

## **Directions for Fly-cruise Incentives from the Taiwan Tourism Bureau**

1. The purpose of these Directions for Fly-cruise Incentives from the Taiwan Tourism Bureau is to promote Taiwan's fly-cruise development by encouraging international cruise lines that combine flights and cruises into packages to use Taiwan as one of their ports of call for global passengers.
2. Target of the incentives: Cruise companies registered in foreign countries (including Mainland China, Hong Kong and Macau).
3. Definitions :
  - Cruise ship: A multi-purpose passenger ship with transport, hotel accommodation, catering and leisure venues, and other functions.
  - Fly-cruise: A travel mode that combines flight and cruise.
  - Fly-cruise passengers: Passengers from foreign countries (including Mainland China, Hong Kong and Macau) who travel by using a combination of aircraft and cruise liners.
4. Conditions and criteria for incentives:
  - Subsidies shall be applied to those cruise lines with a fly-cruise schedule that includes accumulated layovers in Taiwan of 48 hours or more.
  - Each passenger shall be subsidized with:
    - USD30 for groups of over 300 fly-cruise passengers entering Taiwan.
    - USD50 for groups of over 600 fly-cruise passengers entering Taiwan.
5. Application and reimbursement procedures:
  - 5.1 Cruise lines shall comply with Taiwan's Commercial Port Act, Navigation Business Act, and Ships Act in applying for permission to enter and leave Taiwan's ports.
  - 5.2 Upon completion of their ship-calls, the cruise companies or their agents shall, within one month from the date of the last ship-call in Taiwan, submit flight details of the passengers, the invoices from the cruise lines, and documents including a name list of the qualified applicants, the total number of applicants, and related schedule data to the Bureau for approval. (see Appendix 2).
  - 5.3 Those eligible for subsidies must submit applications and

complete supporting materials within the deadline. Belated submission of the above-mentioned invoices and documents will not be accepted and may render the funding approval void.

5.4 Cruise operators that wish to apply for a subsidy must complete their ship-calls in Taiwan prior to December 31, 2020. The calculation of the approved subsidy is based on the actual entry, mooring at Taiwan's ports for 48 hours or more, and total number of fly-cruise passengers. Once approved, subsidies will be remitted directly into the bank account nominated by the cruise companies.

5.5 The submission deadline is January 31, 2021.

6. Source of funds:

The source of funds for the subsidies and the costs of running this subsidy program come from the Bureau's tourism development budget. The subsidies shall be granted on a first-come, first-served basis. The Bureau will not accept any applications after the yearly budget is used up.

7. Supervision and inspection:

The Bureau is responsible for supervising all applications for fly-cruise subsidies. False reporting or inflating the duration of stay in Taiwan will necessitate the return by the cruise company of the relevant portion of the subsidy received, and a one-year-suspension of subsidization.