

觀光名詞中英對照表(觀光統計用語)

| 中 文 | 英 譯 |
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| 觀光統計分析 | Analysis of tourism statistics |
| 每人每次旅遊花費 | Average expenditure per person per trip |
| 平均到訪據點數 | Average number of cities visited each trip |
| 平均停留天數 | Average number of days per trip |
| 平均停留夜數 | Average number of nights per trip |
| 平均每人出國次數 | Average number of outbound trips per person |
| 平均每人旅遊次數 | Average number of trips per person |
| 國人國內旅遊率 | Domestic travel rate |
| 來台旅客統計 | Inbound visitor statistics |
| 來台旅客 | Inbound visitors /Visitor arrivals |
| 停留天數(夜數) | Length of stay (Nights) |
| 國內主要旅遊景點 | Major domestic tourist sites |
| 來台旅客人數 | Number of inbound visitors /Visitor arrivals |
| 國人出國人數 | Number of outbound travelers |
| 主要景點遊客數 | Number of visitors to major tourist sites |
| 國人出國率 | Outbound travel rate |

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| 旅遊整體滿意度 | Overall degree of satisfaction |
| 來台旅客每人平均消費支出 | Per capita inbound visitor spending |
| 假日旅遊比例 | Percentage of trips taken during holidays and weekends |
| 來台旅遊目的 | Purpose of visit |
| 短暫停留旅客 | Same-day visitors |
| 國人國內旅遊總花費 | Total expenditure on domestic travel by citizens |
| 出國旅遊總支出 | Total expenditure on outbound travels |
| 國人國內旅遊總旅次 | Total number of domestic trips by citizens |
| 國人出國總人次 | Total number of trips taken by citizens |
| 觀光支出 | Tourism expenditures |
| 觀光市場行銷 | Tourism marketing |
| 觀光收入 | Tourism receipts |
| 觀光衛星帳 | Tourism satellite accounts |
| 觀光統計 | Tourism statistics |