

An aerial photograph of a coastal town, likely in southern Taiwan, showing a dense urban area with a mix of residential and commercial buildings. The town is situated along a river and is surrounded by extensive waterways and agricultural fields. The water is a deep blue, and the land is a mix of green and brown. The overall scene is a blend of urban development and natural water resources.

雲嘉南永續願景

用行動打造質量並重的
永續旅遊目的地

永續目標

強化在地採購及產業

結合地方現有資源，透過異業合作
產業串聯，強化在地經濟發展。



突顯地方自明性內涵

秉持共生互利原則，多角度溝通與
行動設計，深化觀光發展能量。



兼顧整體生態及環境

依循永續發展準則，持續監測找出
優化方法，推展中兼顧環境友善。

