

Implementation Directions of the Individual Tourist Portion of the Tourism Administration's (MOTC) Accelerated and Expanded Inbound Tourism Promotion Program

Amended October 19, 2023

1. The Tourism Administration, MOTC (the Administration), under the "Special Budget of the Central Government for Strengthening Post-Pandemic Economic and Social Resilience and the Sharing of Economic Achievements with the People," is accelerating the expansion of programs designed to attract international tourists. This includes a program to attract more foreign independent travelers. This program will support marketing programs and other efforts to stimulate inbound international tourism. The broader goal is to increase domestic consumption via the tourism multiplier effect. The key elements are described herein.
2. To be eligible, a traveler must 1) be entering Taiwan on a foreign (non-ROC) passport or have a valid entry permit (an ROC Entry/Exit Permit or a Taiwan Travel Permit for Mainland Residents); 2) be staying in Taiwan for 3-90 days; 3) not be entering as part of a tour group; 4) not be applying for any group-related ROC travel incentives.
3. Each prize will have a value of NT\$5,000. In total, 500,000 prizes will be awarded (50% in 2023, 30% in 2024 and 20% in 2025). These levels may be changed depending upon market factors.
4. The lucky draws will be held from May 1, 2023 through June 30, 2025. However, once the budget cap has been reached, the contest will cease for that period.
5. Applicants must register online via the Administration's designated event webpage before entering Taiwan or participate in special events and meet specified conditions before they can participate in the lucky draw.

The details related to the items in the paragraph above will be announced separately by the Administration.

6. Lucky draw winners have the option to choose either a “pre-paid E-ticket card” or “accommodation vouchers.” The prize can be received at a location at the airport designated by the Administration. Travelers must present relevant supporting documents to receive the prize.
7. Details on prizes and their use.
 - (1) Pre-paid (E-ticket) cards: These cards can be used, where accepted, by stores that provide for small-value purchases. No more than NT\$1,500 of goods can be purchased during each store visit, and the daily limit is NT\$3,000. The use of these cards is subject to stipulations announced by each e-ticket issuer.
 - (2) Accommodation vouchers: Five vouchers worth NT\$1,000 each will be issued. Vouchers can only be used at participating tourist hotels that have valid tourist hotel business licenses, or hotels/homestays that have obtained valid registration certificates. Hotels and homestays participating in the program have already been approved in terms of the requirements above.
 - (3) Prizes are non-transferable, and cannot be exchanged, sold or used as a security.
8. Program participation, fund payments and reimbursements for eligible enterprises shall be handled in accordance with the procedures established by this Administration, and include the following regulations:
 - (1) An entity applying for payment shall be fully responsible for the accuracy of payment details and the authenticity of the vouchers submitted. The enterprise shall comply with the requirements for processing government expenditure vouchers. In the event of any false elements being submitted or other malfeasance, the submitting party shall be liable for all relevant legal responsibilities.
 - (2) If anyone violates the regulations of this Administration when

applying for reimbursement, including but not limited to concealing relevant information, falsifying reports, exaggerating amounts or applying to other agencies for payment for the same item, the perpetrator of such an action shall pay back the amount within the time limit set by this Administration. The Administration may also, depending on the severity of the case, reduce or stop subsequent payments related to an application or applicable enterprise. In terms of the suspension of future payments, the length of time may be one to five years, depending on the severity of the case.

9. When registering for the lucky draw, the traveler is responsible for ensuring the correctness and authenticity of the information that they supply. If a traveler is unable to participate in the event or collect a prize due to any errors, this shall be the responsibility of the traveler and not the event organizer. Any person found to be misappropriating the personal information of others or other malfeasance shall be held liable and responsible per the applicable laws.
10. The Administration may entrust relevant agencies, legal persons or public associations to handle administrative operations related to this program.