

## 旅館業營運報告表

資料期間：民國 97年8月至 97年8月

| 縣市  | 總出租客房數    | 客房住用數   | 客房住用率  | 住宿人數      | 營業收入          | 裝修及設備支出     | 員工人數   |
|-----|-----------|---------|--------|-----------|---------------|-------------|--------|
| 台北市 | 114,204   | 64,635  | 56.60% | 108,313   | 222,433,479   | 28,126,754  | 1,895  |
| 高雄市 | 234,577   | 90,578  | 38.61% | 173,442   | 151,947,025   | 15,408,512  | 2,026  |
| 基隆市 | 42,098    | 14,988  | 35.60% | 31,731    | 29,235,033    | 3,703,705   | 335    |
| 新竹市 | 74,834    | 36,317  | 48.53% | 65,673    | 100,608,609   | 3,759,593   | 840    |
| 台中市 | 216,748   | 96,659  | 44.60% | 176,101   | 202,598,870   | 14,773,314  | 2,310  |
| 嘉義市 | 52,483    | 15,829  | 30.16% | 27,266    | 30,159,291    | 3,558,036   | 408    |
| 台南市 | 127,007   | 48,137  | 37.90% | 79,266    | 72,869,444    | 5,348,034   | 964    |
| 台北縣 | 114,043   | 50,809  | 44.55% | 103,337   | 119,776,560   | 45,286,477  | 1,852  |
| 桃園縣 | 64,108    | 36,823  | 57.44% | 60,540    | 93,447,785    | 7,070,135   | 886    |
| 新竹縣 | 7,905     | 2,345   | 29.66% | 8,071     | 3,582,830     | 869,085     | 59     |
| 苗栗縣 | 41,602    | 15,672  | 37.67% | 40,426    | 39,632,330    | 2,110,883   | 423    |
| 台中縣 | 95,666    | 29,663  | 31.01% | 63,272    | 93,989,135    | 38,155,968  | 1,127  |
| 南投縣 | 56,079    | 18,684  | 33.32% | 54,169    | 82,620,405    | 10,240,359  | 499    |
| 彰化縣 | 44,547    | 14,171  | 31.81% | 27,689    | 27,434,105    | 3,083,466   | 462    |
| 雲林縣 | 12,772    | 3,830   | 29.99% | 6,842     | 5,174,537     | 481,112     | 89     |
| 嘉義縣 | 44,547    | 12,828  | 28.80% | 31,319    | 34,819,384    | 1,886,804   | 371    |
| 台南縣 | 26,505    | 10,570  | 39.88% | 21,451    | 35,791,852    | 18,831,683  | 445    |
| 高雄縣 | 19,933    | 5,633   | 28.26% | 10,302    | 6,923,851     | 630,657     | 155    |
| 屏東縣 | 40,548    | 25,766  | 63.54% | 79,593    | 156,830,338   | 22,482,493  | 1,023  |
| 宜蘭縣 | 52,545    | 21,525  | 40.96% | 44,996    | 109,411,148   | 3,785,284   | 477    |
| 花蓮縣 | 117,893   | 45,311  | 38.43% | 106,195   | 124,766,252   | 5,617,889   | 1,002  |
| 台東縣 | 92,194    | 28,545  | 30.96% | 71,554    | 65,715,692    | 4,132,710   | 704    |
| 澎湖縣 | 53,213    | 18,242  | 34.28% | 37,482    | 34,914,525    | 33,652,292  | 387    |
| 金門縣 | 30,000    | 11,306  | 37.69% | 22,597    | 12,466,249    | 1,866,770   | 180    |
| 連江縣 | 1,705     | 365     | 21.41% | 612       | 731,188       | 384,410     | 8      |
| 總計  | 1,777,756 | 719,231 | 40.46% | 1,452,239 | 1,857,879,917 | 275,246,425 | 18,927 |