

Implementation Directions of the Individual Tourist Portion of the Tourism Administration's (MOTC) Accelerated and Expanded Inbound Tourism Promotion Program

- 1. The Tourism Administration, MOTC (the Administration), under the "Special Budget of the Central Government for Strengthening Post-Pandemic Economic and Social Resilience and the Sharing of Economic Achievements with the People," is accelerating the expansion of programs to attract international tourists through targeted initiatives. This includes a program specifically designed to attract more foreign independent travelers. These efforts support marketing programs and other initiatives to stimulate inbound international tourism, with the broader goal of boosting domestic consumption through the tourism multiplier effect. The key elements are described herein.**
- 2. To be eligible, a traveler must:**
 - A. Enter Taiwan using a foreign (non-ROC) passport or hold a valid entry permit (ROC Entry/Exit Permit or Taiwan Travel Permit for Mainland Residents).**
 - B. Stay in Taiwan between 3 and 90 days.**
 - C. Not participate as part of a tour group.**
 - D. Not apply for any group-related ROC travel incentives.**
- 3. Each grant will have a value of NT\$5,000, with a total of 500,000 grants distributed (50% in 2023, 30% in 2024, and 20% in 2025). This allocation may be adjusted based on market conditions.**
- 4. The draws will take place from May 1, 2023, through September 30, 2025. However, distribution will cease once the budget cap is reached for that period.**
- 5. Applicants must register online via the Administration's designated event webpage before entering Taiwan or meet the conditions of special events to qualify for the draw.**
- 6. Details regarding the registration and lucky draw process will be**

announced separately by the Administration.

7. Lucky draw winners may choose either a “pre-paid e-ticket card” or “accommodation vouchers.” The prize can be claimed at designated airport locations by presenting the required supporting documents.

- Details on prizes and their use:

- Pre-paid (e-ticket) cards: These cards can be used at participating stores for small-value purchases. The per-store purchase limit is NT\$1,500, with a daily spending cap of NT\$3,000. *Usage is subject to the terms set forth by individual e-ticket issuers.*

- Accommodation vouchers: Five NT\$1,000 vouchers will be issued. They can only be used at approved tourist hotels holding valid business licenses, or registered hotels and homestays that meet participation criteria.

- Prize Restrictions:

- Prizes are non-transferable, cannot be exchanged, sold, or used as security.
- They may not be redeemed for cash, commodity vouchers, or other stored-value equivalents.

8. Program participation, fund payments, and reimbursements for eligible enterprises shall comply with the Administration’s established procedures, including the following regulations:

- A. Applicants are responsible for the accuracy of payment details and authenticity of vouchers submitted. Enterprises must adhere to government expenditure voucher guidelines. False submissions or misconduct will result in full legal liability.

- B. Violations of regulations, including falsification, exaggerated reporting, or duplicate applications for payments, will require reimbursement within the specified time frame. *Depending on severity, the Administration may reduce, halt, or suspend future payments for up to five years.*

9. Lucky draw participants must ensure the accuracy and authenticity of their registration details. *Errors preventing prize collection are the sole responsibility of the traveler. Misuse of personal information or other violations will result in liability per applicable laws.*
10. The Administration may entrust relevant agencies, legal persons, or public associations to manage administrative operations related to this program.