 | 1,629 |
| 華泰王子大飯店 Gloria Prince Hotel | 1,320 | 25,128 | 62.76% | 2,571 | 64,605,195 | 80,430,230 | 169,128,622 | 315 | 484 | 299 | 49 | 1,147 |
| 國王大飯店 Emperor Hotel | 588 | 8,135 | 45.61% | 1,887 | 15,353,258 | 3,352,149 | 20,030,713 | 192 | 78 | 120 | 0 | 390 |
| 豪景大酒店 Hotel Riverview Taipei | 1,206 | 25,717 | 70.30% | 1,674 | 43,055,060 | 32,612,250 | 78,000,358 | 235 | 240 | 119 | 0 | 594 |
| 台北凱撒大飯店 Caesar Park Taipei | 2,310 | 46,588 | 66.49% | 2,684 | 125,065,119 | 124,427,354 | 293,109,283 | 466 | 838 | 153 | 341 | 1,798 |

| | | | | | | | | | | | | |
|---|-------|---------|--------|-------|-------------|-------------|---------------|-------|-------|-------|-------|-------|
| 康華大飯店 Golden China Hotel | 1,290 | 26,269 | 67.13% | 2,189 | 57,495,115 | 61,905,737 | 126,182,726 | 285 | 438 | 209 | 0 | 932 |
| 神旺大飯店 San Want Hotel | 1,608 | 33,967 | 69.64% | 3,155 | 107,170,891 | 167,217,304 | 296,346,487 | 472 | 1,286 | 407 | 0 | 2,165 |
| 兄弟大飯店 Brother Hotel | 918 | 20,881 | 74.91% | 2,646 | 55,254,854 | 214,289,462 | 304,581,623 | 660 | 1,710 | 540 | 30 | 2,940 |
| 三德大飯店 Santos Hotel | 1,722 | 34,999 | 67.00% | 2,116 | 74,050,273 | 37,309,694 | 125,298,830 | 513 | 450 | 199 | 194 | 1,356 |
| 亞都麗緻大飯店 The Landis Ritz Hotel | 1,254 | 23,881 | 62.78% | 3,861 | 92,193,027 | 114,478,039 | 238,982,209 | 407 | 779 | 350 | 245 | 1,771 |
| 國聯大飯店 United Hotel | 1,458 | 24,164 | 54.64% | 3,033 | 73,292,933 | 28,272,644 | 112,459,774 | 441 | 314 | 30 | 177 | 962 |
| 台北喜來登大飯店 Sheraton Taipei Hotel | 4,092 | 47,611 | 38.36% | 2,911 | 138,578,236 | 188,441,775 | 390,852,960 | 1,067 | 1,861 | 1,161 | 0 | 4,089 |
| 富都大飯店 Taipei Fortuna Hotel | 1,824 | 34,039 | 61.52% | 1,237 | 42,116,233 | 32,789,352 | 84,509,138 | 404 | 444 | 207 | 154 | 1,209 |
| 假日大飯店環亞台北 Holiday Inn Asiaworld Taipei | 4,513 | 97,236 | 71.03% | 1,767 | 171,783,727 | 124,055,698 | 359,364,198 | 869 | 935 | 285 | 178 | 2,267 |
| 台北老爺大酒店 Hotel Royal Taipei | 1,212 | 27,939 | 76.00% | 3,581 | 100,049,189 | 104,048,614 | 236,934,780 | 405 | 774 | 214 | 236 | 1,627 |
| 福華大飯店 Howard Plaza Hotel | 3,636 | 71,884 | 65.18% | 3,583 | 257,542,000 | 332,898,000 | 816,118,000 | 1,207 | 2,605 | 835 | 536 | 5,183 |
| 力霸皇冠大飯店 Rebar Crowne Plaza Taipei | 1,350 | 26,214 | 64.01% | 3,563 | 93,404,736 | 74,884,259 | 186,803,572 | 464 | 780 | 102 | 270 | 1,616 |
| 台北君悅大飯店 Grand Hyatt Taipei | 5,136 | 116,510 | 74.79% | 5,166 | 601,888,848 | 525,467,624 | 1,312,946,838 | 1,183 | 2,759 | 434 | 1,128 | 5,504 |
| 晶華酒店 Grand Formosa Regent Taipei | 3,228 | 68,210 | 69.66% | 4,532 | 309,133,819 | 526,258,202 | 1,091,210,884 | 1,262 | 2,259 | 915 | 113 | 4,549 |
| 西華大飯店 The Sherwood Hotel Taipei | 2,070 | 46,973 | 74.81% | 4,690 | 220,288,101 | 154,937,781 | 456,222,032 | 854 | 1,194 | 301 | 356 | 2,705 |
| 遠東國際大飯店 (Taipei) | 2,532 | 60,751 | 79.10% | 5,367 | 326,060,020 | 402,860,918 | 863,877,525 | 1,261 | 1,789 | 403 | 391 | 3,844 |

| | | | | | | | | | | | | |
|--|-------|--------|--------|-------|-------------|-------------|-------------|-----|-------|-----|-----|-------|
| 高雄福華大飯店 Howard Plaza Hotel Kaohsiung | 1,714 | 36,665 | 70.52% | 2,329 | 85,381,000 | 100,754,000 | 215,102,000 | 484 | 764 | 236 | 127 | 1,611 |
| 高雄金典酒店 The Splendor, Kaohsiung | 3,552 | 54,223 | 50.33% | 2,390 | 129,612,815 | 203,924,281 | 408,088,517 | 772 | 1,745 | 726 | 0 | 3,243 |
| 敬華大飯店 Park Hotel | 750 | 3,693 | 16.23% | 1,031 | 3,806,785 | 29,593,559 | 34,862,555 | 43 | 66 | 25 | 31 | 165 |
| 全國大飯店 Hotel National | 1,776 | 21,819 | 40.50% | 1,935 | 42,217,417 | 92,679,735 | 153,844,811 | 326 | 672 | 243 | 238 | 1,479 |
| 通豪大飯店 Plaza International Hotel | 1,368 | 24,207 | 58.34% | 1,580 | 38,235,061 | 64,493,510 | 113,957,561 | 321 | 482 | 235 | 36 | 1,074 |
| 長榮桂冠酒店(台中) Evergreen Laurel Hotel (Taichung) | 2,124 | 47,277 | 73.38% | 2,602 | 123,009,355 | 141,653,783 | 311,176,398 | 473 | 811 | 354 | 0 | 1,638 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 1,008 | 21,674 | 71.28% | 2,500 | 54,178,147 | 76,953,838 | 147,871,184 | 267 | 527 | 91 | 116 | 1,001 |
| 台中金典酒店 The Splendor, Taichung | 1,332 | 29,424 | 72.82% | 2,709 | 79,721,904 | 112,786,201 | 317,203,205 | 896 | 1,022 | 506 | 178 | 2,602 |
| 花蓮亞士都飯店 Astar Hotel | 1,002 | 4,086 | 13.52% | 1,667 | 6,813,232 | 1,194,561 | 8,800,627 | 80 | 0 | 35 | 0 | 115 |
| 統帥大飯店 Marshal Hotel | 1,620 | 31,474 | 64.05% | 1,807 | 56,873,463 | 44,616,442 | 106,027,882 | 307 | 540 | 233 | 42 | 1,122 |
| 中信大飯店(花蓮) Chinatrust Hotel Hualien | 1,326 | 21,100 | 52.46% | 1,924 | 40,593,304 | 35,013,990 | 78,328,851 | 253 | 195 | 122 | 23 | 593 |
| 美侖大飯店 Parkview Hotel | 2,058 | 34,424 | 55.14% | 2,798 | 96,310,304 | 62,512,690 | 180,673,707 | 549 | 729 | 23 | 448 | 1,749 |
| 花蓮遠來大飯店 Bellerista Hotel | 2,287 | 44,430 | 64.03% | 4,519 | 200,767,000 | 95,401,000 | 350,567,000 | 800 | 864 | 440 | 434 | 2,538 |
| 東洋大飯店 Toyo Hotel | 642 | 5,658 | 29.05% | 1,099 | 6,218,132 | 0 | 6,218,132 | 101 | 12 | 13 | 0 | 126 |
| 陽明山中國麗緻大飯店 Hotel Landis China Yangmingshan | 282 | 3,876 | 45.31% | 6,256 | 24,248,586 | 13,363,879 | 45,654,996 | 75 | 143 | 52 | 98 | 368 |
| 高雄圓山大飯店 | 642 | 8,800 | 45.19% | 1,869 | 16,443,509 | 63,509,642 | 89,775,373 | 219 | 418 | 114 | 170 | 921 |

| | | | | | | | | | | | | | |
|---|-------|--------|--------|-------|-------------|-------------|-------------|-----|-------|-----|-----|-------|--|
| Grand Hotel Kaohsiung | | | | | | | | | | | | | |
| 凱撒大飯店 Caesar Park Hotel Kenting | 1,470 | 28,327 | 63.53% | 3,198 | 90,603,582 | 46,655,742 | 145,897,710 | 295 | 355 | 97 | 267 | 1,014 | |
| 知本老爺大酒店 Hotel Royal Chihpen Spa | 1,092 | 19,670 | 59.38% | 4,306 | 84,704,730 | 43,317,397 | 148,670,865 | 301 | 403 | 259 | 413 | 1,376 | |
| 天祥晶華度假酒店 Grand Formosa Hotel, Taroko | 1,218 | 17,642 | 47.75% | 3,499 | 61,732,156 | 29,892,782 | 105,622,841 | 351 | 187 | 120 | 289 | 947 | |
| 墾丁福華渡假飯店 Howard Beach Resort Kenting | 2,430 | 49,714 | 67.45% | 2,738 | 136,129,594 | 63,905,800 | 232,939,435 | 441 | 331 | 0 | 679 | 1,451 | |
| 曾文·山芙蓉渡假大酒店 The Hibiscus Resort | 1,206 | 11,482 | 31.39% | 2,084 | 23,931,953 | 14,197,382 | 40,646,656 | 110 | 234 | 292 | 0 | 636 | |
| 涵碧樓大飯店 The Lulu Sun Moon Lake | 584 | 13,310 | 75.14% | 8,623 | 114,768,487 | 53,241,658 | 195,400,034 | 355 | 432 | 128 | 354 | 1,269 | |
| 阿里山賓館 Alishan House | 260 | 5,384 | 68.27% | 2,922 | 15,732,266 | 6,005,767 | 22,499,490 | 54 | 75 | 27 | 90 | 246 | |
| 墾丁賓館 Kenting House | 408 | 6,669 | 53.89% | 1,503 | 10,024,337 | 2,855,397 | 13,182,805 | 48 | 25 | 6 | 28 | 107 | |
| 龍谷大飯店 Dragon Valley Hotel | 1,024 | 10,424 | 33.79% | 2,851 | 29,721,119 | 9,073,702 | 43,099,652 | 78 | 42 | 72 | 84 | 276 | |
| 南臺灣大飯店 South Formosa Hotel | 629 | 11,300 | 59.13% | 2,615 | 29,548,107 | 9,098,312 | 59,896,934 | 144 | 111 | 95 | 179 | 529 | |
| 水沙蓮大飯店 El Dorado Hotel | 324 | 1,589 | 16.17% | 3,308 | 5,255,847 | 100,259 | 5,356,106 | 26 | 22 | 26 | 0 | 74 | |
| 桃園大飯店 Taoyuan Holiday Hotel | 2,340 | 28,931 | 40.76% | 1,235 | 35,723,976 | 31,665,786 | 79,446,269 | 324 | 286 | 148 | 96 | 854 | |
| 大溪別館 Ta Shee Resort Hotel | 1,248 | 14,517 | 38.35% | 2,843 | 41,271,744 | 54,073,788 | 131,329,049 | 343 | 388 | 393 | 60 | 1,184 | |
| 新竹老爺大酒店 Hotel Royal Hsinchu | 1,248 | 25,030 | 66.12% | 3,269 | 81,811,559 | 70,307,462 | 168,378,168 | 292 | 653 | 193 | 295 | 1,433 | |
| 新竹國賓大飯店 The Ambassador Hotel Hsinchu | 1,542 | 33,394 | 71.39% | 3,689 | 123,199,600 | 142,645,381 | 367,037,802 | 774 | 1,038 | 139 | 68 | 2,019 | |
| 尊爵大飯店 The Monarch Plaza Hotel | 1,332 | 36,945 | 91.44% | 2,247 | 83,032,795 | 100,417,403 | 202,190,367 | 301 | 519 | 198 | 194 | 1,212 | |

| | | | | | | | | | | | | |
|--|---------|-----------|--------|-------|---------------|---------------|----------------|--------|--------|--------|--------|---------|
| 新竹福華大飯店 Howard Plaza Hotel Hsinchu | 726 | 18,050 | 81.96% | 2,259 | 40,775,787 | 25,676,009 | 72,878,106 | 221 | 248 | 90 | 24 | 583 |
| 古華花園飯店 Hotel Kuva Chateau | 695 | 11,808 | 56.01% | 2,573 | 30,380,383 | 47,530,030 | 86,456,779 | 191 | 429 | 22 | 144 | 786 |
| 台南大飯店 Hotel Tainan | 912 | 21,435 | 77.48% | 1,694 | 36,309,634 | 98,627,064 | 153,594,804 | 235 | 626 | 233 | 0 | 1,094 |
| 娜路彎大酒店 Formosan Naruwan Hotel | 1,656 | 24,107 | 47.99% | 2,752 | 66,335,172 | 46,595,430 | 130,030,263 | 278 | 445 | 174 | 485 | 1,382 |
| 大億麗緻酒店 Tayih Landis Tainan | 1,836 | 47,000 | 84.39% | 2,655 | 124,762,372 | 179,178,388 | 342,333,095 | 551 | 1,071 | 377 | 0 | 1,999 |
| 台糖長榮酒店(台南) Evergreen Plaza Hotel(Tainan) | 1,182 | 20,159 | 56.23% | 2,260 | 45,560,392 | 89,193,069 | 147,795,942 | 344 | 911 | 111 | 135 | 1,501 |
| 幼獅大飯店 Lion Hotel | 313 | 2,971 | 31.29% | 680 | 2,021,500 | 0 | 2,178,300 | 18 | 6 | 12 | 24 | 60 |
| 山泉大飯店 Sun Spring Resort | 1,002 | 10,233 | 33.67% | 2,502 | 25,599,643 | 1,281,004 | 30,292,743 | 114 | 60 | 36 | 24 | 234 |
| 寶華大飯店 Pao Hwa Hotel | 468 | 5,060 | 35.64% | 1,162 | 5,877,421 | 714,857 | 6,642,278 | 89 | 36 | 28 | 0 | 153 |
| 遠百企業觀光旅館 Far Eastern Continent Tourist Hotel | 240 | 22 | 0.30% | 1,302 | 28,650 | 0 | 28,650 | 69 | 0 | 69 | 0 | 138 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 840 | 11,751 | 46.12% | 2,725 | 32,016,885 | 72,547,640 | 117,762,543 | 153 | 380 | 191 | 0 | 724 |
| 福朋喜來登飯店 Four Point Sheratom Chung Ho, Taipei | 756 | 14,320 | 62.45% | 2,760 | 39,518,528 | 40,810,638 | 90,920,106 | 201 | 272 | 160 | 4 | 637 |
| 總計-Total | 123,644 | 2,288,039 | 61.02% | 2,942 | 6,732,336,457 | 7,672,855,502 | 17,147,251,731 | 33,700 | 51,865 | 19,042 | 13,166 | 117,497 |

台灣區觀光旅館營運統計月報(Monthly Report on Tourist Hotel Operations in Taiwan)

列印日期：2004/11/01

資料期間：2004年 01月至 06月(Data for 2004/ 01~ 06)

住客類別統計 No. of Guests by Type

各地區旅客人數統計 No. of Guests by Country / Region

| 地區名稱 Region | | FIT類別 F I T | GROUP類別 GROUP | 類別合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding jap.) | 歐洲 Europe | 澳洲 Austrlia | 其他 Other | 合計 Total |
|-----------------|----------------------|----------------|------------------|---------------|----------------|---------------------------|-------------------------|-------------|-------------------------------|--------------|----------------|-------------|-------------|
| 台北地區-Taipei | 國際- International | 872,463 | 443,853 | 1,316,316 | 268,864 | 90,935 | 171,382 | 331,853 | 259,711 | 94,044 | 20,474 | 79,053 | 1,316,316 |
| | 一般-Standard | 84,886 | 161,516 | 246,402 | 56,421 | 85,198 | 5,328 | 54,081 | 20,801 | 6,561 | 1,202 | 16,810 | 246,402 |
| | 小計-SubTotal | 957,349 | 605,369 | 1,562,718 | 325,285 | 176,133 | 176,710 | 385,934 | 280,512 | 100,605 | 21,676 | 95,863 | 1,562,718 |
| 高雄地區-Kaohsiung | 國際- International | 225,974 | 105,060 | 331,034 | 191,113 | 10,609 | 14,652 | 57,478 | 34,801 | 13,580 | 2,177 | 6,624 | 331,034 |
| | 小計-SubTotal | 225,974 | 105,060 | 331,034 | 191,113 | 10,609 | 14,652 | 57,478 | 34,801 | 13,580 | 2,177 | 6,624 | 331,034 |
| 台中地區-Taichung | 國際- International | 149,926 | 44,982 | 194,908 | 124,951 | 6,541 | 11,989 | 20,296 | 14,376 | 10,652 | 1,353 | 4,750 | 194,908 |
| | 小計-SubTotal | 149,926 | 44,982 | 194,908 | 124,951 | 6,541 | 11,989 | 20,296 | 14,376 | 10,652 | 1,353 | 4,750 | 194,908 |
| 花蓮地區-Hualien | 國際- International | 175,553 | 126,420 | 301,973 | 271,943 | 8,034 | 1,576 | 11,482 | 7,503 | 684 | 129 | 622 | 301,973 |
| | 一般-Standard | 7,173 | 8,035 | 15,208 | 15,204 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 15,208 |
| | 小計-SubTotal | 182,726 | 134,455 | 317,181 | 287,147 | 8,034 | 1,576 | 11,484 | 7,503 | 684 | 129 | 624 | 317,181 |
| 風景區-ScenicArea | 國際- International | 251,559 | 94,333 | 345,892 | 329,299 | 662 | 2,610 | 3,907 | 1,968 | 1,058 | 186 | 6,202 | 345,892 |
| | 一般-Standard | 44,485 | 33,298 | 77,783 | 76,130 | 88 | 44 | 570 | 536 | 414 | 1 | 0 | 77,783 |
| | 小計-SubTotal | 296,044 | 127,631 | 423,675 | 405,429 | 750 | 2,654 | 4,477 | 2,504 | 1,472 | 187 | 6,202 | 423,675 |
| 桃竹苗-TauhsiuMiao | 國際- International | 78,231 | 77,997 | 156,228 | 73,411 | 16,442 | 25,536 | 9,621 | 18,823 | 7,266 | 569 | 4,560 | 156,228 |
| | 一般-Standard | 40,316 | 28,999 | 69,315 | 12,656 | 406 | 8,037 | 8,065 | 6,507 | 4,029 | 585 | 29,030 | 69,315 |
| | 小計-SubTotal | 118,547 | 106,996 | 225,543 | 86,067 | 16,848 | 33,573 | 17,686 | 25,330 | 11,295 | 1,154 | 33,590 | 225,543 |
| 其他地區-Other | 國際- International | 98,340 | 42,775 | 141,115 | 102,892 | 4,616 | 6,433 | 17,613 | 4,818 | 2,556 | 397 | 1,790 | 141,115 |
| | 一般-Standard | 51,563 | 31,815 | 83,378 | 70,091 | 297 | 3,015 | 2,736 | 4,780 | 1,684 | 262 | 513 | 83,378 |
| | 小計-SubTotal | 149,903 | 74,590 | 224,493 | 172,983 | 4,913 | 9,448 | 20,349 | 9,598 | 4,240 | 659 | 2,303 | 224,493 |
| | 總計-Total | 2,080,469 | 1,199,083 | 3,279,552 | 1,592,975 | 223,828 | 250,602 | 517,704 | 374,624 | 142,528 | 27,335 | 149,956 | 3,279,552 |

住客類別統計 No. of Guests by Type

各地區旅客人數統計 No. of Guests by Country / Region

| 類別-Kind | FIT類別 F I T | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australiia | 其他 Other | 國籍合計 Total |
|----------------------|----------------|------------------|-------------|----------------|---------------------------|-------------------------|-------------|-------------------------------|--------------|------------------|-------------|---------------|
| 國際- International | 1,852,046 | 935,420 | 2,787,466 | 1,362,473 | 137,839 | 234,178 | 452,250 | 342,000 | 129,840 | 25,285 | 103,601 | 2,787,466 |
| 一般-Standard | 228,423 | 263,663 | 492,086 | 230,502 | 85,989 | 16,424 | 65,454 | 32,624 | 12,688 | 2,050 | 46,355 | 492,086 |
| 小計-SubTotal | 2,080,469 | 1,199,083 | 3,279,552 | 1,592,975 | 223,828 | 250,602 | 517,704 | 374,624 | 142,528 | 27,335 | 149,956 | 3,279,552 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | | |
|--|----------------|------------------|-------------|---|---------------------------|-------------------------|-------------|--|--------------|------------------|-------------|-------------|--|
| 列印日期 | | | | | 台北地區-Taipei | | | 資料期間：2004年 01月至 06月(Data for 2004/ 01- 06) | | | | | |
| 住客類別統計 No. of Guests by Type | | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 F I T | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australiia | 其他 Other | 合計 Total | |
| 圓山大飯店 The Grand Hotel | 37,560 | 36,845 | 74,405 | 24,956 | 0 | 5,021 | 17,046 | 5,379 | 4,240 | 608 | 17,155 | 74,405 | |
| 國賓大飯店 The Ambassador Hotel | 23,761 | 37,449 | 61,210 | 5,696 | 5,560 | 1,392 | 38,138 | 6,177 | 391 | 24 | 3,832 | 61,210 | |
| 中泰賓館 Mandarina Crown Hotel | 29,725 | 1,722 | 31,447 | 7,634 | 952 | 3,693 | 6,914 | 3,848 | 2,740 | 843 | 4,823 | 31,447 | |
| 台北華國大飯店 Imperial Hotel Taipei | 28,524 | 19,124 | 47,648 | 9,106 | 0 | 6,418 | 16,224 | 11,133 | 3,412 | 610 | 745 | 47,648 | |
| 華泰王子大飯店 Gloria Prince Hotel | 14,599 | 7,184 | 21,783 | 3,451 | 808 | 398 | 14,533 | 1,559 | 641 | 153 | 240 | 21,783 | |
| 國王大飯店 Emperor Hotel | 8,135 | 0 | 8,135 | 438 | 76 | 107 | 5,770 | 148 | 70 | 16 | 1,510 | 8,135 | |
| 豪景大酒店 Hotel Riverview Taipei | 5,384 | 37,802 | 43,186 | 9,783 | 11,537 | 589 | 8,392 | 11,778 | 566 | 248 | 293 | 43,186 | |
| 台北凱撒大飯店 Caesar Park Taipei | 25,221 | 11,116 | 36,337 | 15,107 | 6,159 | 1,100 | 8,822 | 1,230 | 1,326 | 277 | 2,316 | 36,337 | |
| 康華大飯店 Golden China Hotel | 18,147 | 20,444 | 38,591 | 6,814 | 7,819 | 1,655 | 11,342 | 8,153 | 1,699 | 441 | 668 | 38,591 | |

| | | | | | | | | | | | | |
|-------------------------------------|---------|---------|-----------|---------|---------|---------|---------|---------|---------|--------|--------|-----------|
| Far Eastern Plaza Hotel (Taipei) | 53,544 | 22,948 | 76,492 | 16,403 | 2,085 | 18,533 | 4,919 | 22,630 | 8,164 | 1,149 | 2,609 | 76,492 |
| 六福皇宮 The Westin Taipei | 26,229 | 24,829 | 51,058 | 8,848 | 0 | 12,235 | 4,716 | 20,235 | 2,870 | 1,023 | 1,131 | 51,058 |
| 亞士都飯店 Astar Hotel | 1,435 | 0 | 1,435 | 690 | 80 | 25 | 350 | 210 | 25 | 40 | 15 | 1,435 |
| 第一大飯店 First Hotel | 5,043 | 28,220 | 33,263 | 7,668 | 16,621 | 500 | 2,894 | 4,079 | 260 | 65 | 1,176 | 33,263 |
| 六福客棧 The Leefoo Hotel | 22,974 | 22,490 | 45,464 | 21,692 | 930 | 737 | 14,075 | 1,867 | 574 | 96 | 5,493 | 45,464 |
| 帝后大飯店 Empress Hotel | 4,372 | 2,084 | 6,456 | 1,125 | 1,287 | 648 | 3,137 | 181 | 48 | 27 | 3 | 6,456 |
| 華華大飯店 Hotel Flowers | 6,393 | 9,067 | 15,460 | 10,782 | 1,980 | 4 | 2,166 | 479 | 0 | 2 | 47 | 15,460 |
| 麒麟大飯店 Kilin Hotel Taipei | 30 | 42,429 | 42,459 | 5,251 | 23,280 | 0 | 8,334 | 0 | 0 | 0 | 5,594 | 42,459 |
| 歐華酒店 The Rivera Hotel | 12,356 | 0 | 12,356 | 587 | 0 | 1,855 | 2,654 | 2,306 | 4,254 | 512 | 188 | 12,356 |
| 慶泰大飯店 Gala Hotel | 14,532 | 3,971 | 18,503 | 2,557 | 1,240 | 0 | 11,918 | 0 | 1,044 | 0 | 1,744 | 18,503 |
| 天成大飯店 Cosmos Hotel | 17,751 | 53,255 | 71,006 | 6,069 | 39,780 | 1,559 | 8,553 | 11,679 | 356 | 460 | 2,550 | 71,006 |
| 小計-SubTotal | 957,349 | 605,369 | 1,562,718 | 325,285 | 176,133 | 176,710 | 385,934 | 280,512 | 100,605 | 21,676 | 95,863 | 1,562,718 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|---|--------------|------------------|---|----------------|---------------------------|-------------------------|--|--------------------------------|--------------|-----------------|-------------|-------------|
| 列印日期 | | | | | 高雄地區-Kaohsiung | | 資料期間：2004年 01月至 06月 (Data for 2004/ 01 - 06) | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia (Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 華王大飯店 Hotel Kingdom | 19,546 | 23,004 | 42,550 | 22,698 | 0 | 831 | 7,711 | 9,752 | 1,417 | 4 | 137 | 42,550 |

| | | | | | | | | | | | | |
|--|---------|--------|---------|---------|-------|--------|--------|--------|--------|-------|-------|---------|
| Evergreen Laurel Hotel (Taichung) | 41,034 | 6,843 | 47,877 | 23,554 | 0 | 8,599 | 4,338 | 3,340 | 6,579 | 878 | 589 | 47,877 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 33,977 | 4,645 | 38,622 | 29,899 | 0 | 1,337 | 2,662 | 2,006 | 2,173 | 162 | 383 | 38,622 |
| 台中金典酒店 The Splendor, Taichung | 22,824 | 4,077 | 26,901 | 17,677 | 0 | 1,166 | 1,991 | 1,423 | 969 | 100 | 3,575 | 26,901 |
| 小計-SubTotal | 149,926 | 44,982 | 194,908 | 124,951 | 6,541 | 11,989 | 20,296 | 14,376 | 10,652 | 1,353 | 4,750 | 194,908 |

| 國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|---|----------------|------------------|---|----------------|---------------------------|---|-------------|--------------------------------|--------------|------------------|-------------|-------------|
| 列印日期 | | | | 花蓮地區-Hualien | | 資料期間：2004年 01月至 06月 (Data for 2004/ 01~ 06) | | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 F I T | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia (Excluding Jap.) | 歐洲 Europe | 澳洲 Australiia | 其他 Other | 合計 Total |
| 花蓮亞士都飯店 Astar Hotel | 4,897 | 5,208 | 10,105 | 9,427 | 29 | 0 | 52 | 399 | 70 | 0 | 128 | 10,105 |
| 統帥大飯店 Marshal Hotel | 19,990 | 56,657 | 76,647 | 62,960 | 4,876 | 156 | 3,116 | 4,834 | 532 | 86 | 87 | 76,647 |
| 中信大飯店(花蓮) Chinatrust Hotel Hualien | 33,196 | 8,231 | 41,427 | 33,196 | 3,034 | 660 | 3,470 | 984 | 0 | 0 | 83 | 41,427 |
| 美侖大飯店 Parkview Hotel | 58,451 | 24,774 | 83,225 | 76,581 | 95 | 709 | 4,798 | 863 | 72 | 40 | 67 | 83,225 |
| 花蓮遠來大飯店 Bellerista Hotel | 59,019 | 31,550 | 90,569 | 89,779 | 0 | 51 | 46 | 423 | 10 | 3 | 257 | 90,569 |
| 東洋大飯店 Toyo Hotel | 7,173 | 8,035 | 15,208 | 15,204 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 15,208 |
| 小計-SubTotal | 182,726 | 134,455 | 317,181 | 287,147 | 8,034 | 1,576 | 11,484 | 7,503 | 684 | 129 | 624 | 317,181 |

| | | | | | | | | | | | | |
|---------------------------|---------|---------|---------|---------|-----|-------|-------|-------|-------|-----|-------|---------|
| 水沙蓮大飯店 El Dorado Hotel | 3,009 | 985 | 3,994 | 3,890 | 88 | 5 | 11 | 0 | 0 | 0 | 0 | 3,994 |
| 小計-SubTotal | 296,044 | 127,631 | 423,675 | 405,429 | 750 | 2,654 | 4,477 | 2,504 | 1,472 | 187 | 6,202 | 423,675 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|--|----------------|------------------|---|----------------|---------------------------|-------------------------|--|-------------------------------|--------------|------------------|-------------|-------------|
| 列印日期 | | | | | 桃竹苗-TauHsiuMiao | | 資料期間：2004年 01月至 06月(Data for 2004/ 01- 06) | | | | | |
| 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | | | |
| 旅館名稱 Hotel Name | FIT類別 F I T | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australiia | 其他 Other | 合計 Total |
| 桃園大飯店 Taoyuan Holiday Hotel | 3,383 | 67,827 | 71,210 | 43,463 | 11,615 | 281 | 3,354 | 9,855 | 273 | 10 | 2,359 | 71,210 |
| 大溪別館 Ta Shee Resort Hotel | 13,032 | 6,839 | 19,871 | 12,611 | 3,785 | 59 | 242 | 3,084 | 20 | 6 | 64 | 19,871 |
| 新竹老爺大酒店 Hotel Royal Hsinchu | 24,144 | 886 | 25,030 | 5,794 | 198 | 8,441 | 3,811 | 2,690 | 3,396 | 427 | 273 | 25,030 |
| 新竹國賓大飯店 The Ambassador Hotel Hsinchu | 37,672 | 2,445 | 40,117 | 11,543 | 844 | 16,755 | 2,214 | 3,194 | 3,577 | 126 | 1,864 | 40,117 |
| 尊爵大飯店 The Monarch Plaza Hotel | 10,987 | 27,007 | 37,994 | 1,546 | 242 | 3,626 | 1,613 | 1,852 | 1,129 | 196 | 27,790 | 37,994 |
| 新竹福華大飯店 Howard Plaza Hotel Hsinchu | 17,097 | 1,622 | 18,719 | 7,856 | 0 | 2,340 | 4,585 | 2,492 | 1,265 | 49 | 132 | 18,719 |
| 古華花園飯店 Hotel Kuva Chateau | 12,232 | 370 | 12,602 | 3,254 | 164 | 2,071 | 1,867 | 2,163 | 1,635 | 340 | 1,108 | 12,602 |
| 小計-SubTotal | 118,547 | 106,996 | 225,543 | 86,067 | 16,848 | 33,573 | 17,686 | 25,330 | 11,295 | 1,154 | 33,590 | 225,543 |

| 國際及一般觀光旅館營運統計月報(Monthly Report on International & Standard Tourist Hotel Operations) | | | | | | | | | | | | |
|--|--|--|--|--|------------|--|--|--|--|--|--|--|
| 列印日期 | | | | | 其他地區-Other | | 資料期間：2004年 01月至 06月(Data for 2004/ 01- 06) | | | | | |

| | | 住客類別統計 No. of Guests by Type | | | 各地區旅客人數統計 No. of Guests by Country / Region | | | | | | | |
|--|--------------|------------------------------|-------------|----------------|---|-------------------------|-------------|-------------------------------|--------------|-----------------|-------------|-------------|
| 旅館名稱 Hotel Name | FIT類別 FIT | GROUP類別 GROUP | 合計 Total | 本國 Domestic | 華僑 Chinese Overseas | 北美 North American | 日本 Japan | 亞洲 Asia(Excluding Jap.) | 歐洲 Europe | 澳洲 Australia | 其他 Other | 合計 Total |
| 台南大飯店 Hotel Tainan | 30,087 | 1,370 | 31,457 | 12,767 | 921 | 1,988 | 12,876 | 1,248 | 1,204 | 120 | 333 | 31,457 |
| 娜路灣大酒店 Formosan Naruwan Hotel | 32,985 | 24,675 | 57,660 | 56,684 | 0 | 169 | 126 | 618 | 27 | 0 | 36 | 57,660 |
| 大億麗緻酒店 Tayih Landis Tainan | 19,188 | 9,121 | 28,309 | 19,589 | 0 | 2,976 | 3,209 | 1,205 | 859 | 197 | 274 | 28,309 |
| 台糖長榮酒店(台南) Evergreen Plaza Hotel(Tainan) | 16,080 | 7,609 | 23,689 | 13,852 | 3,695 | 1,300 | 1,402 | 1,747 | 466 | 80 | 1,147 | 23,689 |
| 幼獅大飯店 Lion Hotel | 1,323 | 224 | 1,547 | 1,535 | 0 | 0 | 12 | 0 | 0 | 0 | 0 | 1,547 |
| 山泉大飯店 Sun Spring Resort | 17,018 | 13,681 | 30,699 | 30,699 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 30,699 |
| 寶華大飯店 Pao Hwa Hotel | 3,052 | 4,249 | 7,301 | 7,216 | 0 | 41 | 31 | 5 | 3 | 0 | 5 | 7,301 |
| 遠百企業觀光旅館 Far Eastern Continent Tourist Hotel | 33 | 0 | 33 | 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 33 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 14,025 | 11,505 | 25,530 | 24,431 | 81 | 144 | 516 | 212 | 116 | 22 | 8 | 25,530 |
| 福朋喜來登飯店 Four Point Sheratom Chung Ho, Taipei | 16,112 | 2,156 | 18,268 | 6,177 | 216 | 2,830 | 2,177 | 4,563 | 1,565 | 240 | 500 | 18,268 |
| 小計-SubTotal | 149,903 | 74,590 | 224,493 | 172,983 | 4,913 | 9,448 | 20,349 | 9,598 | 4,240 | 659 | 2,303 | 224,493 |

國際及一般觀光旅館營運統計月報 (Monthly Report on International & Standard Tourist Hotel Operations)

列印日期

全部地區-A11

資料期間：2004年 01月至 06月 (Data for 2004/ 01~ 06)

| | | | | | | | | | | | | |
|--|--------|--------|--------|--------|-------|-------|-------|-------|-------|-----|-------|--------|
| Hotel National | 24,033 | 11,273 | 35,306 | 19,506 | 153 | 645 | 9,531 | 4,411 | 745 | 171 | 144 | 35,306 |
| 通豪大飯店 Plaza International Hotel | 24,404 | 11,949 | 36,353 | 24,922 | 6,379 | 165 | 1,658 | 3,004 | 168 | 40 | 17 | 36,353 |
| 長榮桂冠酒店(台中) Evergreen Laurel Hotel (Taichung) | 41,034 | 6,843 | 47,877 | 23,554 | 0 | 8,599 | 4,338 | 3,340 | 6,579 | 878 | 589 | 47,877 |
| 台中福華大飯店 Howard Prince Hotel Taichung | 33,977 | 4,645 | 38,622 | 29,899 | 0 | 1,337 | 2,662 | 2,006 | 2,173 | 162 | 383 | 38,622 |
| 台中金典酒店 The Splendor, Taichung | 22,824 | 4,077 | 26,901 | 17,677 | 0 | 1,166 | 1,991 | 1,423 | 969 | 100 | 3,575 | 26,901 |
| 花蓮亞士都飯店 Astar Hotel | 4,897 | 5,208 | 10,105 | 9,427 | 29 | 0 | 52 | 399 | 70 | 0 | 128 | 10,105 |
| 統帥大飯店 Marshal Hotel | 19,990 | 56,657 | 76,647 | 62,960 | 4,876 | 156 | 3,116 | 4,834 | 532 | 86 | 87 | 76,647 |
| 中信大飯店(花蓮) Chinatrust Hotel Hualien | 33,196 | 8,231 | 41,427 | 33,196 | 3,034 | 660 | 3,470 | 984 | 0 | 0 | 83 | 41,427 |
| 美侖大飯店 Parkview Hotel | 58,451 | 24,774 | 83,225 | 76,581 | 95 | 709 | 4,798 | 863 | 72 | 40 | 67 | 83,225 |
| 花蓮遠來大飯店 Bellerista Hotel | 59,019 | 31,550 | 90,569 | 89,779 | 0 | 51 | 46 | 423 | 10 | 3 | 257 | 90,569 |
| 東洋大飯店 Toyo Hotel | 7,173 | 8,035 | 15,208 | 15,204 | 0 | 0 | 2 | 0 | 0 | 0 | 2 | 15,208 |
| 陽明山中國麗緻大飯店 Hotel Landis China Yangmingshan | 9,778 | 3,192 | 12,970 | 12,258 | 565 | 8 | 38 | 73 | 15 | 13 | 0 | 12,970 |
| 高雄圓山大飯店 Grand Hotel Kaohsiung | 10,263 | 6,148 | 16,411 | 9,642 | 0 | 296 | 582 | 353 | 177 | 113 | 5,248 | 16,411 |
| 凱撒大飯店 Caesar Park Hotel Kenting | 45,630 | 10,204 | 55,834 | 53,740 | 0 | 564 | 636 | 607 | 260 | 11 | 16 | 55,834 |

| | | | | | | | | | | | | |
|--|-----------|-----------|-----------|-----------|---------|---------|---------|---------|---------|--------|---------|-----------|
| The Monarch Plaza Hotel | 10,987 | 27,007 | 37,994 | 1,546 | 242 | 3,626 | 1,613 | 1,852 | 1,129 | 196 | 27,790 | 37,994 |
| 新竹福華大飯店 Howard Plaza Hotel Hsinchu | 17,097 | 1,622 | 18,719 | 7,856 | 0 | 2,340 | 4,585 | 2,492 | 1,265 | 49 | 132 | 18,719 |
| 古華花園飯店 Hotel Kuva Chateau | 12,232 | 370 | 12,602 | 3,254 | 164 | 2,071 | 1,867 | 2,163 | 1,635 | 340 | 1,108 | 12,602 |
| 台南大飯店 Hotel Tainan | 30,087 | 1,370 | 31,457 | 12,767 | 921 | 1,988 | 12,876 | 1,248 | 1,204 | 120 | 333 | 31,457 |
| 娜路彎大酒店 Formosan Naruwan Hotel | 32,985 | 24,675 | 57,660 | 56,684 | 0 | 169 | 126 | 618 | 27 | 0 | 36 | 57,660 |
| 大億麗緻酒店 Tayih Landis Tainan | 19,188 | 9,121 | 28,309 | 19,589 | 0 | 2,976 | 3,209 | 1,205 | 859 | 197 | 274 | 28,309 |
| 台糖長榮酒店(台南) Evergreen Plaza Hotel(Tainan) | 16,080 | 7,609 | 23,689 | 13,852 | 3,695 | 1,300 | 1,402 | 1,747 | 466 | 80 | 1,147 | 23,689 |
| 幼獅大飯店 Lion Hotel | 1,323 | 224 | 1,547 | 1,535 | 0 | 0 | 12 | 0 | 0 | 0 | 0 | 1,547 |
| 山泉大飯店 Sun Spring Resort | 17,018 | 13,681 | 30,699 | 30,699 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 30,699 |
| 寶華大飯店 Pao Hwa Hotel | 3,052 | 4,249 | 7,301 | 7,216 | 0 | 41 | 31 | 5 | 3 | 0 | 5 | 7,301 |
| 遠百企業觀光旅館 Far Eastern Continent Tourist Hotel | 33 | 0 | 33 | 33 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 33 |
| 長榮桂冠酒店(基隆) Evergreen Laurel Hotel (Keelung) | 14,025 | 11,505 | 25,530 | 24,431 | 81 | 144 | 516 | 212 | 116 | 22 | 8 | 25,530 |
| 福朋喜來登飯店 Four Point Sheratom Chung Ho, Taipei | 16,112 | 2,156 | 18,268 | 6,177 | 216 | 2,830 | 2,177 | 4,563 | 1,565 | 240 | 500 | 18,268 |
| 小計-SubTotal | 2,080,469 | 1,199,083 | 3,279,552 | 1,592,975 | 223,828 | 250,602 | 517,704 | 374,624 | 142,528 | 27,335 | 149,956 | 3,279,552 |